

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eaton Associates, Inc.		07/01/2009	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Informa Healthcare USA, Inc.		
Street Address:	52 Vanderbilt		
Internal Address:	16th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1571836	BIOTECHNIQUES	
Registration Number:	2970047	BIOTECHNIQUES	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	115260-50		
NAME OF SUBMITTER:	Kathryn Starshak		

CH \$65.00 1571836

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**TRADEMARK
 REEL: 004017 FRAME: 0511**

Signature:	/kathryn starshak/
Date:	07/07/2009
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PC

The Commonwealth of Massachusetts

William Francis Galvin
Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512

FORM NO. 1001 (REV. 11/19/07)

Articles of Merger Involving Domestic Corporations, Foreign Corporations or Foreign Other Entities (General Laws Chapter 156D, Section 11.06; 950 CMR 113.37)

Exact name, jurisdiction and date of organization of each party to the merger:

(1) EXACT NAME	(2) JURISDICTION	DATE OF ORGANIZATION
EATON ASSOCIATES, INC.	MASSACHUSETTS	August 21, 1980
INFORMA HEALTHCARE USA, INC.	DELAWARE	November 16, 2004

(3) The foreign corporation or other entity is / is not* authorized to conduct business in the Commonwealth.

(4) Exact name of the surviving entity: EATON ASSOCIATES, INC.

(5) Jurisdiction under the laws of which the surviving entity will be organized: MASSACHUSETTS

(6) The merger shall be effective at the time and on the date approved by the Division, unless a later effective date not more than 90 days from the date and time of filing is specified: July 1, 2009

(7-8) For each domestic corporation that is a party to the merger:**

(check appropriate box)

The plan of merger was duly approved by the shareholders, and where required, by each separate voting group as provided by G.L. Chapter 156D and the articles of organization.

OR

The plan of merger did not require the approval of the shareholders.

(9) Participation of each other domestic entity, foreign corporation, or foreign other entity was duly authorized by the law under which the other entity or foreign corporation is organized and by its organizational documents.

* Check appropriate box

** Provide this information for each domestic corporation separately


(10) Attach any amendment to articles of organization of the surviving entity, where the survivor is a domestic business corporation.
ARTICLE 1.

1. The name by which the corporation shall be known as is:
INFORMA HEALTHCARE USA, Inc.

(11) Attach the articles of organization of the surviving entity, where the survivor is a NEW domestic business corporation, including all the supplemental information required by 950 CMR 113.16.

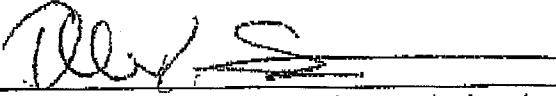
(12) State the executive office address of the surviving foreign other entity if such information is not on the public record in the foreign jurisdiction: _____

(number, street, city or town, state, zip code)

Signed by: 
(signature of authorized individual)

- Chairman of the board of directors,
- President,
- Other officer, Vice President
- Court-appointed fiduciary,

on this 15th day of June, 2009

Signed by: 
(signature of authorized individual)

- Chairman of the board of directors,
- President,
- Other officer, Vice President
- Court-appointed fiduciary,

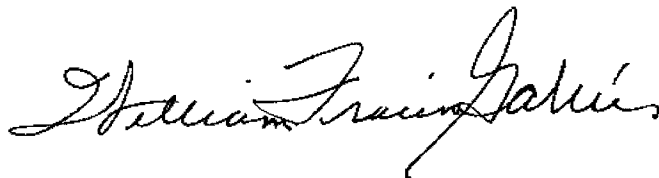
on this 15th day of June, 2009

THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

deemed to have been filed with me on:

June 19, 2009 2:07 PM

A handwritten signature in cursive script, reading "William Francis Galvin".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth