TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sparq, Inc.		07/02/2009	CORPORATION: OREGON

RECEIVING PARTY DATA

Name:	Nike, Inc.
Street Address:	One Bowerman Drive, DF4
City:	Beaverton
State/Country:	OREGON
Postal Code:	97005
Entity Type:	CORPORATION: OREGON

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78758608	SPARQ

CORRESPONDENCE DATA

Fax Number: (503)646-6926
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 503-671-6453
Email: Nike.Trademark@nike.com
Correspondent Name: Jaime M. Schwartz
Address Line 1: One Bowerman Drive, DF4
Address Line 4: Beaverton, OREGON 97005

ATTORNEY DOCKET NUMBER:	518600.0377116
NAME OF SUBMITTER:	Jaime M. Schwartz
Signature:	/Jaime M. Schwartz/
Date:	07/06/2009

CH $40.00 78758608

Total Attachments: 1
source=Sparq to Nike#page1.tif

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sparq, Inc. ("Assignor"), an Oregon Corporation, assigns to Nike, Inc. ("Assignee"), an Oregon Corporation, all right, title and interest in and to the mark SPARQ and Design, United States Trademark Application No. 78/758608, filed November 21, 2005; and the goodwill symbolized by said mark; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

Assignor confirms that Assignee is the successor to the Assignor's business to which the assigned mark pertains.

Assignor:

Sparq, Inc.

By: _____

Title: Secretary

US Assignment SPARQ and Design Sparq, Inc to Nike.DOC