

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Mindshare Ventures, LLC		09/30/2004	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	JD Events, LLC		
Street Address:	5520 Park Avenue		
Internal Address:	Suite 305		
City:	Trumbull		
State/Country:	CONNECTICUT		
Postal Code:	06611		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	1638764	SHOWBIZ EXPO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(978)341-0136		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	978 341 0036		
Email:	trademarks@hbsr.com		
Correspondent Name:	John L. DuPre'		
Address Line 1:	Hamilton, Brook, Smith & Reynolds, P.C.		
Address Line 2:	530 Virginia Road, P.O. Box 9133		
Address Line 4:	Concord, MASSACHUSETTS 01742-9133		
ATTORNEY DOCKET NUMBER:	3764.0020-000		
NAME OF SUBMITTER:	John L. DuPre'		
Signature:	/John L. DuPre'/		

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**TRADEMARK**  
REEL: 004016 FRAME: 0210

Date:

07/02/2009

Total Attachments: 2

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**Schedule 3.2 (b)**

**Assignment of Trademarks**

**ASSIGNMENT OF TRADEMARKS**

ASSIGNMENT made as of the 30th day of September 2004, by Mindshare Ventures, LLC, a Delaware limited liability company, having an address at 220 Oceanview Parkway, South Hampton, NY 11968 ("Assignor") to JD Events, LLC, a Delaware limited liability company having its principal place of business at 5520 Park Avenue, Trumbull, Connecticut 06611 ("Assignee").

Assignor has adopted and uses in connection with the Exhibition the following trademarks (collectively the "Trademarks"):

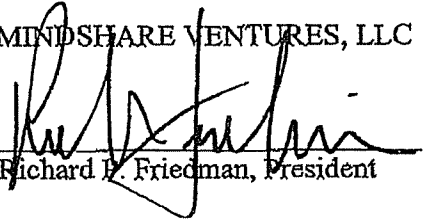
The LA Digital Video Show, the NY Digital Video Show, Entertainment Technology World, Show Biz Expo (registered), ShowBiz East, Show Biz Expo's Entertainment Technology World, Visual Effects World, The NY Audio Production Show.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of the right, title and interest of Assignor to the Trademarks and the registration thereof to Assignee together with the goodwill in connection therewith.

JDE-9-8-04 Draft

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year first above written.

MINDSHARE VENTURES, LLC

  
Richard E. Friedman, President

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