

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Signature Styles, LLC		06/12/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Patriarch Partners Agency Services, LLC
Street Address:	32 Avenue of the Americas
Internal Address:	17th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 116

Property Type	Number	Word Mark
Serial Number:	77369610	A LUXURY SHOPPING EXPERIENCE WITHIN REACH
Registration Number:	2387471	A.B. LAMBDIN
Registration Number:	1445296	ADAM SPENCER
Registration Number:	1447641	ALAN MICHAELS
Registration Number:	2317265	BABY ELEMENTS
Registration Number:	2474567	BARE LUXURY
Registration Number:	2383650	BLUSHE BY SPIEGEL
Registration Number:	1815873	BOUTIQUE EUROPA
Registration Number:	1871948	BOUTIQUE EUROPA
Registration Number:	2465672	BUILD YOUR OWN BIKINI
Registration Number:	2793219	CAMI
Registration Number:	3400898	CARABELLA
Registration Number:	3534732	CARABELLA

CH \$2915.00 77369610

Registration Number:	1770814	CARABELLA COLLECTION
Registration Number:	3414104	CARABELLA COLLECTION
Registration Number:	2429982	CHINOLOGY
Registration Number:	1588863	CHRISTMAS GUARANTEED
Registration Number:	1320047	CLIFFORD & WILLS
Registration Number:	1658093	CLIFFORD & WILLS
Serial Number:	77369676	CREATE YOUR SIGNATURE STYLE
Registration Number:	1841377	CW
Registration Number:	2433558	CW CLIFFORD & WILLS
Registration Number:	2454185	DECORATING WITH UNIQUE STYLE
Registration Number:	2540145	DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT
Registration Number:	2276761	DETAILS MAKE THE DIFFERENCE
Registration Number:	2269553	EASY STYLE
Registration Number:	2377550	EASY STYLE
Registration Number:	2431634	EASY STYLE HOME
Registration Number:	1891553	ELEMENTS EXCLUSIVELY SPIEGEL
Registration Number:	2244044	ELEMENTS OF DESIRE
Registration Number:	1596571	FASHION AVENUE
Registration Number:	1564685	FOR YOU FROM SPIEGEL
Registration Number:	2454002	FREEDOM TO BE FEMININE
Registration Number:	0873854	HONEYBEE
Registration Number:	0838413	HONEYBEE THE EINBENDER CASUAL
Registration Number:	2224360	IF IT'S HOT THERE IT'S HAPPENING HERE
Registration Number:	1494231	INHOME
Registration Number:	2171904	JAMES RIVER TRADERS
Registration Number:	1306087	JAMES RIVER TRADERS
Registration Number:	3230357	JEAN.E.OLOGY
Registration Number:	2334899	JEANOLOGY
Registration Number:	2444852	JEANOLOGY
Registration Number:	2453149	JEANOLOGY
Registration Number:	2701277	JEANOLOGY
Registration Number:	2343072	JEANOLOGY BASICS
Registration Number:	2448515	JEANOLOGY PERFORMANCE
Registration Number:	2340499	JEANOLOGY STUDIO

Registration Number:	2391735	LIFESTYLE RESOURCE FOR THE WORKING WOMAN
Registration Number:	2267918	LIFESTYLE RETAILERS
Registration Number:	2458101	MAURIZIO COLLECTIONS
Registration Number:	2155463	MODA SPIEGEL
Registration Number:	3137037	MODA SPIEGEL
Registration Number:	2464610	N
Registration Number:	1691635	NEWPORT NEWS
Registration Number:	1892686	NEWPORT NEWS
Registration Number:	2105336	NEWPORT NEWS
Registration Number:	2379372	NEWPORT NEWS
Registration Number:	2391515	NEWPORT NEWS
Registration Number:	2866075	NEWPORT NEWS
Registration Number:	2394295	NEWPORT NEWS COMFORT BEAR
Registration Number:	2198548	NEWPORT NEWS DISCOUNT CLUB
Registration Number:	2269554	NEWPORT NEWS EASY STYLE
Registration Number:	2464564	NEWPORT NEWS EASY STYLE N
Registration Number:	2415472	NEWPORT-NEWS.COM
Serial Number:	77137905	NO SEASON, NO LIMITS
Registration Number:	1464646	OAKBROOK
Registration Number:	2226299	ONE PRICE FITS ALL
Registration Number:	2300932	ONE PRICE FITS ALL
Registration Number:	2347904	ONE PRICE, ONE PACKAGE
Registration Number:	2116392	ONVIEW
Registration Number:	2434322	ONVIEW HOME
Registration Number:	2418468	ORARIO
Registration Number:	1863192	PARADOX
Registration Number:	0831850	PRIVATE LIFE
Registration Number:	1279922	PRIVATE LIVES
Registration Number:	1342543	PRIVATE LIVES
Registration Number:	2430406	QUADKINI
Registration Number:	3081039	REALITY DRESSING
Registration Number:	2418065	REFLECTIONS BY SPIEGEL
Registration Number:	2384033	RR
Registration Number:	2753634	S MADE EXCLUSIVELY FOR SPIEGEL CATALOG, INC.
		SECOND HAND NEWS FASHION CATALOG RETURNS FOR

