

RE 6/22/09

07-07-2009



103566305

ORDINATION FORM COVER SHEET
TRADEMARKS ONLY

emark Office: Please record the attached d

~~06-23-2009~~



103564672

1. Name of conveying party(ies):

Braem Services, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Illinois
 Other _____

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Rent A Date Franchises, Inc.
Internal Address: _____
Address: _____
Street Address: 551 Roosevelt Road #341
City: Glen Ellyn
State: Illinois
Country: USA Zip: 60137

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship United States
 Other _____ Citizenship UNITED STATES

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) June 8, 2009

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 2,358,896

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Brent E. Ohlmann
Internal Address: Law Office of Brent E. Ohlmann, P.C.
Street Address: 1730 Park Street, Suite 210
City: Naperville
State: Illinois Zip: 60563
Phone Number: 630.355.8008
Fax Number: 815.301.9202
Email Address: brent@brentohlmann.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number 06/22/2009 001416 600000000 2358896
Authorized User Name 01 FC:85E1 46.86

9. Signature: June 8, 2009
Signature Date

Brent E. Ohlmann, Attorney for Assignee
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT DIVISION

In re the Registration of:
STEVEN L. BRAEM

Mark: **RENT A DATE**
Reg No: 2,358,896

Mail Stop Assignment Recordation Services
Director of US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

**MEMORANDUM OF
TRADEMARK ASSIGNMENT**

WHEREAS, Steven L. Braem, was the original owner of the RENT A DATE service mark (the "Mark") for "escort services, namely, providing excorts for protection, guidance, courtesy and recreation" and assigned his rights to Braem Services, Inc.; and

WHEREAS, effective as of June 8, 2009, Rent A Date Franchises, Inc. acquired all right, title and interest in the Mark and the associated goodwill from Braem Services, Inc.

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Braem Services, Inc. and Rent A Date Franchises, Inc. both hereby acknowledge the assignment of the Mark effective as of June 8, 2009.

Dated as of: June 8, 2009

Assignor:

Assignee:

By:



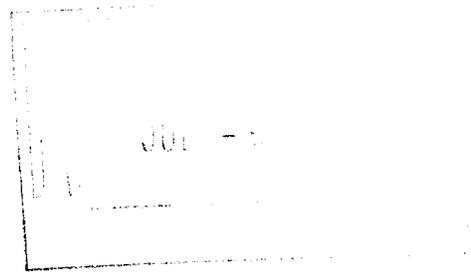
Steven L. Braem, President
Braem Services, Inc.

By:



Steven L. Braem, President
Rent A Date Franchises, Inc.

July 1, 2009



U.S. Patent and Trademark Office
Mail Stop: Assignment Services Branch
P.O. Box 1450
Alexandria, VA 22313

Re: Resubmission of Documents for Recording
Doc ID: 103564672
File: 09028 (Rent A Date Franchises, Inc.)

Dear Ms. Latimer:

In response to your June 24, 2009 Notice of Non-Recordation rejecting the previously filed cover sheet, and pursuant to direction from your branch, please find enclosed the corrected Recordation Cover Sheet now with the Citizenship of the receiving party shown as being United States. Also enclosed is the original Memorandum of Trademark Assignment to be recorded.

I was specifically directed not to return a new cover sheet but rather the corrected original date and file stamped cover sheet.

Thank you for your attention to this matter. When your review is complete, please forward the Notice of Recordation to me.

Sincerely,
LAW OFFICE OF
BRENT E. OHLMANN, P.C.

By: 
Brent E. Ohlmann

Encs.

A PROFESSIONAL CORPORATION

1730 PARK STREET, SUITE 210, NAPERVILLE, ILLINOIS, 60563
T 630.355.8008 | F 630.355.8068 | E brent@brentohlmann.com