

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHOYA YOSHU JOZO CO., LTD.		02/01/2000	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	CHOYA UMESHU CO., LTD.		
Street Address:	160-1 Komagatani		
City:	Habikino city, Osaka		
State/Country:	JAPAN		
Postal Code:	583-0841		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2750758	CHOYA	
CORRESPONDENCE DATA			
Fax Number:	(415)393-9887		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.954.0200		
Email:	trademark@ssd.com		
Correspondent Name:	Philip R. Zender, Esq.		
Address Line 1:	Squire, Sanders & Dempsey, L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		
Address Line 4:	San Francisco, CALIFORNIA 94111-3492		
ATTORNEY DOCKET NUMBER:	042826.00009		
DOMESTIC REPRESENTATIVE			
Name:	Philip R. Zender, Esq.		
Address Line 1:	Squire, Sanders & Dempsey, L.L.P.		
Address Line 2:	One Maritime Plaza, Suite 300		

CH \$40.00 2750758

Address Line 4: San Francisco, CALIFORNIA 94111-3492

NAME OF SUBMITTER:

Philip R. Zender

Signature:

/philip r. zender/

Date:

07/07/2009

Total Attachments: 0

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