

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pocahontas Acquisition Corp.		07/07/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	CircuitCity.com Inc.
Street Address:	11 Harbor Park Drive
City:	Port Washington
State/Country:	NEW YORK
Postal Code:	11050
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2202309	CIRCUIT CITY
Registration Number:	1966767	CIRCUIT CITY
Registration Number:	1121646	CIRCUIT CITY
Registration Number:	3229279	CIRCUIT CITY ADVANTAGE PROTECTION PLAN
Registration Number:	2626493	CIRCUIT CITY
Registration Number:	2626492	CIRCUIT CITY
Registration Number:	1880174	CIRCUIT CITY EXPRESS
Registration Number:	2425092	CIRCUIT CITY PLUS
Registration Number:	1369581	CIRCUIT CITY
Registration Number:	3191902	ROADSHOP THE MOBILE ELECTRONICS SPECIALIST @ CIRCUIT CITY
Registration Number:	3120201	ROADSHOP
Serial Number:	77233114	FIND YOURSELF IN THE CITY
Serial Number:	77233092	FIND YOURSELF IN THE CITY

CH \$865.00 2202309

Serial Number:	77045076	THE CITY
Serial Number:	77045101	THE CITY
Serial Number:	77045131	THE CITY
Serial Number:	77045137	THE CITY
Serial Number:	77045140	THE CITY
Serial Number:	77045109	THE CITY
Serial Number:	77045123	THE CITY
Serial Number:	77045127	THE CITY
Serial Number:	77045135	THE CITY
Serial Number:	77124278	THE CITY
Serial Number:	77233104	THE CITY
Serial Number:	77493143	CITY BUNDLE
Serial Number:	77493122	CITY BUNDLE
Serial Number:	77493055	CITY DEAL
Serial Number:	77493107	CITY DEAL
Serial Number:	78972150	CITY DESIGNS
Serial Number:	77303436	CITY HOME
Serial Number:	77303434	CITY HOME
Serial Number:	77493213	CITY LIFE
Serial Number:	77156778	CITY SOLUTIONS
Serial Number:	77268689	IT'S SIMPLE IN THE CITY

CORRESPONDENCE DATA

Fax Number: (212)715-8000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (212)715-9468
Email: KLTrademark@kramerlevin.com
Correspondent Name: Kramer Levin Naftalis & Frankel LLP
Address Line 1: 1177 Avenue of the Americas
Address Line 2: c/o Ashley B. Roberts, Esq.
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	061858-00001 (\$865)
NAME OF SUBMITTER:	Ashley B. Roberts
Signature:	/Ashley B. Roberts/
Date:	07/07/2009

Total Attachments: 1
source=CircuitChangeOfName#page1.tif

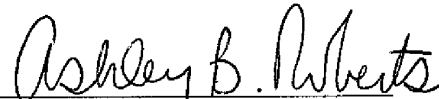
CHANGE OF NAME

This Change of Name confirmation dated July 7, 2009 is recorded to clarify and confirm that POCAHONTAS ACQUISITION CORP. changed its name to CIRCUITCITY.COM INC. pursuant to an adopted amendment recorded at the United States Patent and Trademark Office at reel/frame 3993/0608.

Accordingly, it is hereby confirmed that Pocahontas Acquisition Corp. changed its name to CircuitCity.com Inc.

Dated: July 7, 2009

By:



Ashley B. Roberts
Attorney for CIRCUITCITY.COM INC.,
formerly Pocahontas Acquisition Corp.