

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|------------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Vonderwense Holdings, Inc. | FORMERLY Rena Systems, Inc. | 07/01/2009 | CORPORATION: PENNSYLVANIA |
| RECEIVING PARTY DATA | | | |
| Name: | Neopost USA Inc. | | |
| Street Address: | 478 Wheelers Farms Road | | |
| City: | Milford | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06461 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77206581 | RENA SYSTEMS | |
| Serial Number: | 77206538 | RENA SYSTEMS | |
| Registration Number: | 2519388 | ENVELOPE IMAGER | |
| Registration Number: | 2238601 | THE ENVELOPE IMAGING COMPANY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (860)275-8299 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 860-275-8285 | | |
| Email: | jscheib@rc.com | | |
| Correspondent Name: | Jacqueline P. Scheib | | |
| Address Line 1: | 280 Trumbull Street | | |
| Address Line 2: | Robinson & Cole LLP | | |
| Address Line 4: | Hartford, CONNECTICUT 06103 | | |
| NAME OF SUBMITTER: | Jacqueline P. Scheib | | |
| Signature: | /Jacqueline P. Scheib/ | | |

OP \$115.00 77206581

Date:

07/08/2009

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is from VONDERWENSE HOLDINGS, INC. (f/k/a Rena Systems, Inc.), a Pennsylvania corporation, having its principal place of business at 136 Greentree Road, Suite 140, Oaks, PA 19456 ("Assignor"), to NEOPOST USA INC., a Delaware corporation, having its principal place of business at 478 Wheelers Farms Road, Milford, CT 06461 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Schedule A attached hereto (the "Trademarks");

WHEREAS, pursuant to an Asset Purchase Agreement, dated June 30, 2009, by and between Assignee and Assignor (the "Purchase Agreement"), Assignee is acquiring from Assignor certain assets of Assignor's addressing equipment business (the "Business") including the Trademarks and the goodwill associated therewith;

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks, and Assignor is desirous of transferring Assignor's rights in the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby agree as follows:

1. Assignment. Assignor hereby conveys, assigns, transfers, and sets over unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademarks, including without limitation the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issued in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to sue for past and future infringement and the right to the goodwill of the business symbolized thereby, the same to be held and enjoyed by Assignee, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.
2. Further Assurances. Assignor covenants and agrees that it shall, upon the reasonable request of the Assignee, execute and deliver any and all additional documents and perform such lawful acts that may be reasonably necessary and desirable to vest and perfect all rights, titles, and interest in and to the Trademarks to Assignee.
3. Representations and Warranties. This Assignment is subject to the terms and conditions of the Purchase Agreement and this Assignment, and the respective representations, warranties, covenants, agreements and obligations made in the Purchase Agreement which are incorporated herein by reference, constitute an integral part of this Assignment and shall survive the execution and delivery of this Assignment to the extent provided in Section 9.3 of the Purchase Agreement. This Trademark Assignment does not supersede, replace, substitute for, expand or extinguish any obligation or provision of the Purchase Agreement. In the event of a conflict, or apparent

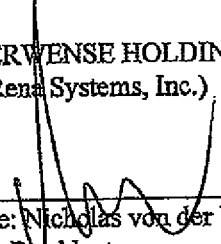
conflict, between the provisions of this Trademark Assignment and the provisions of the Purchase Agreement, the provisions of the Purchase Agreement shall control.

4. Governing Law. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligations imposed by this Assignment shall be governed by the internal law, not the law of conflicts, of the State of Connecticut.

[NEXT PAGE IS THE SIGNATURE PAGE]

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of July 1, 2009.

VONDERWENSE HOLDINGS, INC.
(f/k/a Rena Systems, Inc.)

By: 
Name: Nicholas von der Wense
Title: President

SCHEDULE A

TRADEMARKS

| <u>Trademark</u> | <u>Status</u> | <u>U.S. Registration No./Serial No.</u> |
|------------------------------|---------------------|---|
| Envelope Imager | Registered | 2,519,388 |
| The Envelope Imaging Company | Registered | 2,238,601 |
| Rena Systems | Application Pending | 77/206,581 |
| Rena Systems | Application Pending | 77/206,538 |