

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CPS Communications LLC		06/26/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Haymarket Media, Inc.		
Street Address:	114 West 26th Street, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1229699	MEDICAL MARKETING & MEDIA	
Registration Number:	2888986	MM&M	
CORRESPONDENCE DATA			
Fax Number:	(414)297-4900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-319-7131		
Email:	ptomailmilwaukee@foley.com		
Correspondent Name:	Megan Q. Raynor		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	777 E. Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202-5306		
ATTORNEY DOCKET NUMBER:	065948-0113-0003/0001		
NAME OF SUBMITTER:	Jill M. Schenk		
Signature:	/Jill M. Schenk/		

OP \$65.00 1229699

Date:

07/09/2009

Total Attachments: 1

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, CPS Communications LLC, a limited liability company of Delaware ("Assignor") is the current owner of U.S. Trademark Registration Number 1,229,699 for MEDICAL MARKETING & MEDIA and U.S. Trademark Registration Number 2,888,986 for MM&M and all associated rights (the "Marks"); and

WHEREAS, Haymarket Media, Inc. , a corporation of New York, located at 114 West 26th Street, 4th Floor, New York, New York 10001 ("Assignee") wishes to acquire the Marks together with the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, in consideration of and in exchange for \$1.00 and other valuable and legally sufficient consideration, the receipt of which Assignor hereby acknowledges, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Marks together with the goodwill of the business to which the Marks pertain, as well as all rights of enforcement and recovery for past infringement. Assignor further agrees to take all reasonable and necessary steps to implement the provisions of this assignment.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has executed this agreement on the date listed below.

CPS Communications LLC

By: Michael Knack
Print Name:
Title: CFO / Secretary / Treasurer
Date: 6/26/09