

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sparq, Inc.		07/02/2009	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Nike, Inc.		
Street Address:	One Bowerman Drive, DF4		
City:	Beaverton		
State/Country:	OREGON		
Postal Code:	97005		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78758608	SPARQ	
CORRESPONDENCE DATA			
Fax Number:	(503)646-6926		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-671-6453		
Email:	Nike.Trademark@nike.com		
Correspondent Name:	Jaime M. Schwartz		
Address Line 1:	One Bowerman Drive, DF4		
Address Line 4:	Beaverton, OREGON 97005		
ATTORNEY DOCKET NUMBER:	518600.0377116		
NAME OF SUBMITTER:	Jaime M. Schwartz		
Signature:	/Jaime M. Schwartz/		
Date:	07/06/2009		

CH \$40.00 78758608

Total Attachments: 1
source=Sparq to Nike#page1.tif

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Sparq, Inc. ("Assignor"), an Oregon Corporation, assigns to Nike, Inc. ("Assignee"), an Oregon Corporation, all right, title and interest in and to the mark SPARQ and Design, United States Trademark Application No. 78/758608, filed November 21, 2005, and the goodwill symbolized by said mark; together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

Assignor confirms that Assignee is the successor to the Assignor's business to which the assigned mark pertains.

Assignor:

Sparq, Inc.

By: 

Title: Secretary