

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Educational Services of America, Inc.		06/30/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	College Living Experience, LLC		
Street Address:	15 Ocean Harbour Circle		
City:	Ocean Ridge		
State/Country:	FLORIDA		
Postal Code:	33435		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2187465	COLLEGE LIVING EXPERIENCE	
Registration Number:	3486959	CLE COLLEGE LIVING EXPERIENCE	
CORRESPONDENCE DATA			
Fax Number:	(717)260-1641		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	717-232-8000		
Email:	trademarks@mwn.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	356/28261-0002		
NAME OF SUBMITTER:	Sue Heberlig		
Signature:	/SueHeb/		

OP \$65.00 2187465

Date:

07/09/2009

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 30th day of June, 2009 by and between Educational Services of America, Inc. (the "Assignor"), a Delaware corporation with offices at 1321 Murfreesboro Pike, Suite 702, Nashville, Tennessee 37217, and College Living Experience, LLC (the "Assignee"), a Delaware limited liability company with offices at 15 Ocean Harbour Circle, Ocean Ridge, Florida 33435.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto, although Assignee acknowledges that the trademark with the registration number 2,187,465 has expired; and

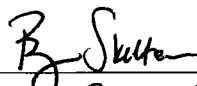
Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

Educational Services of America, Inc.

College Living Experience, LLC


Name: BRYAN SIGELTON
Title: EVP/CFO/SECRETARY

Name:
Title:

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IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

Educational Services of America, Inc.

College Living Experience, LLC

Name:
Title:



Name: John Paole
Title: EVP

SCHEDULE A

Registered Marks

Trademark

Registration Number

COLLEGE LIVING EXPERIENCE and Design

3,486,959



COLLEGE LIVING EXPERIENCE and Design

2,187,465

