

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Building Materials Corporation of America		07/10/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Building Materials Investment Corporation		
Street Address:	300 Delaware Avenue		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2261464	GOLDEN PLEDGE	
CORRESPONDENCE DATA			
Fax Number: (973)628-4081			
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone: 973-628-3529			
Email: wdavis@ispcorp.com			
Correspondent Name: William J. Davis			
Address Line 1: 1361 Alps Road			
Address Line 2: Building 8-2			
Address Line 4: Wayne, NEW JERSEY 07470			
ATTORNEY DOCKET NUMBER:	01836		
NAME OF SUBMITTER:	William J. Davis		
Signature:	/William J. Davis/		

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REEL: 004022 FRAME: 0437

Date:

07/10/2009

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective July 10, 2009 between
BUILDING MATERIALS CORPORATION OF AMERICA (Assignor) and BUILDING
MATERIALS INVESTMENT CORPORATION (Assignee), both Delaware corporations.

WITNESSETH:

WHEREAS, Assignor, is the owner of the entire right, title and interest in, to
and under the mark GOLDEN PLEDGE, including U.S. Registration 2,261,464, and all
common law rights and all foreign registrations and the goodwill symbolized thereby
(hereinafter collectively referred to as the "Trademarks"); and

WHEREAS, Assignee, is desirous of obtaining the entire right, title and
interest in, to and under the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of
which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over,
unto Assignee, its successors, legal representatives and assigns, the entire right, title and
interest in, to and under the Patents. Assignee hereby accepts such assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this
assignment to be executed by their duly authorized officers.

BUILDING MATERIALS CORPORATION
OF AMERICA

By: William J. Davis
William J. Davis
Assistant Secretary and
Chief Patent Officer

Joni B. Trasca
Witness

BUILDING MATERIALS
INVESTMENT CORPORATION

By: William J. Davis
William J. Davis
Assistant Secretary and
Chief Patent Officer

Joni B. Trasca
Witness