

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Infinity Resources, Inc.		04/03/2009	CORPORATION: ILLINOIS
IRI Holdings, Inc.		04/03/2009	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Hawthorne Direct, LLC		
Street Address:	5100 Schenley Place		
City:	Lawrenceburg		
State/Country:	INDIANA		
Postal Code:	47025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2018380	SPILSBURY	
Registration Number:	2662930	WE DELIVER FUN!	
CORRESPONDENCE DATA			
Fax Number:	(716)845-6474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(716) 845-6000		
Email:	cbell@kavinokycook.com		
Correspondent Name:	Candace Lynn Bell, Esq.		
Address Line 1:	726 Exchange Street		
Address Line 2:	Suite 800		
Address Line 4:	Buffalo, NEW YORK 14210		
NAME OF SUBMITTER:	Candace Lynn Bell		
Signature:	/Candace Lynn Bell/		

CH \$65.00 2018380

Date:

07/10/2009

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

(FROM INFINITY RESOURCES, INC. AND IRI HOLDINGS, INC. D/B/A SPILSBURY)

Whereas **INFINITY RESOURCES, INC.**, an Illinois corporation, with an office at 900 N. Rohlwing Road, Itasca, Illinois 60143, Attention: Dennis E. Abboud, President and CEO, and **IRI HOLDINGS, INC. D/B/A SPILSBURY**, an Illinois corporation, with an office at 900 N. Rohlwing Road, Itasca, Illinois 60143, Attention: Dennis E. Abboud, President and CEO (collectively, the “**Assignors**”), have adopted and used the trademarks and/or service marks described as the “**Marks**” on **Exhibit A** attached hereto; some of which Marks may be the subject of pending applications with the United States Patent and Trademark Office, some of which Marks may be the subject of registrations with the United States Patent and Trademark Office, some of which Marks may be the subject of pending applications with foreign trademark offices and some of which Marks may be the subject of registrations with foreign trademark offices, as more specifically described on Schedule A; and

Whereas **HAWTHORNE DIRECT, LLC**, a Delaware Limited Liability Company, with an office at 5100 Schenley Place, Lawrenceburg, Indiana 47025 (the “**Assignee**”), is desirous of acquiring said Marks and the goodwill associated therewith.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors do hereby fully assign, transfer, and release unto Assignee all of their right, title, and interest in and to the said Marks, including, but not limited to, all of their right, title, and interest in and to any pending applications and the registrations for such Marks, together with the goodwill of the business symbolized by the Marks.

The Assignors further assign, transfer, and release to Assignee any and all claims for damages by reason of past, present, or future continuing infringement of said Marks, and the right to sue for and collect the same for their own use and benefit and that of their successors, assigns, or other legal representatives.

The Assignors have executed this Assignment of Trademarks/ Service Marks on the date set forth below.

Date: April 3rd, 2009

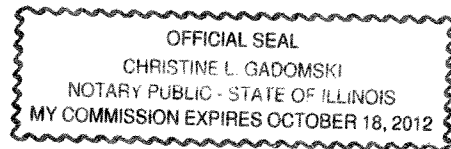
INFINITY RESOURCES, INC.

By: [Signature]
Name: Dennis E. Abboud
Title: President and CEO

IRI HOLDINGS, INC. D/B/A SPILSBURY

By: [Signature]
Name: Dennis E. Abboud
Title: President and CEO

STATE OF ILLINOIS)
COUNTY OF DUPAGE) SS.:



On the 3rd day of April, 2009 before me the undersigned, personally appeared Dennis E. Abboud, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within Assignment and acknowledged to me that he executed the same in his capacity as President and CEO of Infinity Resources, Inc. and that by his signature on the Assignment Infinity Resources, Inc. executed the Assignment, and that Dennis E. Abboud made such appearance before the undersigned in the City of ITASCA and State of ILLINOIS.

Christine L. Gadomski
Notary Public

EXHIBIT A

OWNERS: INFINITY RESOURCES, INC., an Illinois corporation, and IRI HOLDINGS, INC. D/B/A SPILSBURY, an Illinois corporation

MARK	STATUS	REG NUMBER	REG DATE	SERIAL NUMBER	FILE DATE	COUNTRY
SPILSBURY	Registered	2018380	11/19/1996	74659769	04/12/1995	U.S.A.
WE DELIVER FUN!	Registered	2662930	12/17/2002	76370063	02/13/2002	U.S.A.

STATUS

www.spilsbury.com	unregistered
www.freeshippingclub.com	unregistered
www.spillsbary.com	unregistered
www.1puzzle.com	unregistered
www.funcharge.com	unregistered
www.spillsberry.com	unregistered
www.1puzzle.net	unregistered
www.gopuzzles.com	unregistered
www.spillsbery.com	unregistered
www.1puzzles.com	unregistered
www.jigsawpuzzles.com	unregistered
www.spilsbury.com	unregistered
www.1puzzles.net	unregistered
www.jigsaws.com	unregistered
www.spilsbary.com	unregistered
www.bargainpuzzle.com	unregistered
www.lowpricedpuzzles.com	unregistered
www.spilsbary.com	unregistered
www.bargainpuzzleworld.com	unregistered
www.lowpricepuzzles.com	unregistered
wwwspillsberry.com	unregistered
www.boardgame.com	unregistered
www.puzzlediscountworld.com	unregistered
www.spilsbery.com	unregistered

www.puzzleworlddiscount.com	unregistered
www.spilsbury.com	unregistered
www.spilbarry.com	unregistered
www.spilsbury.net	unregistered
www.discontpuzzleworld.com	unregistered
www.spilbary.com	unregistered
www.spilsbury.org	unregistered
www.discontpuzzlesworld.com	unregistered
www.spilberry.com	unregistered
www.spilsburyblog.com	unregistered
www.discontpuzzleworld.com	unregistered
www.spilbery.com	unregistered
www.spilsburypuzzle.com	unregistered
www.discountpuzzlesworld.com	unregistered
www.spilbury.com	unregistered
www.spilsburypuzzleco.com	unregistered
www.discountpuzzleworld.com	unregistered
www.spillbarry.com	unregistered
www.spilsburypuzzlecompany.com	unregistered
www.discountpuzzlesworld.com	unregistered
www.spillbary.com	unregistered
www.wedeliveryfun.net	unregistered
www.discountpuzzleworld.com	unregistered
www.spillberry.com	unregistered
www.wedeliveryfun.org	unregistered
www.discountpuzzleworld.net	unregistered
www.spillbery.com	unregistered
www.worlddiscountpuzzles.com	unregistered
www.discountpuzzleworldblog.com	unregistered
www.spillbury.com	unregistered
www.egame.com	unregistered
www.spillsbarry.com	unregistered

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