TRADEMARK

REEL: 004023 FRAME: 0145

Registration Number:	2256062	YOU & YOUR HOME
Serial Number:	77500060	SECRET SCULPTOR BY SHAPE FX
Registration Number:	2304757	SENSUAL HOME
Registration Number:	2113070	SHAPE & SLIM
Registration Number:	3583433	SHAPE & SLIM
Registration Number:	2398811	SHAPE FX
Registration Number:	2598557	SHAPE FX
Registration Number:	3268360	SHAPE FX
Registration Number:	2139476	SHOPPING AT THE SPEED OF LIFE
Registration Number:	2437259	SHOPPING AT THE SPEED OF LIFE
Registration Number:	1339154	SPIEGEL
Registration Number:	1840600	SPIEGEL
Registration Number:	2357704	SPIEGEL
Registration Number:	3466133	SPIEGEL
Registration Number:	1496715	SPIEGEL
Registration Number:	2717759	SPIEGEL E MARKET
Registration Number:	2584963	SPIEGEL INCENTIVES
Serial Number:	77368436	SPIEGEL SIGNATURE
Registration Number:	3444214	SPIEGEL SIGNATURE
Registration Number:	3483616	SPIEGEL SIGNATURE
Serial Number:	77368430	SPIEGEL SIGNATURE ESTATE
Registration Number:	2387639	SPIEGEL.COM
Registration Number:	2346491	SPIEGELTRONICS
Registration Number:	1856793	STYLES TO GO
Registration Number:	1462939	SUN STREAK
Registration Number:	2152547	SWIM 21
Registration Number:	2420276	THE 12 DAYS OF SHOPPING
Registration Number:	2585876	THE BEST IDEA IN A THOUSAND YEARS
Registration Number:	1442086	THE FINER THINGS
Registration Number:	2513324	THE KID'S RESOURCE
Registration Number:	2554891	THE SPIEGEL GROUP
Registration Number:	2471411	THE SPIEGEL GROUP LIFESTYLE RETAILERS
Registration Number:	1472213	THE ULTIMATE OUTLET
Registration Number:	1443315	TOFFS
Registration Number:	2119576	WORLD OF MY OWN

TRADEMARK

REEL: 004023 FRAME: 0146

CORRESPONDENCE DATA

Fax Number: (404)581-8330
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404.581.8052
Email: rcampbell@jonesday.com
Correspondent Name: Richard Campbell
Address Line 1: 1420 Peachtree Street, N.E.
Address Line 2: Suite 800
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	223194-605018
NAME OF SUBMITTER:	Richard Campbell
Signature:	/Richard Campbell/
Date:	07/10/2009

Total Attachments: 11

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT
(PATENTS & TRADEMARKS)**

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (PATENTS & TRADEMARKS) (as may be amended, supplemented or otherwise modified from time to time, this "IP Security Agreement") dated June 12, 2009, is made by Signature Styles, LLC, a Delaware limited liability company (the "Grantor"), in favor of Patriarch Partners Agency Services, LLC ("PPAS"), as agent (the "Agent") for the Lenders (as defined below).

WHEREAS, Grantor has entered into a Credit Agreement dated as of even date herewith (as may be amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), with the Agent, the Domestic Subsidiaries of the Grantor that from time to time become guarantors thereunder and the lenders party thereto (the "Lenders"). Capitalized terms used herein and not otherwise defined are used herein as defined in the Credit Agreement.

WHEREAS, as a condition precedent to the making of advances, Grantor shall have executed that certain Security Agreement dated as of even date herewith (as may be amended, supplemented or otherwise modified from time to time, the "Security Agreement") by Grantor in favor of the Agent for the benefit of the Lenders and the Agent.

