

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SUNTERRA DEVELOPER AND SALES HOLDING COMPANY		10/16/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	DIAMOND RESORTS DEVELOPER AND SALES HOLDING COMPANY		
Street Address:	10600 W. CHARLESTON BLVD.		
City:	LAS VEGAS		
State/Country:	NEVADA		
Postal Code:	89132		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2715485	DISCOVER THE MEANING OF ALOHA	
CORRESPONDENCE DATA			
Fax Number: (310)286-1167 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 310 556 7881 Email: mkleinberg@glaserweil.com Correspondent Name: MARVIN H. KLEINBERG Address Line 1: 10250 CONSTELLATION BLVD. Address Line 2: 19TH FLOOR Address Line 4: Los Angeles, CALIFORNIA 90067			
ATTORNEY DOCKET NUMBER:	DRI-18		
NAME OF SUBMITTER:	MARVIN H. KLEINBERG		
Signature:	/marvin h. kleinberg/		

OP \$40.00 2715485

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**TRADEMARK
 REEL: 004016 FRAME: 0798**

Date:

07/02/2009

Total Attachments: 2

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SUNTERRA DEVELOPER AND SALES HOLDING COMPANY", CHANGING ITS NAME FROM "SUNTERRA DEVELOPER AND SALES HOLDING COMPANY" TO "DIAMOND RESORTS DEVELOPER AND SALES HOLDING COMPANY", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF OCTOBER, A.D. 2007, AT 6:44 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2347738 8100

071127616



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6084147

DATE: 10-18-07

TRADEMARK
REEL: 004016 FRAME: 0800

CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

OF

SUNTERRA DEVELOPER AND SALES HOLDING COMPANY

(hereinafter called the "corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

1. The name of the corporation is Sunterra Developer and Sales Holding Company
2. The certificate of incorporation of the corporation is hereby amended by striking out Article 1 thereof and by substituting in lieu of said Article 1 the following new Article 1:

The name of the corporation is Diamond Resorts Developer and Sales Holding Company

3. The amendment of the certificate of incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

Executed on this 16th day of October, 2007.



Frederick C. Bauman,
Vice President and Secretary

Delaware Certificate of Amendment After Payment of Capital

1/96 - 1