

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sturm, Ruger & Company, Inc.		04/28/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BLACKHAWK INDUSIRIES PRODUCT GROUP UNLIMITED LLC		
<b>Street Address:</b>	6160 Commander Parkway		
<b>City:</b>	Norfolk		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23502		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2737060	BLACKHAWK	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(757)548-2345		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	757-548-2323		
Email:	pshaddock@bghklaw.net		
Correspondent Name:	Peter A. Shaddock II		
Address Line 1:	501 Independence Parkway, Suite 201		
Address Line 4:	Chesapeake, VIRGINIA 23320		
ATTORNEY DOCKET NUMBER:	729-240		
NAME OF SUBMITTER:	Peter A. Shaddock II - Reg. No. 44,331		
Signature:	/Peter A. Shaddock II/		
Date:	07/01/2009		

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Total Attachments: 2

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## ASSIGNMENT

WHEREAS, Sturm, Ruger & Company, Inc., a Delaware corporation having a place of business at Lacey Place, Southport, CT 06890, is the owner of record of the following mark:

TRADE MARK / SERVICE MARK	CLASS	APP. SERIAL NUMBER	REG. NUMBER
Blackhawk	8	75/696,418	2,737,060

(hereinafter called "mark"), which is registered in the U.S. Patent and Trademark Office;

WHEREAS, Sturm, Ruger & Company, Inc. has used the mark in its business; and

WHEREAS, BLACKHAWK INDUSTRIES PRODUCT GROUP UNLIMITED LLC, a limited liability company established under the laws of the Commonwealth of Virginia, located and doing business at 6160 Commander Parkway, Norfolk, Virginia 23502 (hereinafter "Assignee"), is desirous of acquiring ownership of the above-identified mark, together with the good will of the business symbolized by the mark and the aforesaid registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over, unto Assignee, its successors, assigns, and legal representatives, the entire right, title, and interest in and to the mark and the aforesaid registration, together with the goodwill associated therewith, all common law rights in said mark, and all claims for damages or other causes of action, either in law or in equity for past, present, or future infringement of said mark with the right to sue for and collect the same for its own use and for the use of its successors, assigns, and legal representatives.

For the same consideration, the Assignor hereby covenants and agrees to and with the Assignee, its successors, assigns, and legal representatives, that, at the time of execution and delivery of this Assignment, to the Assignor's knowledge, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to said mark, and that the same is free of any liens, security interests or encumbrances, excepting the Purchase, Coexistence and Settlement Agreement dated April 21, 2008, or licenses, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth, and that Assignor has not executed and any agreement in conflict herewith;

Upon request of Assignee, Assignor agrees to promptly and reasonably cooperate with Assignee at no cost to Assignor to satisfy any additional requirements of the United States Patent and Trademark Office to permit this Assignment to be accepted by such Office.

This Assignment is the result of arm's length negotiations between the parties and shall be construed to have been drafted by all parties such that any ambiguities in this Assignment shall not be construed against either party.

Each individual signing this Assignment on behalf of any corporation or other entity represents and warrants that he or she has the requisite authority to execute this Assignment on behalf of such entity and by so doing to bind such entity to all the terms and provisions of this Assignment, and further agrees to be bound individually by all such terms and provisions.

Sturm, Ruger & Company, Inc., a Delaware corporation

Date: April 28, 2008

By: Kevin B. Reid, Sr. (SEAL)  
Kevin B. Reid, Sr.  
Vice President and General Counsel

BE IT KNOWN, that on this 29<sup>th</sup> day of April, 2008, before me personally came Kevin B. Reid, on behalf of Sturm, Ruger & Company, Inc. and individually, to me known to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same at his free act and deed for the use and purposes therein mentioned.

Amy Lynn Mitsos  
Notary Public  
My Commission Expires: 11/30/09