WHEREAS, under the terms of the Security Agreement, Grantor has granted a security interest in certain intellectual property of Grantor to the Agent for the ratable benefit of the Lenders, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the U.S. Patent and Trademark Office and any other governmental authority.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

Section 1. Grant of Security. Grantor hereby grants to the Agent for the ratable benefit of the Lenders a security interest in and to all of Grantor's right, title and interest in and to the following (the "Collateral"):

(a) the United States and foreign trademark and service mark registrations, applications, and licenses set forth on Exhibit A hereto but excluding any United States intent-to-use trademark application prior to the filing of a Statement of Use or Amendment to Allege Use in connection therewith to the extent that a valid security interest may not be taken in such an intent-to-use trademark application under applicable law (the "Trademarks");

(b) any and all causes of action for past, present and future infringement or breach of the Trademarks, with the right, but not the obligation to sue for and collect, or otherwise recover, damages for such infringement or breach;

(c) the United States, international and foreign patents, patent applications, utility models, and statutory invention registrations set forth on Exhibit B hereto (the "Patents");

(d) any and all reissues, divisions, continuations, continuations-in-part, extensions and reexaminations of the Patents, all inventions in the Patents, and all rights provided in the Patents by international treaties or conventions and all improvements thereto; and

(e) any and all proceeds of the foregoing.

Section 2. Submission to Jurisdiction. Each of the Lenders, Agent and Grantor hereby (a) agrees that any action with respect to this IP Security Agreement may be brought in the courts of the State of New York or of the United States of America for the Southern District of New York, (b) accepts for itself and in respect of its property, generally and unconditionally, the exclusive jurisdiction of such courts, (c) irrevocably waives any objection, including, without limitation, any objection to the laying of venue or based on the grounds of forum non conveniens, which it may now or hereafter have to the bringing of any action in those jurisdictions, and (d) irrevocably consents to the service of process of any of the courts referred to above in any action by the mailing of copies of the process to the parties hereto as provided in the Credit Agreement. Service effected as provided in this manner will become effective ten calendar days after the mailing of the process.

Section 3. Waiver of Jury Trial. Each of the Lenders, Agent and Grantor hereby waives any right to a trial by jury in any action to enforce or defend any right under this IP Security Agreement or any amendment, instrument, document or agreement delivered or to be delivered in connection with this IP Security Agreement and agrees that any action will be tried before a court and not before a jury.

Section 4. Recordation. Grantor authorizes and requests that the Commissioner of Patents and Trademarks and any other applicable government officer record this IP Security Agreement.

Section 5. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

Section 6. Conflict Provision. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement and the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement and the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this IP Security Agreement are in conflict with the Security Agreement or the Credit Agreement, the provisions of the Security Agreement or the Credit Agreement shall govern.

[Remainder of page intentionally left blank.]

IN WITNESS WHEREOF, Grantor has caused this IP Security Agreement to be duly executed and delivered by its representative thereunto duly authorized as of the date first above written.

SIGNATURE STYLES, LLC

By: 

Name: Emil Giliotti
Title: Executive Director

Exhibit A

Trademarks

Trademark	Jurisdiction	Reg No	Reg Date	App No	App Date	Status	Owner
JEANOLOGY	AU	194079	2/13/01	79712000	11/2/00		Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606710	7/12/93	606710	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606711	7/12/93	606711	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606706	7/12/93	606706	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606707	7/12/93	606707	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606708	7/12/93	606708	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	606709	7/12/93	606709	7/12/93	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Australia	841716	7/4/00	841716	7/4/00	Registered	Signature Styles, LLC
SPIEGEL	Bolivia	62413 C	11/01/96	1263	03/27/95		Signature Styles, LLC
SPIEGEL	Bolivia	62417 C	11/01/96	1264	03/27/95		Signature Styles, LLC
FASHION OPTIONS AND DESIGN	BR	819479217	4/6/99	819483834	9/20/96		Signature Styles, LLC
SHAPE & SLIM and design	BR	820882135	12/26/00	820882135	6/30/98		Signature Styles, LLC
STYLES TO GO	BR	819483834	4/6/99	819479217	9/17/96		Signature Styles, LLC
STYLEWORKS	BR	819479179	12/22/98	819479179	9/17/96		Signature Styles, LLC
SUN STREAK	BR	N/A	N/A	819479187	9/17/96		Signature Styles, LLC
JEANOLOGY	BX	690474	N/A	976766	10/31/00		Signature Styles, LLC
CW	Canada	TMA4549 51	03/08/96	0700775	03/13/92	Registered	Signature Styles, LLC
CW	Canada	TMA4606 26	08/02/96	0700822	03/13/92	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS	Canada	TMA4085 72	02/19/93	0701063	03/17/92	Expunged	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	Canada	TMA4966 33	06/23/98	0785024	06/13/95	Registered	Signature Styles, LLC
JEANOLOGY	Canada	TMA6554 11	12/20/05	1156683	10/23/02	Registered	Signature Styles, LLC
SPIEGEL	Canada	TMA5208 11	12/21/99	0796947	11/09/95	Registered	Signature Styles, LLC
SPIEGEL [and design]	Canada	TMA5207 30	12/17/99	0796945	11/09/95	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	Chile	509154	04/02/98	388950	08/29/97		Signature Styles, LLC
CW CLIFFORD & WILLS (old logo)	China	767642	09/20/95	93122425	12/16/93		Signature Styles, LLC
CW CLIFFORD	China	767662	09/20/95	93122424	12/16/93		Signature Styles, LLC

