

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xcessory International, LLC		12/26/2008	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	World's Finest Chocolate, Inc.		
Street Address:	4801 S. Lawndale Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60632		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1665160	PREMIERE	
Registration Number:	2214736	SNAPPERS	
Registration Number:	2941763	CORDIAL CHERRY EGGS	
CORRESPONDENCE DATA			
Fax Number:	(312)258-5600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-258-5767		
Email:	dnowicki@schiffhardin.com		
Correspondent Name:	Thomas P. White		
Address Line 1:	P.O. Box 06079		
Address Line 4:	Chicago, ILLINOIS 60606-0079		
ATTORNEY DOCKET NUMBER:	25735-0076		
NAME OF SUBMITTER:	Thomas P. White		

OP \$90.00 1665160

Signature:	/Thomas P. White/
Date:	07/09/2009
Total Attachments: 2 source=ASSIGNMENT #page1.tif source=ASSIGNMENT #page2.tif	

ASSIGNMENT

This Assignment (this "Assignment") is made and entered into this 26th day of December, 2008 by and between:

Xcessory International, LLC, a New Jersey limited liability company with offices at 390 Fifth Avenue, Suite 901, New York, New York 10018 ("Assignor"); and

World's Finest Chocolate, Inc., a Delaware corporation with offices at 4801 S. Lawndale Avenue, Chicago, IL 60632 ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the trademarks and trademark application listed on Exhibit A hereto (collectively, the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all rights in and to the Marks, including, without limitation, all common law rights thereto and the goodwill symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR hereby assigns and transfers to ASSIGNEE and its successors in interest all rights, title and interest in and to the Marks, together with the goodwill of the business symbolized thereby and any applications and registrations thereof, and all common law and other rights with respect thereto and all claims, demands, and causes of action, both at law and in equity, that ASSIGNOR may have or may hereafter acquire on account of any infringement upon any of the Marks and any applications and registrations thereof prior to the date hereof, and does hereby empower ASSIGNEE, and its successors in interest, to sue for and collect the same to its and their own absolute use. ASSIGNOR hereby agrees that it will execute any additional documents necessary to complete the recordation of this Assignment in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized representative on the date set forth below.

ASSIGNOR:

~~XCESSORY INTERNATIONAL, LLC~~

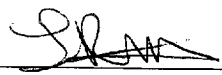
By: 

Name: Daniel Setton

Title: Manager

On this 26th day of December 2008, before me, a Notary Public, appeared Daniel Setton, to me personally known, or proved to me on the basis of satisfactory evidence, to be the individual who executed the foregoing Assignment on behalf of the limited liability company described above.

Witness my hand and official seal:


Notary Public

CHI6131015.5

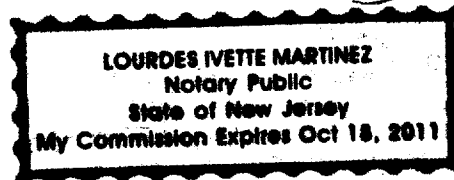


EXHIBIT A

TRADEMARKS

	<u>Country</u>	<u>Mark</u>	<u>Reg. No.</u>	<u>Filing Date</u>	<u>Date of Regist.</u>
1.	USA	Premiere	1665160	6/22/87	11/19/91
2.	USA	Snappers	2214736	2/9/98	12/29/98
3.	USA	Cordial Cherry Eggs	2941763	11/5/03	4/19/05