## TRADEMARK ASSIGNMENT

### Electronic Version v1.1 Stylesheet Version v1.1

**SUBMISSION TYPE: NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Murat Guzel and Metin T. Deniz		07/02/2009	PARTNERSHIP: PENNSYLVANIA

#### **RECEIVING PARTY DATA**

Name:	Smart Juices, LLC
Street Address:	52 E. Union Blvd.
City:	Bethlehem
State/Country:	PENNSYLVANIA
Postal Code:	18018
Entity Type:	LIMITED LIABILITY COMPANY: PENNSYLVANIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77382788	SMART JUICE

#### **CORRESPONDENCE DATA**

Fax Number: (610)680-3312

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

610-395-4900 Phone:

Email: assignments@designip.com

Correspondent Name: Damon Neagle

Address Line 1: 5100 W. Tilghman Street, Suite 205 Allentown, PENNSYLVANIA 18104 Address Line 4:

ATTORNEY DOCKET NUMBER:	DGP-T0004
NAME OF SUBMITTER:	Damon A. Neagle

Signature: /Damon A. Neagle/

Date: 07/09/2009

> **TRADEMARK** REEL: 004019 FRAME: 0828

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Total Attachments: 2

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TRADEMARK
REEL: 004019 FRAME: 0829

#### TRADEMARK ASSIGNMENT

ASSIGNOR: The Partnership consisting of:

Murat Guzel and Metin T. Deniz, both of

52 E. Union Blvd.

Bethlehem, Pennsylvania 18018

ASSIGNEE: Smart Juices, LLC

52 E. Union Blvd.

Bethlehem, Pennsylvania 18018

Trademark: SMART JUICE

Serial No.: 77/382,788

Filing Date: January 29, 2008

Assignor, a Pennsylvania partnership, is the owner of the aforementioned trademark for which an application is now pending in the United States Patent and Trademark Office, and Assignee, a Pennsylvania limited liability company, is desirous of acquiring said trademark.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to said trademark and said application therefore, together with the goodwill of the business symbolized by said trademark, and the application to register said trademark.

[Signatures to follow on a separate page]

# THE PARTNERSHIP CONSISTING OF MURAT GUZEL AND METIN T. DENIZ

By: MURAT GUZEL, Partner	Date: 07/02/2009
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Ву:	Date:7/2/2009
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