

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Briggs Plumbing Products, Inc.		07/02/2009	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Ceramicas Industriales Cisa S.A.		
Street Address:	Avenida Carrascal 6680		
Internal Address:	Cerro Navia		
City:	Santiago		
State/Country:	CHILE		
Entity Type:	CORPORATION: CHILE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2114828	B BRIGGS	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8328		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	9192868041		
Email:	pto_tmconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	022908-077 EAR (B BRIGGS)		
DOMESTIC REPRESENTATIVE			
Name:	Ellen A. Rubel/Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		

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TRADEMARK
 REEL: 004017 FRAME: 0855

Address Line 4: Morrisville, NORTH CAROLINA 27560

NAME OF SUBMITTER:

Ellen A. Rubel

Signature:

/Ellen A. Rubel/

Date:

07/07/2009

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK AND ACCOMPANYING GOODWILL

WHEREAS, BRIGGS PLUMBING PRODUCTS, INC., a corporation of Michigan, with principal offices located at 300 Eagle Road, Goose Creek, South Carolina 29445, (hereinafter the "Assignor"), is the owner of Registration No. 2,114,828 for the trademark B BRIGGS & Design in the United States Patent and Trademark Office, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, CERAMICAS INDUSTRIALES CISA S.A., a corporation organized and existing under the laws of Chile, with principal offices located of Avenida Carrascal 6680, Cerro Navia, Santiago, Chile, (hereinafter the "Assignee"), is desirous of acquiring Assignor's rights in the United States in the B BRIGGS & Design trademark and the associated registration therefor in the United States, and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the B BRIGGS & Design trademark in the United States and the associated federal registration therefor bearing Registration No. 2,114,828 in the United States Patent and Trademark Office, together with the goodwill of the business connected with the use of and symbolized by said mark, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said trademark and trademark application in the United States to Assignee, its successors or assigns.

Effective the 2 day of July, 2009.

BRIGGS PLUMBING PRODUCTS, INC., Assignor

By: S. H. Hens

Name and Title: President & CEO

CERAMICAS INDUSTRIALES CISA S.A., Assignee

By: [Signature]

Name and Title: Chief Financial Officer