

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-------------------------------------|
| G-Star Raw Denim Kft | | 05/01/2009 | Private Limited Company: HUNGARY |

RECEIVING PARTY DATA

| | |
|-----------------|----------------------|
| Name: | Facton Ltd. |
| Street Address: | Strawinskyiaan 3105 |
| City: | AMSTERDAM |
| State/Country: | NETHERLANDS |
| Postal Code: | 1077 ZX |
| Entity Type: | CORPORATION: HUNGARY |

PROPERTY NUMBERS Total: 15

| Property Type | Number | Word Mark |
|----------------------|---------|----------------------------|
| Registration Number: | 2785411 | G-STAR ORIGINALS RAW DENIM |
| Registration Number: | 2818770 | A A-CROTCH G.STAR |
| Registration Number: | 2658009 | G |
| Registration Number: | 2651221 | G-STAR |
| Registration Number: | 2648265 | G STAR RAW |
| Registration Number: | 2046947 | G-STAR |
| Registration Number: | 1976206 | G G-STAR |
| Registration Number: | 3351930 | G-STAR RAW |
| Registration Number: | 3264258 | G-STAR |
| Registration Number: | 3214683 | G-STAR |
| Registration Number: | 3219357 | G-STAR RAW DENIM |
| Registration Number: | 3365656 | G G-STAR RAW |
| Registration Number: | 3235797 | G-STAR RAW DENIM |

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**TRADEMARK
 REEL: 004018 FRAME: 0711**

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| Serial Number: | 78481508 | G-RAW |
| Registration Number: | 3503504 | R RAW DENIM 3301 BY G-STAR |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-813-5900
Email: sdouglass@fzlj.com
Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
Address Line 1: 866 United Nations Plaza
Address Line 4: New York, NEW YORK 10017

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| ATTORNEY DOCKET NUMBER: | GSTR 0903192 |
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DOMESTIC REPRESENTATIVE

Name: Fross Zelnick Lehrman & Zissu, P.C.
Address Line 1: 866 United Nations Plaza
Address Line 4: New York, NEW YORK 10017

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| NAME OF SUBMITTER: | Susan Upton Douglass |
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| Signature: | /SUD/ |
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| Date: | 07/08/2009 |
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| Total Attachments: 0 |
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