

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/29/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Celebrate Express, Inc.		12/29/2008	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	BUYSEASONS, Inc.		
Street Address:	5915 South Moorland Road		
City:	New Berlin		
State/Country:	WISCONSIN		
Postal Code:	53151		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78822565	1ST WISHES PRESENTED BY BIRTHDAY EXPRESS	
CORRESPONDENCE DATA			
Fax Number:	(262)901-3333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	262-901-2000		
Email:	dirkv@buyseasons.com		
Correspondent Name:	Dirk Vanover		
Address Line 1:	5915 South Moorland Road		
Address Line 4:	New Berlin, WISCONSIN 53151		
NAME OF SUBMITTER:	Dirk Vanover		
Signature:	/dirk vanover/		
Date:	06/30/2009		

OP \$40.00 78822565

Total Attachments: 3

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source=BUYSEASONS INC -DE-CERTIFICATE OF MERGER#page3.tif

Delaware

PAGE 1.

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CELEBRATE EXPRESS, INC.", A WASHINGTON CORPORATION, WITH AND INTO "BUYSEASONS, INC." UNDER THE NAME OF "BUYSEASONS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008, AT 7:05 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE TWENTY-NINTH DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3202134 8100M

081235810

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059860

DATE: 01-05-09

TRADEMARK
REEL: 004014 FRAME: 0800

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is BuySeasons, Inc., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is Celebrate Express, Inc., a Washington corporation.

SECOND: The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8, Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is BuySeasons, Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is one thousand (1,000) shares of Common Stock, par value \$0.01.

SIXTH: The merger is to become effective on December 29, 2008, at 11:59 p.m. Eastern Time.

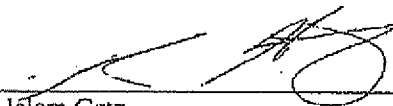
SEVENTH: The Agreement and Plan of Merger is on file at 5915 South Moorland, New Berlin, WI 53151, an office of the surviving corporation.

EIGHTH: A copy of the Agreement and Plan of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 23rd day of December, A.D., 2008.

[Signature page follows.]

BuySeasons, Inc.

By: 
Jaleem Getz
President

[Signature Page to Certificate of Merger -
CBX/BuySeasons]
BUS_RE:2172501.1