

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOYER CANDY COMPANY, INC.		06/22/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Boyer Candy Company, Inc.		
Street Address:	821 17th Street		
City:	Altoona		
State/Country:	PENNSYLVANIA		
Postal Code:	16602		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1679568	MALLO CUP	
CORRESPONDENCE DATA			
Fax Number:	(212)661-8002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 661 8000		
Email:	info@lmiplaw.com		
Correspondent Name:	Donald C. Lucas of Lucas & Mercanti LLP		
Address Line 1:	475 Park Avenue South		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	BCC-TM-6		
NAME OF SUBMITTER:	Donald C. Lucas		
Signature:	/DCL/		
Date:	07/06/2009		

OP \$40.00 1679568

Total Attachments: 1
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WHEREAS, BOYER CANDY COMPANY, INC. (hereinafter "Assignor"), a Delaware corporation, having its address at 821 17th St Altoona, Pennsylvania 16602, is the sole and exclusive owner of the entire right, title and interest in, to and under the following trademark and corresponding registration:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
MALLO CUP	1,679,568	March 17, 1992

WHEREAS, THE BOYER CANDY COMPANY, INC. (hereinafter "Assignee"), a Pennsylvania corporation, having its address at 821 17th St Altoona, Pennsylvania 16602 is desirous of acquiring said registered trademark,

NOW, THEREFORE, in consideration of the sum of 10 Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its corporate officers thereunto duly authorized this 22nd day of June 2009.

BOYER CANDY COMPANY, INC.

By: Deborah Ann Torquone
Title: Secretary