&WILLS (old logo)							
CW CLIFFORD &WILLS (old logo)	China	783316	10/13/95	93122423	12/16/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	China	787343	10/27/95	93122426	12/16/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	China	800574	12/20/95	93122422	12/16/93		Signature Styles, LLC
SPIEGEL	Colombia	179238	08/31/95	95018304	05/03/95		Signature Styles, LLC
SPIEGEL	Colombia	179239	08/31/95	95018303	05/03/95		Signature Styles, LLC
SPIEGEL [and design]	Colombia	240906	09/04/01	86472	11/14/00		Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	CTM	186460	05/06/98	186460	04/01/96	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	CTM	1627397	07/23/01	1627397	04/26/00	Registered	Signature Styles, LLC
SHAPE & SLIM	CTM	828426	6/3/99	828426	5/15/98	Lapsed	Signature Styles, LLC
JEANOLOGY	DE	30080400	1/18/01	30080400 8	10/31/00		Signature Styles, LLC
JEANOLOGY	DK	2000 5869	12/18/00	20004564	11/1/00		Signature Styles, LLC
SPIEGEL	Ecuador	218196	11/13/96	55521	03/24/95		Signature Styles, LLC
SPIEGEL	Ecuador	218296	11/13/96	55522	03/24/95		Signature Styles, LLC
JEANOLOGY	ER	221124	N/A	221124	11/22/00		Signature Styles, LLC
JEANOLOGY	ES	2355728M1	11/5/01	2355728M1	11/6/00		Signature Styles, LLC
JEANOLOGY	FI	221930	10/15/01	200003610	10/30/00		Signature Styles, LLC
A.B. LAMBDIN	Georgia [U.S.]	T-10578	01/23/91	N/A	N/A	Expired	Signature Styles, LLC
A.B. LAMBDIN	Georgia [U.S.]	S-10579	01/23/91	N/A	N/A	Expired	Signature Styles, LLC
JEANOLOGY	GREECE	N/A	N/A	145592	11/6/00		Signature Styles, LLC
JEANOLOGY	IT	912938	10/15/2003	36162000 TO	11/10/00		Signature Styles, LLC
CLIFFORD & WILLS	Japan	4711594	09/19/03	2002-109329	12/25/02	Registered	Signature Styles, LLC
CW CLIFFORD & WILLS (new logo)	Japan	3332275	07/18/97	7 075486	07/26/95		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Japan	3168638	06/28/96	5 080924	09/04/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Japan	3168639	06/28/96	5 080926	08/04/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Japan	3175541	07/31/96	5 080923	08/04/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Japan	3180822	07/31/96	5 080925	08/04/93		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Japan	3180823	07/31/96	5 080927	08/04/93		Signature Styles, LLC
JEANOLOGY	Japan	4573652	5/31/02	2000 096450	9/1/00		Signature Styles, LLC
SHAPEFX	Japan	4468763	4/20/01	2000 069759	6/22/00		Signature Styles, LLC
SPIEGEL	Korea the Republic	426138	10/22/98	40830/1997	09/22/97		Signature Styles, LLC
SPIEGEL	Korea the Republic	437995	01/15/99	40829/1997	09/22/97		Signature Styles, LLC
CW CLIFFORD & WILLS	Mexico	691789	08/22/00	443358	08/22/00		Signature Styles, LLC
CW CLIFFORD &WILL S	Mexico	770488	11/27/02	443357	08/22/00		Signature Styles, LLC
CW CLIFFORD	Mexico	474143	07/20/94	205953	07/20/94		Signature Styles, LLC

