

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks and Trademark Applications recorded on 7/25/2008 at Reel 3823 and Frame 0267

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wachovia Bank		07/03/2009	National Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Norwood Operating Company, LLC
<b>Street Address:</b>	10 West Market Street
<b>Internal Address:</b>	Suite 1400
<b>City:</b>	Indianapolis
<b>State/Country:</b>	INDIANA
<b>Postal Code:</b>	46204
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 54**

Property Type	Number	Word Mark
Serial Number:	72379914	AIR TEX
Serial Number:	78526464	BALM ARGENTA
Serial Number:	73575443	BARLOW
Serial Number:	76473222	ECON-O-LINE
Serial Number:	76543600	GOOD VALUE CALENDARS
Serial Number:	75871567	HEMISPHERE
Serial Number:	76573657	KOOZIE
Serial Number:	76425997	MOOD METERS
Serial Number:	76514525	NORWOOD
Serial Number:	74280207	PILLOWLINE
Serial Number:	74712963	SENTRY PACK
Serial Number:	76533406	SENTRY SAFETY

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Serial Number:	75056027	STYLE-RITE
Serial Number:	73701558	STYLE-RITE
Serial Number:	76543819	SYMPHONY DIARIES
Serial Number:	78526459	TEE OFF
Serial Number:	73671656	THE ACTION LINE
Serial Number:	73286492	THE TRIUMPH LINE
Serial Number:	74717854	TRI-AD PLUS
Serial Number:	75386453	WASHBURN LABORATORIES
Serial Number:	77133924	
Serial Number:	77424397	AUTO CUP
Serial Number:	77403775	BUDGET BEATER
Serial Number:	77424394	BUDGET TRAVELER
Serial Number:	77424387	COASTER WEIGHT
Serial Number:	77424390	COLORIFIC
Serial Number:	77494648	COLORIFIC MULTIPLE COLOR IMPRINTS
Serial Number:	78841063	CUBE-PAD
Serial Number:	78841038	ECON-O-LINE
Serial Number:	77159582	EVOLUCENT
Serial Number:	77188742	EVOLUCENT
Serial Number:	77191674	GOINGREEN
Serial Number:	77191677	GOINGREEN
Serial Number:	77198114	GOINGREEN
Serial Number:	77198097	GOINGREEN
Serial Number:	77310177	INNOVATION & SERVICE, DELIVERED
Serial Number:	77195501	JAFFA
Serial Number:	77090216	LOGO-DOME
Serial Number:	72296454	MAXIM-AD
Serial Number:	77424384	MEASUREVIEW
Serial Number:	77424403	NORWOOD
Serial Number:	77424398	NORWOOD.COM
Serial Number:	77403752	PACESETTER
Serial Number:	77403798	RCC KOOZIE
Serial Number:	77485353	SAFETY SEARCH
Serial Number:	73804167	SALM
Serial Number:	78841081	SENTRY SAFETY

Serial Number:	77424380	SIGN WAVE
Serial Number:	77289540	SOUVENIR
Serial Number:	77403741	SOUVENIR
Serial Number:	77403802	SPECTRACOLOR
Serial Number:	71556340	SUPERIOR GIFT LINE
Serial Number:	77403743	SYMPHONY
Serial Number:	77424374	TRIUMPH

**CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	41814-7
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	07/07/2009

**Total Attachments: 5**  
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**RELEASE OF SECURITY INTEREST IN  
TRADEMARKS AND TRADEMARK APPLICATIONS**

WHEREAS, Norwood Operating Company, LLC, a Delaware limited liability company (“Debtor”) granted a security interest in and lien upon certain trademarks and related rights to Wachovia Bank, National Association (“Secured Party”) as set forth in the Trademark Security Agreement, dated as of July 15, 2008 between Debtor and Secured Party (the “Trademark Security Agreement”);

WHEREAS, an executed copy of the Trademark Security Agreement was recorded in the United States Patent and Trademark Office on July 25, 2008 at Reel 3823, Frame -267;

WHEREAS, Debtor has requested that Secured Party release and reassign its interest in the trademarks more fully identified in Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Secured Party hereby:

