

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lisa M. Engstrom		07/02/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Susan G. Komen Breast Cancer Foundation, Inc.		
Street Address:	5005 LBJ Freeway, Suite 250		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	non-profit corporation: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77410370	BLONDES FOR THE CURE	
Serial Number:	77410388	BRUNETTES FOR THE CURE	
Registration Number:	3037834	AGENTS FOR THE CURE REAL ESTATE TRANSACTED FOR THE GREATER GOOD	
CORRESPONDENCE DATA			
Fax Number:	(214)206-4330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	KOME-0001		
NAME OF SUBMITTER:	Molly Buck Richard		

OP \$90.00 77410370

Signature:	/Molly Buck Richard/
Date:	07/08/2009
Total Attachments: 1 source=Komen Assignment#page1.tif	

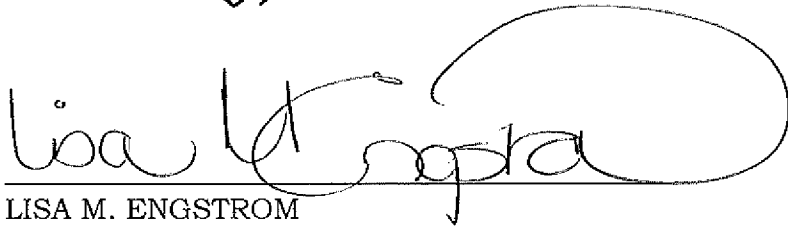
TRADEMARK ASSIGNMENT

Lisa M. Engstrom, whose address is 725 Silver Street, La Jolla, California, 92037 ("Assignor"), is the owner of U.S. Trademark Application No. 77/410,370 for BLONDES FOR THE CURE, U.S. Trademark Application Serial No. 77/410,388 for BRUNETTES FOR THE CURE (together, the "Applications") and U.S. Trademark Registration No. 3,037,834 for AGENTS FOR THE CURE REAL ESTATE TRANACTED FOR THE GREATER GOOD & Design (the "Registration").

The Susan G. Komen Breast Cancer Foundation, Inc., a Texas non-profit corporation whose address is 5005 LBJ Freeway, Suite 250, Dallas, Texas 75244 ("Assignee") desires to acquire Assignor's rights in BLONDES FOR THE CURE, BRUNETTES FOR THE CURE, and AGENTS FOR THE CURE (the "Trademarks"), together with the Applications and the Registration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Trademarks, the Applications and the Registration, together with the goodwill of the business symbolized by the marks.

SIGNED this 2 day of July, _____ 2009


LISA M. ENGSTROM