# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Electric Company		07/09/2009	CORPORATION: NEW YORK

# **RECEIVING PARTY DATA**

Name:	GE Security, Inc.	
Street Address:	8985 Town Center Parkway	
City:	Bradenton	
State/Country:	FLORIDA	
Postal Code:	34202	
Entity Type:	CORPORATION: DELAWARE	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3163849	LEGEND

# **CORRESPONDENCE DATA**

Fax Number: (203)373-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

203-3732798 Phone:

Email: trademark@corporate.ge.com

Correspondent Name: Catherine Mennenga Address Line 1: 3135 Easton Turnpike Address Line 2: GE Corporate Trademark

Address Line 4: Fairfield, CONNECTICUT 06828

ATTORNEY DOCKET NUMBER:	LEGEND - JP
NAME OF SUBMITTER:	Jill Papanek
Signature:	/Jill Papanek/
Date:	07/10/2009

TRADEMARK 900138324 **REEL: 004021 FRAME: 0598** 

Total Attachments: 1

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# **ASSIGNMENT**

WHEREAS, General Electric Company, a corporation organized and existing under the laws of New York, located at 1 River Road, Schenectady, NY 12345 ("Assignor"), is the owner and WHEREAS, GE Security, Inc., a corporation organized and existing under the laws of Delaware, located at 8985 Town Center Parkway, Bradenton, FL 34202 ("Assignee"), is desirous of acquiring the Trademark listed below (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO./REGISTRATION NO.
LEGEND	78561619/3163849

**NOW**, **THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified application and/or registration therefore, and with all claims arising out of or relating to the use or ownership of the Trademark.

GE SECURITY, INC.  By: UTUMEN MANAGEMENT OF THE PROPERTY OF TH
By: Ctturne/Vlnnerg
Name: <u>Catherine Mennenga</u>
Title: Counsel, Advertising and Brand Management
Date of Signature: July 9, 2009

TRADEMARK
REEL: 004021 FRAME: 0600

**RECORDED: 07/10/2009**