

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Binding Site, Ltd.		07/01/2009	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The Binding Site Group, Ltd.
Street Address:	P.O. Box 11712
City:	Birmingham
State/Country:	UNITED KINGDOM
Postal Code:	B14 4ZB
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78853298	HEVYLITE
Serial Number:	77675920	ACCU-ID
Serial Number:	77670838	MININEPH PLUS
Serial Number:	77633157	FREELITE
Serial Number:	77633164	HEVYLITE
Registration Number:	3358090	SPA PLUS
Registration Number:	2534974	FREELITE
Registration Number:	3479719	THE BINDING SITE
Registration Number:	2478649	POLYMICA
Registration Number:	2155831	MININEPH
Registration Number:	2410918	MININEPH
Registration Number:	2053840	THE BINDING SITE
Registration Number:	2031446	THE BINDING SITE

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Registration Number:	2059638	MINIFIX
Registration Number:	1772619	IMMPROVE
Registration Number:	1809814	NANORID
Registration Number:	1751743	BIND A RID
Registration Number:	1514200	THE BINDING SITE

CORRESPONDENCE DATA

Fax Number: (310)449-1394
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 31-4491399
Email: jhgeller@aol.com
Correspondent Name: Jay H. Geller
Address Line 1: 2425 Olympic Bl., Suite 4000W
Address Line 4: Santa Monica, CALIFORNIA 90404

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Jay H. Geller
Signature:	/jhgeller/
Date:	07/01/2009

Total Attachments: 2
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ASSIGNMENT

Whereas The Binding Site, Ltd. has filed applications to register the trademarks shown herein identified by the appropriate serial numbers in the United States Patent and Trademark Office and obtained registrations for the marks shown herein from the United States Patent and Trademark Office identified herein by the appropriate registration number:

78853298	HEVYLITE
3358090	SPA PLUS
2534974	FREELITE
77675920	ACCU-ID
77670838	MININEPH PLUS
77633157	FREELITE
77633164	HEVYLITE
3479719	THE BINDING SITE
2478649	POLYMICA
2155831	MININEPH
2410918	MININEPH
2053840	THE BINDING SITE
2031446	THE BINDING SITE
2059638	MINIFIX
1772619	IMMPROVE
1809814	NANORID
1751743	BIND A RID
1514200	THE BINDING SITE

and

Whereas, The Binding Site Group, Ltd. is desirous of acquiring said marks, application and registrations;

Now, therefore, for valuable consideration, receipt of which is hereby acknowledged, said The Binding Site Ltd. does hereby assign unto said The Binding Site Group, Ltd. all right, title and interest in and to the marks, together with the good will associated with the marks, the above referenced trademark

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applications and registrations, and for the applications filed based upon bona fide intent to use the portion of the business to which the marks pertain.

Dated this 1st day of July, 2009.

The Binding Site, Ltd.

By



Dr Kirk Buller
Regulatory Affairs Manager

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