

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WMG Productions LLC		06/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	PureVideo Networks, Inc.
Street Address:	880 Apollo Street
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3574811	SPORTNET
Registration Number:	3550280	WETSAND
Serial Number:	77353875	SURFSPOT
Registration Number:	3528894	SWELLWATCH
Registration Number:	2523652	SKATEBOARD.COM
Serial Number:	77587300	SKATEBOARD.COM
Registration Number:	3479943	NEWSCHOOLERS

CORRESPONDENCE DATA

Fax Number: (626)795-6321
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 626.796.4000
 Email: jgsheldon@usip.com
 Correspondent Name: Jeffrey G. Sheldon
 Address Line 1: 100 Corson Street, Third Floor

CH \$190.00 3574811

Address Line 2: Sheldon Mak Rose & Anderson
Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER:	5460.01
NAME OF SUBMITTER:	Jeffrey G. Sheldon
Signature:	/Jeffrey G. Sheldon/
Date:	07/08/2009

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS effective March 31, 2009, by and WMG Productions, LLC, a Delaware limited liability company ("Seller"), in favor of and to PureVideo Networks, Inc., a Delaware corporation ("Buyer").

WITNESSETH:

WHEREAS, pursuant to an Asset Purchase Agreement dated as of equal date herewith (the "Agreement") by and between Buyer and Seller, Buyer has purchased certain assets of Seller and Seller has agreed to cause the same to be transferred, assigned and contributed to Buyer; and

WHEREAS, Seller has interests in and to the trademarks listed on Schedule A attached hereto, together with all applicable federal and foreign registrations and applications for such trademarks identified in Exhibit A (all of such trademarks, collectively, the "Marks"); and

WHEREAS, pursuant to the Agreement, Seller desires to assign and transfer to Buyer all of their rights, title and interest in and to the Marks and Buyer is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign, sell and transfer to Buyer all of their rights, title and interest in and to the Marks, together with the good will of the businesses symbolized by the Marks, the right to sue for past misappropriation, infringement, tarnishment, or dilution thereof, the right to oppose registrations of third parties, the state and federal registrations and applications for registration therefor, and all the benefits of the Marks. Seller does further consent to the recordation of this assignment by Buyer with the United States Commissioner of Patents and Trademarks, or any appropriate foreign trademark office. Seller further agrees to provide, at Buyer's expense, but without remuneration for time spent by Seller, any evidence, affidavits, testimony, declarations or other assistance as may be reasonably requested by buyer to aid in any registration of rights in the Marks.

[SIGNATURES BEGIN ON FOLLOWING PAGE]

IN WITNESS WHEREOF the Seller has executed this Assignment on June 1, 2009

WMG Productions, LLC

Catherine Stallings
By: TRISTA SCHROEDER
As Its: General Counsel

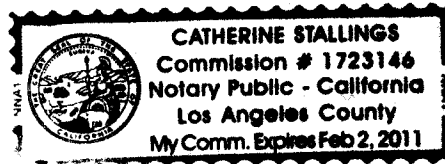
State of California) ss
County of Los Angeles)

On June 1, 2009 before me, CATHERINE STALLINGS Notary Public, personally appeared TRISTA SCHROEDER who proved to me on the basis of satisfactory evidence to be the person whose name (s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Catherine Stallings
Signature



(seal)

SCHEDULE A

I. FEDERAL REGISTRATIONS

III. UNREGISTERED MARKS

EXHIBIT A

Mark	Country	Serial No.	Registration No.
SWELLWATCH	CTM	6975395	6975395
SPORTNET	CTM	6975379	---
SPORTNET	US	77/354,816	3,574,811
SURFSPOT	US	77/353,875	---
WETSAND	US	78/905,422	3,550,280
SWELLWATCH	US	77/365,556	3,528,894
SKATEBOARD.COM	US	76/040,708	2,523,652
SKATEBOARD.COM	US	77/587,300	---
NEWSCHOOLERS	US	77/354,095	3,479,943