

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Escada AG		06/17/2009	Foreign Corporation - Federal Republic of Germany: GERMANY

RECEIVING PARTY DATA

Name:	Zadofo Verwaltungsgesellschaft mbH
Street Address:	Gutenbergring 53
City:	Norderstedt
State/Country:	GERMANY
Postal Code:	22848
Entity Type:	CORPORATION: GERMANY

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	1964253	EE
Registration Number:	2338888	EE
Registration Number:	2474102	CASUAL FRIDAY
Registration Number:	2265620	ES COUNTRY WEEKEND
Registration Number:	2233040	ES
Registration Number:	2216006	ES FEELING FREE
Registration Number:	1574202	ESCADA
Registration Number:	2126381	ESCADA ACTE 2
Registration Number:	2203069	
Registration Number:	1674743	
Registration Number:	1726893	ESCADA BY MARGARETHA LEY
Registration Number:	1776173	ESCADA BY MARGARETHA LEY
Registration Number:	2322520	ESCADA COLLECTION

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**TRADEMARK
 REEL: 004017 FRAME: 0580**

Registration Number:	1919159	ESCADA POUR HOMME
Registration Number:	2671089	ESCADA SENTIMENT
Registration Number:	3019605	EE
Registration Number:	2695064	INTO THE BLUE
Registration Number:	2890449	ISLAND KISS
Registration Number:	2672956	E
Registration Number:	2627536	

CORRESPONDENCE DATA

Fax Number: (312)554-8015
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312 554-8000
Email: baugust@pattishall.com,jarnot@pattishall.com,mfoy@pattishall.com
Correspondent Name: Brett A. August, Esq.
Address Line 1: 311 S. Wacker Drive
Address Line 2: Suite 5000
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: HARMSSEN - TM COUNSELING

DOMESTIC REPRESENTATIVE

Name: Brett A. August, Esq.,
Address Line 1: Pattishall, McAuliffe, et. al.
Address Line 2: 311 S. Wacker Drive, Suite 5000
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Michelle Foy

Signature: /Michelle Foy/

Date: 07/07/2009

Total Attachments: 4
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TRADEMARK ASSIGNMENT


WHEREAS, Escada AG, a corporation organized under the laws of the Federal Republic of Germany, (hereinafter "ESCADA"), is the owner of all rights to and the goodwill represented by the Trademarks set forth in the attached Schedule A (the "Assigned Trademarks");

WHEREAS, Zadafo Verwaltungsgesellschaft mbH, a corporation organized under the laws of the Federal Republic of Germany, having a principal place of business at Gutenbergring 53, 22848 Norderstedt, Germany, (hereinafter "ZADAFO"), is desirous of acquiring all right, title, and interest in and to the Assigned Trademarks and the goodwill associated therewith; and

WHEREAS, ESCADA is willing to assign any and all of its right, title and interest to said marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ESCADA does hereby transfer, convey and assign to ZADAFO all right, title, and interest in and to the Assigned Trademarks and the registrations thereof, including the goodwill of the business symbolized thereby, and the right to sue and recover from past infringements. For those registrations that currently cover more than Class 3 goods, the parties shall cooperate and use their best efforts to effect the division into parent and child registrations without delay.

ESCADA AG

By:  _____

Name: Markus Schürholz

Title: Member of the board of directors

Date: 17.06.09

By:  _____

Name: Michael Börnicke

Title: Member of the board of directors

TRADEMARK

REEL: 004017 FRAME: 0583

SCHEDULE A

Mark:	Class:	Reg. No.:	Reg. Date:
EE (STYLIZED)	3	1,964,253	March 26, 1996
EE (STYLIZED)	3	2,338,888	April 4, 2000
CASUAL FRIDAY	3	2,474,102	July 31, 2001
ES COUNTRY WEEKEND (STYLIZED)	3	2,265,620	July 27, 1999
ES (STYLIZED)	3	2,233,040	March 16, 1999
ES FEELING FREE	3	2,216,006	January 5, 1999
ESCADA	3	1,574,202	January 2, 1990
ESCADA ACTE 2 (STYLIZED)	3	2,126,381	December 30, 1997
BOTTLE DESIGN	3	2,203,069	November 10, 1998
BOTTLE DESIGN	3	1,674,743	February 11, 1992
ESCADA BY MARGARETHA LEY (STYLIZED)	3	1,726,893	October 27, 1992
ESCADA BY MARGARETHA LEY	3	1,776,173	June 15, 1993
ESCADA COLLECTION	3	2,322,520	February 22, 2000
ESCADA POUR HOMME	3	1,919,159	September 19, 1995
ESCADA SENTIMENT (STYLIZED)	3	2,671,089	January 7, 2003
EE (STYLIZED)	3	3,019,605	November 29, 2005
INTO THE BLUE	3	2,695,064	March 11, 2003
ISLAND KISS	3	2,890,449	September 28, 2004
E (STYLIZED)	3	2,672,956	January 7, 2003
BOTTLE DESIGN	3	2,627,536	October 1, 2002

DR. PAUL-JOACHIM V. WISSEL
DR. AXEL PFEIFER
DR. TIL BRÄUTIGAM
DR. JAN CHRISTOPH WOLTERS
DR. JOHANNES BEIL
- NOTARE -

Not.Reg. 2009 No. 2176

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Telefax: (040) 30 20 06 35
E-Mail: info@notariat-bergstrasse.de

2009-000019 WBRRA

This is to certify that before me, Dr. Paul-Joachim von Wissel, a notary in and for the Free and Hanseatic City of Hamburg, Germany, duly admitted and sworn in, there appeared this day

Mr. Markus Schürholz,

date of birth: 13.10.1964,

identified by valid German Identity Card No. 5007727648,

and

Mr. Michael Bröncke,

date of birth: 28.10.1960,

identified by valid German Identity Card No. 8019442837,

both with business address: Einsteinring 14-18, 85609 Aschheim, Germany,

acting in their capacities as members of the board of directors of the joint-stock company under the style of

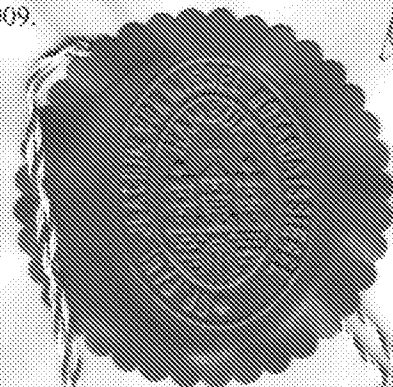
ESCADA Aktiengesellschaft, Aschheim,

and as such authorized to represent said company jointly with full legal effect, identified in their said capacities by my examination of the electronic commercial register files of the District Court of Munich-file-number: HR B 74 942-,

and acknowledged their foregoing signatures as their free act and deed.

Witness my hand and seal.

Hamburg, June 17, 2009.



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RECORDED: 07/07/2009

TRADEMARK
REEL: 004017 FRAME: 0585