

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
York Tape & Label, Inc.		06/30/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	York Tape & Label, LLC		
<b>Street Address:</b>	13321 California St., Suite 400		
<b>City:</b>	Omaha		
<b>State/Country:</b>	NEBRASKA		
<b>Postal Code:</b>	68154		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3637701	CAMEO CRAFTS	
Registration Number:	2781647	Y	
Registration Number:	2777152	YORK LABEL	
Serial Number:	77460487	CAMEO CRAFTS A YORK LABEL COMPANY	
Serial Number:	77492717	RENEW	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	Squire, Sanders & Dempsey L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111-3492		
ATTORNEY DOCKET NUMBER:	101552.00002		

CH \$140.00 3637701

NAME OF SUBMITTER:	Philip R. Zender, Esq.
Signature:	/philip r. zender/
Date:	07/02/2009
<b>Total Attachments: 5</b> source=Certificate of Conversion_0701140512_001#page1.tif source=Certificate of Conversion_0701140512_001#page2.tif source=Certificate of Conversion_0701140512_001#page3.tif source=Certificate of Conversion_0701140512_001#page4.tif source=Certificate of Conversion_0701140512_001#page5.tif	

# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "YORK TAPE & LABEL, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "YORK TAPE & LABEL, INC." TO "YORK TAPE & LABEL, LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2009, AT 11:12 O'CLOCK A.M.



3566098 8100V

090660374

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7395645

DATE: 07-01-09

TRADEMARK  
REEL: 004016 FRAME: 0190

CERTIFICATE OF CONVERSION OF

YORK TAPE & LABEL, INC.

FROM

A DELAWARE CORPORATION

TO

A DELAWARE LIMITED LIABILITY COMPANY

(Pursuant to Section 18-214 of the  
Delaware Limited Liability Company Act)

York Tape & Label, Inc., a Delaware corporation (the "Company"), does hereby certify to the following facts relating to the conversion of the Company from a Delaware Corporation to a Delaware limited liability Company (the "Conversion"):

FIRST. The Company was first incorporated in the State of Delaware on September 6, 2002.

SECOND. The jurisdiction of the Company immediately prior to filing this Certificate of Conversion is the State of Delaware.

THIRD. The name of the Company immediately prior to the filing of this Certificate of Conversion is York Tape & Label, Inc.

FOURTH. The name of the limited liability company to which the Company shall be converted is York Tape & Label, LLC, as set forth in the certificate of formation of York Tape & Label, LLC (the "Certificate of Formation") filed simultaneously with the filing of this Certificate of Conversion.


FIFTH. The Conversion of the Company to a Delaware limited liability Company has been approved in accordance with Sections 228 and 266 of the General Corporation Law of the State of Delaware.

SIXTH. The Conversion shall be effective on the date of the filing of this Certificate of Conversion and the Certificate of Formation in the Office of the Secretary of State of the State of Delaware.

*[Signature page follows]*

IN WITNESS WHEREOF, on behalf of the Company, Michael Polcyn, as an authorized person, has duly executed this Certificate of Conversion on this 30th day of June, 2009.

YORK TAPE & LABEL, INC.

By:   
Name: Michael Polcyn  
Title: Vice President and Chief Financial  
Officer + AUTHORIZED PERSON

# Delaware

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*The First State*

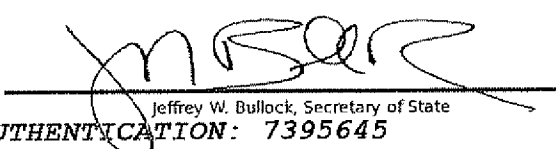
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "YORK TAPE & LABEL, LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF JUNE, A.D. 2009, AT 11:12 O'CLOCK A.M.

3566098 8100V

090660374

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7395645

DATE: 07-01-09

TRADEMARK  
REEL: 004016 FRAME: 0193

CERTIFICATE OF FORMATION

OF

YORK TAPE & LABEL, LLC


This Certificate of Formation of York Tape & Label, LLC (the "LLC") is being duly executed and filed by Michael Polcyn, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act:

FIRST. The name of the limited liability company formed hereby is York Tape & Label, LLC.

SECOND. The address of the registered office of the LLC in the State of Delaware is c/o The Corporation Trust Company, 1209 Orange Street, in the City of Wilmington, County of New Castle, and the registered agent for service of process on the LLC in the State of Delaware at such registered office is The Corporation Trust Company.

THIRD. This Certificate of Formation shall be effective on the date of filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on this 30th day of June, 2009, and does hereby affirm that the statements contained herein have been examined by the undersigned and are true and correct.

By:   
Name: Michael Polcyn  
Title: Authorized Person