1. releases and reassigns to Debtor any and all liens, security interests, right, title and interest of Secured Party pursuant to the Trademark Security Agreement in: (a) all of Debtor’s trademarks, tradenames, trade styles and service marks and all applications, registrations and recordings relating to the foregoing as may at any time be filed in the United States Patent and Trademark Office or in any similar office or agency of the United States of America, any State thereof, any political subdivision thereof or in any other country, including, without limitation, the trademarks, terms, designs and applications described in Exhibit A hereto, together with all rights and privileges arising under applicable law with respect to Debtor’s use of any trademarks, tradenames, trade styles and service marks, and all reissues, extensions, continuation and renewals thereof (all of the foregoing being collectively referred to herein as the “Trademarks”); and (b) all prints and labels on which such trademarks, tradenames, tradestyles and service marks appear, have appeared or will appear, and all designs and general intangibles of a like nature; (c) the goodwill of the business symbolized by each of the Trademarks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Trademarks; (d) all present and future license and distribution agreements (subject to the rights of the licensors therein) pertaining to the Trademarks, (e) all income, fees, royalties and other payments at any time due or payable with respect thereto, including, without limitation, payments under all licenses at any time entered into in connection therewith; (f) the right to sue for past, present and future infringements thereof; (g) all rights corresponding thereto throughout the world; and (h) any and all other proceeds of any of the foregoing, including, without limitation, all damages and payments or claims by Debtor against third parties for past or future infringement of the Trademarks, without recourse or representation or warranty, express or implied, of any kind;

2. agrees that any power of attorney or similar rights granted by Debtor to Secured Party pursuant to or in connection with the Trademark Security Agreement is terminated; and

3. authorizes and requests that the Patent and Trademark Office note and record the existence of the release hereby given.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer this \_\_ day of July, 2009.

WACHOVIA BANK, NATIONAL ASSOCIATION

By: Marc J. Breier

Name: Marc J. Breier

Title: Managing Director

[Release of Security Interest in Trademarks - Operating]

EXHIBIT A

List of Trademarks and Trademark Applications

<u>Trademark</u>	<u>Application Number</u>	<u>Registration Number</u>
AIR TEX DESIGN	72379914	1003874
ANCHOR DESIGN	77133924	
AUTO CUP	77424397	
BALM ARGENTA	78526464	3089681
BANDAGE DISPENSER DESIGN	75255801	2542025
BARLOW	73575443	1502777
BUDGET BEATER	77403775	
BUDGET TRAVELER	77424394	
COASTER WEIGHT	77424387	
COLORIFIC	77424390	
COLORIFIC design	77494648	
CUBE PAD	78841063	
ECON-O-LINE	76473222	2927209
ECON-O-LINE	78841038	3414596
EVOLUCENT	77159582	
EVOLUCENT design	77188742	
GOINGREEN	77191674	
GOINGREEN design	77191677	
GOINGREEN design	77198114	
GOINGREEN	77198097	
GOOD VALUE CALENDARS	76543600	2956573
HEMISPHERE	75871567	2505415
INNOVATION SERVICE DELIVERED	77310177	
JAFFA	77195501	
KOOZIE	76573657	3240989
LOGO-DOME	77090216	
MAXIM-AD	72296454	0866390
MEASUREVIEW	77424384	
MOOD METERS	76425997	2924635
NORWOOD	76514525	2894578

NORWOOD design	77424403	
NORWOOD.COM	77424398	
PACESETTER	77403752	
PILLOWLINE	74280207	1754165
RCC KOOZIE	77403798	
SAFETY SEARCH	77485353	
SALM	73804167	1641027
SENTRY SAFETY	76533406	3256778
SENTRY SAFETY	78841081	
SIGN WAVE	77424380	
SOUVENIR	77289540	
SOUVENIR	77403741	
SPECTRACOLOR	77403802	
STYLE-RITE	75056027	2028873
STYLE-RITE	73701558	1522588
SUPERIOR GIFT LINE	71556340	512591
SYMPHONY	77403743	
SYMPHONY DIARIES	76543819	3051358
TEE OFF	78526459	3035648
THE ACTION LINE	73671656	1574781
THE TRIUMPH LINE	73286492	1209674
TRI-AD PLUS	74717854	2047162
TRIUMPH	77424374	
WASHBURN LABORATORIES	75386453	2208965