

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Concordia Investment Partners, Inc.		06/30/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Board of Trustees of the University of Arkansas		
Street Address:	2404 North University Avenue		
City:	Little Rock		
State/Country:	ARKANSAS		
Postal Code:	72207		
Entity Type:	State Instrumentality: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3644934	RAZORBACK	
CORRESPONDENCE DATA			
Fax Number:	(501)396-8561		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	501-396-8461		
Email:	hevans@williamsanderson.com		
Correspondent Name:	Harold J. Evans		
Address Line 1:	111 Center Street, 22nd Floor		
Address Line 2:	Williams & Anderson PLC		
Address Line 4:	Little Rock, ARKANSAS 72201		
NAME OF SUBMITTER:	Harold J. Evans		
Signature:	/harold j. evans/		
Date:	07/12/2009		

OP \$40.00 3644934

Total Attachments: 1
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EXHIBIT C

IN THE PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

Assignor: Concordia Investment Partners, Inc.
Assignee: Board of Trustees of the University of Arkansas
Registration No.: 3,644,934
Trademark: RAZORBACK

ASSIGNMENT

WHEREAS, Concordia Investment Partners, Inc. is the owner of Registration No. 3,644,934 of the mark RAZORBACK;

WHEREAS, Board of Trustees of the University of Arkansas wishes to acquire Registration No. 3644934, the mark underlying the registration, and the goodwill and any common law rights associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, Concordia Investment Partners, Inc. assigns to Board of Trustees of the University of Arkansas Registration No. 3644934, the mark underlying the registration, and the goodwill and any common law rights associated with the mark.

CONCORDIA INVESTMENT PARTNERS, INC.

Michael Kar

Name: Michael Kar

Date: June 30, 2009