

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CIT Lending Services Corporation		07/02/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CKMedia, LLC (formerly Enthusiast Media LLC)
Street Address:	711 Fifth Avenue
Internal Address:	15th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	1554638	PCM PROFITABLE CRAFT MERCHANDISING
Registration Number:	1571806	SEW NEWS
Registration Number:	2146731	QUICK QUILTS
Registration Number:	2236306	VINTAGE QUILTS
Registration Number:	2778816	CREATING KEEPSAKES
Registration Number:	2765973	CREATING KEEPSAKES
Registration Number:	2478963	CK OK
Registration Number:	2391161	READERS' CHOICE
Registration Number:	2395118	READERS' CHOICE
Registration Number:	2462962	CRAFTSHOP.COM
Registration Number:	2553336	MOM'S LITTLE BOOK OF
Registration Number:	2469668	JOY OF SCENTS
Registration Number:	2626145	FLIPLIQUETS

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Registration Number:	2602333	JOURNALETTES
Registration Number:	2522439	STAMP IT!
Registration Number:	2703742	CRAFTS
Registration Number:	3110803	CREATING KEEPSAKES UNIVERSITY
Registration Number:	3058377	CKU CREATING KEEPSAKES UNIVERSITY
Registration Number:	3091000	PAPER CRAFTS MAGAZINE
Serial Number:	78461648	SCRAPLIFTABLES
Serial Number:	78498332	BECKY H.
Serial Number:	78498335	LISA B.
Serial Number:	78533815	CREATING KEEPSAKES
Registration Number:	3244441	SIMPLE SCRAPBOOKS

CORRESPONDENCE DATA

Fax Number: (617)502-4877
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-248-4877
Email: hbalmat@choate.com
Correspondent Name: Heather E. Balmat
Address Line 1: Two International Place
Address Line 2: Attn: Trademark Administrator
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2006701.0030
NAME OF SUBMITTER:	Heather E. Balmat
Signature:	/Heather E. Balmat/
Date:	07/06/2009

Total Attachments: 2
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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CIT Lending Services Corporation, a Delaware corporation ("Secured Party"), in its capacity as Administrative Agent under (i) the First Lien Credit Agreement dated as of September 26, 2006 among Enthusiast Media LLC (now known as CKMedia LLC) ("CKMedia"), Secured Party as Administrative Agent, the other Credit Parties thereto, and the Lenders (as amended, supplemented or modified from time to time, the "First Lien Credit Agreement") and the associated Loan Documents (as defined in the First Lien Credit Agreement), and (ii) the Second Lien Credit Agreement dated as of September 26, 2006 among CKMedia, Secured Party as Administrative Agent, the other Credit Parties thereto, and the Lenders (as amended, supplemented or modified from time to time, the "Second Lien Credit Agreement") and the associated Loan Documents (as defined in the Second Lien Credit Agreement), does hereby certify that the security interests it holds in certain trademarks of CKMedia, pursuant to certain Trademark Security Agreements dated September 26, 2006, recorded in the United States Patent and Trademark Office at Reel/Frame Nos. 3401/0618 and 3401/0634, (the "Security Agreements"), which trademarks are more fully identified on Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby, are released and all interests in such trademarks previously assigned to Secured Party under the Security Agreements are hereby reassigned to CKMedia, without representation or warranty of any kind, nature or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized signatory this 2ND day of July, 2009.

CIT LENDING SERVICES CORPORATION

By: _____

Name: Anthony Holland

Title: Vice President

SCHEDULE A**TO****RELEASE OF SECURITY INTERESTS IN TRADEMARKS**

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
PCM Profitable Craft Merchandising	73/716,387	3/10/1988	1,554,638	09/05/1989
Sew News	73/716,392	3/10/1988	1,571,806	12/19/1989
Quick Quilts	75/136,822	7/19/1996	2,146,731	3/24/1998
Vintage Quilts	75/400,860	12/05/1997	2,236,306	3/30/1999
Creating Keepsakes	75/431,571	2/10/1998	2,778,816	11/4/2003
Creating Keepsakes	75/461,098	3/26/1998	2,765,973	9/23/2003
CK OK	75/674,238	4/5/1999	2,478,963	8/21/2001
CK OK	75/674,238	4/5/1999	2,478,963	8/21/2001
Readers' Choice	75/677,926	4/8/1999	2,391,161	10/3/2000
Readers' Choice	75/677,930	4/8/1999	2,395,118	10/17/2000
Craftshop.com	75/681,736	4/13/1999	2,462,962	6/19/2001
Mom's Little Book of	75/757,942	7/22/1999	2,553,336	3/26/2002
Joy of Scents	76/083,175	7/5/2000	2,469,668	7/17/2001
Flipettes	76/122,146	9/5/2000	2,626,145	9/24/2002
Journalettes	76/122,147	9/5/2000	2,602,333	7/30/2002
Stamp it!	76/231,968	3/28/2001	2,522,439	12/25/2001
Crafts	76/241,335	4/16/2001	2,703,742	4/8/2003
Creating Keepsakes University	76/317,236	9/26/2001	3,110,803	7/4/2006
CKU Creating Keepsakes University	76/317,237	9/26/2001	3,058,377	2/14/2006
Paper Crafts Magazine	78/326,879	11/12/2003	3,091,000	5/9/2006
Scrapliftables	78/461,648	8/4/2004	None	
Becky H.	78/498,332	10/12/2004	None	
Lisa B.	78/498,335	10/12/2004	None	
Creating Keepsakes	78/533,815	12/16/2004	None	
Simple Scrapbooks	78/883,550	5/15/2006	3,244,441	5/22/2007