

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Grain Millers, Inc.		06/26/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Malt-O-Meal Company		
Street Address:	80 So. Eighth Street		
Internal Address:	2700 IDS Center		
City:	MINNEAPOLIS		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2857752	GOOD 'N HEARTY	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	kkunkel@merchantgould.com		
Correspondent Name:	John A. Clifford		
Address Line 1:	P.O. Box 2910		
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	947.300US01		
NAME OF SUBMITTER:	John A. Clifford		
Signature:	/John A. Clifford/		
Date:	07/09/2009		

OP \$40.00 2857752

Total Attachments: 1
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CONFIRMATORY TRADEMARK ASSIGNMENT
AND
ASSIGNMENT OF BUSINESS

WHEREAS, Grain Millers, Inc. (hereinafter "Assignor"), a Delaware Corporation having a principal place of business at 9531 West 78th Street, Suite 400, Eden Prairie, Minnesota 55344 is the record owner of United States Trademark Registration No. 2857752 issued June 29, 2004 for the mark GOOD 'N HEARTY;

WHEREAS, Malt-O-Meal Company, (hereinafter "Assignee"), a Minnesota corporation having a principal place of business at 2700 IDS Center, 80 South Eighth Street, Minneapolis, Minnesota 55402 is desirous of acquiring all right, title and interest in and to said United States trademark registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said assignor has sold, assigned and transferred and by these presents does hereby sell, assign and transfer unto the said assignee, its successors or assigns, the entire right, title and interest in the United States in and to said trademark and said trademark registration, together with the goodwill and other incidents of its business associated with or symbolized by said trademark, including the portion of the business assets associated with this trademark. This assignment is effective as of December 31, 2007 and is confirmatory of the transfer of Purchased Assets between the parties made on that date.

EXECUTED this 26th day of June, 2009

GRAIN MILLERS, INC.

By: James J. Trankle
Name: James J. Trankle
Title: TREASURER