

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Qisda Corporation		09/01/2007	CORPORATION: TAIWAN

RECEIVING PARTY DATA

Name:	BenQ Corporation
Street Address:	16 Jihu Road, Neihu
City:	Taipei
State/Country:	TAIWAN
Postal Code:	114
Entity Type:	CORPORATION: TAIWAN

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78301801	BENQ
Registration Number:	2906921	BENQ
Registration Number:	3095999	JOYBOOK
Registration Number:	3107202	JOYBEE

CORRESPONDENCE DATA

Fax Number: (703)891-9011
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: tk.young@benq.com
 Correspondent Name: Tun-Kai Young
 Address Line 1: 16 Jihu Road, Neihu
 Address Line 4: Taipei, TAIWAN 114

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

OP \$115.00 78301801

Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Tun-Kai Young

Signature:

/Tun-Kai Young/

Date:

07/06/2009

Total Attachments: 1

source=TM_Assignment_Qisda_BenQ#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into as of September 1, 2007 ("Effective Date"), by and between Qisda Corporation, a Taiwan Company having its registered office at 157 Shan-Ying Road, Gueishan Township, Taoyuan County, Taiwan ("Qisda"), and BenQ Corporation, a Taiwan Company having its registered office at 16 Jihu Road, Neihu, Taipei City, Taiwan ("BenQ").

WHEREAS, Qisda spins off its "BenQ" branding business to its subsidiary, BenQ Corporation ;

WHEREAS, BenQ intends to acquire, and Qisda intends to transfer, certain Qisda's trademarks, including but not limited to "BenQ" and "Joybook", registered throughout the world;

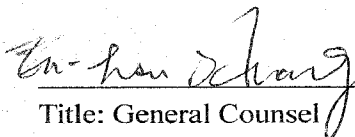
NOW, THEREFORE, the parties agree as follow:

1. Qisda hereby assigns, with no cost to BenQ, the entire right and interest to any trademark throughout the world of which BenQ intends to acquire.
2. BenQ shall be responsible for performing procedures in connection with the assignments of the said trademarks.
3. Qisda shall provide all necessary assistance to BenQ to complete related procedures in connection with the assignment of the said trademarks.

IN WITNESS WHEREOF, the parties have caused this contract to be duly executed intending to be bound thereby.

Qisda Corporation
By: En-Hsu Huang

BenQ Corporation
By: Chien-Nan Lin


Title: General Counsel


Title: Director, Branding Office