

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Renaissance Agencies, Inc.		06/18/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MCSD Insurance Agency, Inc.		
<b>Street Address:</b>	1437 7th Street		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90401		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78893515	RENAISSANCE AGENCIES, INC.	
<b>Serial Number:</b>	78893521	R RENAISSANCE AGENCIES, INC.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)862-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-862-200		
<b>Email:</b>	christine.casey@kirkland.com, matthew.lovell@kirkland.com		
<b>Correspondent Name:</b>	Kirkland & Ellis LLP		
<b>Address Line 1:</b>	300 North LaSalle Street, 28th Floor		
<b>Address Line 2:</b>	c/o Matthew Lovell		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60654		
<b>ATTORNEY DOCKET NUMBER:</b>	23783-1		
<b>NAME OF SUBMITTER:</b>	Matthew Lovell		

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Signature:	/Matthew Lovell/
Date:	07/01/2009
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of June 18, 2009 (the "Effective Date") by and between Renaissance Agencies, Inc., a California corporation, with its principal office at 1437 7th Street, Ste. #400, Santa Monica, CA 90401 ("Assignor"), and MCSD Insurance Agency, Inc., a Delaware corporation, with its principal office at 1437 7th Street, Ste. #400, Santa Monica, CA 90401 ("Assignee").

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of June 5, 2009, by and among Assignor, Assignee, and certain other parties (the "Agreement"); and

**WHEREAS**, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark applications set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith (collectively, the "Marks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.


Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

\* \* \* \* \*

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**Renaissance Agencies, Inc.**

**MCSD Insurance Agency, Inc.**



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Name: Roy Landstrom

Title: Chief Executive Officer

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Name: \_\_\_\_\_

Title: \_\_\_\_\_

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

**Renaissance Agencies, Inc.**

**MCS D Insurance Agency, Inc.**

\_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_


Name: *Leonard P. Kline, Jr.*

Title: \_\_\_\_\_

Title: *President*

**SCHEDULE A**

**U.S. TRADEMARK APPLICATIONS**

<b>Mark</b>	<b>Application Ser. No./ Filing Date</b>	<b>Registration No. / Registration Date</b>
Renaissance Agencies, Inc.	78893515 5/25/2006	
Renaissance Agencies, Inc.  RENAISSANCE AGENCIES, INC.	78893521 5/25/2006	