

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMCC, Inc.		06/30/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Meridian Financial Services, Inc.		
Street Address:	21 Overland Industrial Boulevard		
Internal Address:	Building 1		
City:	Asheville		
State/Country:	NORTH CAROLINA		
Postal Code:	28806		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2588062	RMI	
CORRESPONDENCE DATA			
Fax Number:	(202)220-4201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-220-4200		
Email:	tmdocketdc@kenyon.com		
Correspondent Name:	Kenyon & Kenyon LLP		
Address Line 1:	1500 K Street, NW		
Address Line 2:	7th Floor		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	13740/999		
NAME OF SUBMITTER:	Erik C. Kane		
Signature:	/Erik C. Kane/		

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 REEL: 004016 FRAME: 0442**

Date:

07/02/2009

Total Attachments: 4

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ASSIGNMENT

This Assignment is effective as of June 30, 2009, by EMCC, Inc., a Delaware corporation, having a place of business at 4343 North Scottsdale Road, Suite 270, Scottsdale, Arizona 85251 (hereinafter "Assignor"), in favor of Meridian Financial Services, Inc., a North Carolina corporation, having a place of business at 21 Overland Industrial Blvd, Bldg. 1, Asheville, NC 28806 (hereinafter "Assignee").

WHEREAS, Assignor currently holds all right, title, and interest in and to the trademarks listed on the attached Schedule A (collectively, the "Subject Marks"), as well as all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks; and

WHEREAS, in connection with the Asset Purchase Agreement, dated as of June 19, 2009, among Assignor, Assignee and EMCC Holdings, Inc. (the "APA") Assignee will purchase and Assignor will sell certain assets, including the Subject Marks;

WHEREAS, in consideration of the rights and obligations under the APA, Assignor desires to transfer to Assignee, and Assignee agrees to accept, all right, title and interest in and to the Subject Marks, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Marks, and all other rights pertaining to ownership of the Subject Marks, including the right to recover for past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee its entire right, title, interest in and to the Subject Marks, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion

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of any business associated with the use of and/or symbolized by the Subject Marks, as well as all other rights pertaining to ownership of the Subject Marks, including the right to recover for past infringement thereof, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he has the full authority to act on behalf of and bind the Assignor.

Signed this 30TH day of JUNE, 2009.

EMCC, Inc.

By: Charles Shoemaker
Name: CHARLES SHOEMAKER
Title: President

SCHEDULE A

Code/Matter No.	Mark Name	Country	Class Number	Goods	Current Appl. No	Current Appl. Date	Current Reg No	Current Reg Date	Renewal Date
EMCC 07MX	RESORT MANAGEMENT INTERNATIONAL	Mexico	36	debt recovery and collection agency services	671961	8/16/2004	849684	8/26/2004	8/16/2014
EMCC 07CA	RESORT MANAGMENT INTERNATIONAL	Canada		Debt recovery and collection agency services Accounts receivable services, namely, administering receivables functions for others; and financial services, namely factoring, debt recovery and debt collection; accounts receivables financing; credit card debt collection; investment management, namely, managing accounts receivable type investments for others; investment brokerage, namely accounts receivable brokerage services	1,219,890	6/10/2004	659,777	2/28/2006	2/28/2021
EMCC 08EM	RMI	European Community Trademark	36	Factoring, debt collection and debt recovery rendered solely to the resort and vacation ownership industry	3905668	6/29/2004	3905668	1/12/2006	6/30/2014

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EMCC 08	RMI	United States	35 36	Accounts receivable services, namely, administering receivables functions for others Financial services, namely factoring, debt recovery and debt collection, accounts receivables financing, credit card debt collection, investment management, namely, managing accounts receivable-type investments for others, investment brokerage, namely, accounts receivable brokerage services	76/248,617	4/30/2001	2,588,062	7/2/2002	7/2/2012
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