

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Erin Darby Gallagher		07/03/2009	INDIVIDUAL: UNITED STATES
Ana Maria Henao		07/03/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Smart is Cool		
Street Address:	2 Yorktown Circle		
City:	Kennett Square		
State/Country:	PENNSYLVANIA		
Postal Code:	19348		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3487452	SMART IS COOL	
Serial Number:	77739502	GARMENTO GIRLS	
CORRESPONDENCE DATA			
Fax Number:	(610)925-5996		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	484-880-1458		
Email:	erin@sicmovement.com		
Correspondent Name:	Erin Darby Gallagher		
Address Line 1:	41 highland avenue		
Address Line 4:	jersey city, NEW JERSEY 07306		
NAME OF SUBMITTER:	Erin Darby Gallagher		
Signature:	/erin darby gallagher/		
Date:	07/03/2009		

OP \$65.00 3487452

Total Attachments: 3

source=assignment of smart is cool#page1.tif

source=assignment of smart is cool#page2.tif

source=assignment of smart is cool#page3.tif

ASSIGNMENT OF TRADEMARKS

WHEREAS, ___Erin Darby Gallagher and Ana Maria Henao, located and doing business at 41 Highland Avenue , Jersey City, New Jersey 07306 (“Assignor”), is the owner of the trademark/s and the record owner of the trademark application/s set forth in the Schedule of Trademark annexed hereto and made a part hereof (collectively, the “Trademarks”); and

WHEREAS, Smart Is Cool _____, a __LLC_____ corporation, located and doing business at _____2 Yorktown Circle Kennett Square PA 19348 _____ (“Assignee”), is desirous of acquiring all of the rights, title and interest of Assignor in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the portion of the business in connection with any intent-to-use trademark application; and

NOW THEREFORE, in consideration of \$10.00 and other good and valuable consideration paid by Assignee to Assignor, the sufficiency and receipt of which is hereby acknowledged, Assignor hereby sells, transfers, and assigns to Assignee, the entire right, title and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, all trademark registrations and applications therefor, and the portion of the business in connection with any intent-to-use trademark applications; and

Assignor, does also hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, all claims for damages by reason of past infringement of the Trademark, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives; and

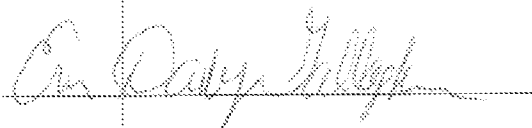
Assignor, further authorizes the Commissioner of Patents and Trademarks of the United States to record the Trademark and title thereto as the property of the Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument; and

Assignor, further agrees to execute such additional documents as may be required to record Assignee as owner of the Trademark and application herein assigned.

IN WITNESS WHEREOF, the parties have executed this instrument effective as of the 20__ day of _June_____, 2009.

Assignor:

By:



Title:

owner

Date:

6/20/2009

Assignor:

By: [Signature]

Title: Owner

Date: 6/20/2009

Assignee: .

By: Smart, S. Ltd LLC

Title: Managing Partner

Date: 6/20/2009

SCHEDULE OF TRADEMARKS

MARK: Smart is Cool, (Standard Characters, mark.jpg) Number: 3487452

MARK: Garmento Girls (Standard Characters, mark.jpg) Serial Number: 77739502