

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The One Group LLC		06/29/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Kiss and Fly Holdings LLC		
Composed Of:	COMPOSED OF a New York Limited Liability Company		
Street Address:	409 West 13th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10014		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3596470	KISS AND FLY	
Registration Number:	3610264		
CORRESPONDENCE DATA			
Fax Number:	(212)226-7555		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	terry@ovedlaw.com		
Correspondent Name:	Terrence A. Oved, Esq.		
Address Line 1:	101 Avenue of the Americas		
Address Line 2:	Oved & Oved LLP, 15th Floor		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Terrence A. Oved, Esq.		
Signature:	/Terrence A. Oved/		

OP \$65.00 3596470

Date:

07/13/2009

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS AND RELATED APPLICATIONS

THIS TRADEMARK ASSIGNMENT is made, executed, and delivered by the undersigned, The One Group LLC (the "Assignor") a Delaware limited liability company, to Kiss and Fly Holdings LLC ("Assignee"), a New York limited liability company, effective as of the date of execution below.

WHEREAS, the Assignor is utilizing in commerce the following marks in connection with night club services in International Class 41 and bar services in International Class 43 (the "Marks"):

<u>U.S. Service Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
KISS AND FLY	3596470	March 24, 2009
KISS AND FLY DESIGN	3610264	April 21, 2009

WHEREAS, the Assignor is the owner of any and all rights and title in and to the Marks, along with the intellectual property rights and goodwill, if any, symbolized by the Marks;

WHEREAS, the Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Marks;

WHEREAS, the Assignee is desirous of acquiring the Marks, together with the goodwill symbolized by the Marks, if any;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor thereby possesses the full right to convey such rights and property;

WHEREAS, the Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Marks as may reasonably be requested by the Assignee from time to time.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee, all of its right, title, and interest in and to the Marks, the goodwill symbolized by the Marks, if any, the right to sue, either at law or in equity, in order to protect the Marks, and the right to recover for any past or future infringement thereof.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Oved & Oved LLP, 101 Avenue of the Americas, 15th Floor, New York, NY 10013, Attn: Terrence A. Oved, Esq., email terry@ovedlaw.com, regarding any matter relating to the prosecution, alteration or amendment of the Marks.

IN WITNESS WHEREOF, the parties have caused this document to be executed on their behalf as of the 29 day of June, 2009.


ASSIGNOR

THE ONE GROUP LLC


Jonathan Segal, Managing Member

STATE OF NEW YORK)
) SS:
COUNTY OF NEW YORK)

On the 29 day of June in the year 2009 before me, the undersigned, Jonathan Segal, personally appeared, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same, and that by his signature on the instrument, he executed the instrument on behalf of The One Group LLC.


Notary Public

DAHLIA ITZHAKI
Notary Public, State of New York
No. 011T8015982
Qualified in Kings County
Commission Expires November 9, 2010