

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BC Sports, Inc. | | 07/02/2009 | CORPORATION: OREGON |
| RECEIVING PARTY DATA | | | |
| Name: | Sparq, Inc. | | |
| Street Address: | 411 NW 13TH AVENUE | | |
| City: | Portland | | |
| State/Country: | OREGON | | |
| Postal Code: | 97209 | | |
| Entity Type: | CORPORATION: OREGON | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78758608 | SPARQ | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (503)646-6926 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 503-671-6453 | | |
| Email: | Nike.Trademark@nike.com | | |
| Correspondent Name: | Jaime M. Schwartz | | |
| Address Line 1: | One Bowerman Drive, DF4 | | |
| Address Line 4: | Beaverton, OREGON 97005 | | |
| ATTORNEY DOCKET NUMBER: | 518600.0377116 | | |
| NAME OF SUBMITTER: | Jaime M. Schwartz | | |
| Signature: | /Jaime M. Schwartz/ | | |
| Date: | 07/06/2009 | | |

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Total Attachments: 1
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TRADEMARK
REEL: 004017 FRAME: 0145

ASSIGNMENT


For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BC Sports, Inc. ("Assignor"), an Oregon Corporation, assigns to Sparq, Inc. ("Assignee", Assignee is a wholly-owned subsidiary of Assignor, and is the successor of Assignor in the business to which the assigned mark pertains), an Oregon Corporation, all right, title and interest in and to the mark SPARQ and Design, United States Trademark Application No. 76/758608, filed November 21, 2005; and the goodwill symbolized by said mark; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

Assignor:

BC Sports, Inc.

By:

Title:


Secretary