&WILLS (old logo)							
CW CLIFFORD &WILLS (old logo)	Mexico	474144	07/20/94	205956	07/20/94		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Mexico	474647	07/20/94	205955	07/20/94		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Mexico	474648	07/20/94	205957	07/20/94		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Mexico	486557	07/20/94	205954	07/20/94		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Mexico	507731	07/20/94	205952	07/20/94		Signature Styles, LLC
ELEMENTS	Mexico	455619	3/29/94	189844	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	455697	3/29/94	189843	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	455698	3/29/94	189845	2/3/94		Signature Styles, LLC
ELEMENTS	Mexico	629516	03/30/01	443143	08/22/00		Signature Styles, LLC
ELEMENTS	Mexico	684344	08/22/00	443142	08/22/00		Signature Styles, LLC
ELEMENTS	Mexico	685678	08/22/00	443147	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	428905	08/25/92	148 222	08/25/92		Signature Styles, LLC
SPIEGEL	Mexico	459588	05/09/94	148223	08/25/92		Signature Styles, LLC
SPIEGEL	Mexico	467877	7/27/94	196013	04/13/94		Signature Styles, LLC
SPIEGEL	Mexico	486134	02/03/94	189847	02/03/94		Signature Styles, LLC
SPIEGEL	Mexico	684345	08/22/00	443144	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	685677	08/22/00	443146	08/22/00		Signature Styles, LLC
SPIEGEL	Mexico	692517	03/30/01	443145	08/22/00		Signature Styles, LLC
SPIEGEL	Panama	91130	11/20/97	91130	11/20/97		Signature Styles, LLC
SPIEGEL	Paraguay	247166	06/07/02	11645 98	06/05/98		Signature Styles, LLC
SPIEGEL	Russian Federation	147478	04/20/95	95 704 482	4/20/95		Signature Styles, LLC
SPIEGEL [and design]	Russian Federation	210725	04/10/02	2000718953	07/26/00		Signature Styles, LLC
JEANOLOGY	SE	350331	11/23/01	200008313	11/1/00		Signature Styles, LLC
CW CLIFFORD &WILLS (old logo)	Switzerland	415605	07/29/93	9458/1993 0	07/29/93		Signature Styles, LLC
CW CLIFFORD & WILLS	Taiwan	143309	06/01/01	89022305	04/21/00		Signature Styles, LLC
JEANOLOGY	UK	2254152	5/18/01	2254152	11/27/00		Signature Styles, LLC
SHAPE FX	UK	2236735	4/6/01	2236735	6/22/00		Signature Styles, LLC
A LUXURY SHOPPING EXPERIENCE WITHIN REACH	US	N/A	N/A	77/369,610	1/11/08	Pending	Signature Styles, LLC
A.B. LAMB DIN	US	2,387,471	9/19/00	75/719,136	6/1/99	Registered	Signature Styles, LLC
ADAM SPENCER	US	1,445,296	6/30/1987	73/626,504	10/23/86	Cancelled	Signature Styles, LLC
ALAN MICHAELS	US	1,447,641	07/14/87	73/626,509	10/23/86	Cancelled	Signature Styles, LLC
BABY ELEMENTS	US	2,317,265	02/08/00	75/519,746	07/16/98	Cancelled	Signature Styles, LLC
BARE LUXURY	US	2,474,567	07/31/01	78/000,001	03/20/00	Cancelled	Signature Styles, LLC
BLUSHE BY SPIEGEL	US	2,383,650	09/05/00	75/372,254	10/14/97	Cancelled	Signature Styles, LLC
BOUTIQUE EUROPA	US	1,815,873	01/11/94	74/362,600	03/01/93	Cancelled	Signature Styles, LLC
BOUTIQUE EUROPA	US	1,871,948	01/03/95	74/313,491	9/14/02	Registered	Signature Styles, LLC
BUILD YOUR OWN BIKINI	US	2,465,672	07/03/01	76/066,503	06/09/00	Registered	Signature Styles, LLC
CAMI	US	2,793,219	12/9/03	75/935,249	2/16/00	Registered	Signature Styles, LLC
CARABELLA	US	3,400,898	3/25/08	77/137,893	3/22/07	Registered	Signature Styles, LLC
CARABELLA	US	3,534,732	11/18/08	77/137,878	3/22/07	Registered	Signature Styles, LLC

CARABELLA COLLECTION	US	1,770,814	1/29/91	74/134,490	5/11/93	Registered	Signature Styles, LLC
CARABELLA COLLECTION	US	3,414,104	4/22/08	77/137,866	3/22/07	Registered	Signature Styles, LLC
CHINOLOGY	US	2,429,982	2/20/01	76/004,418	3/20/00	Registered	Signature Styles, LLC
CHRISTMAS GUARANTEED	US	1,588,863	03/27/90	73/822,283	08/28/89	Registered	Signature Styles, LLC
CLIFFORD & WILLS	US	1,320,047	02/12/85	73/466,356	02/02/84	Cancelled	Signature Styles, LLC
CLIFFORD & WILLS	US	1,658,093	09/24/91	74/102,806	10/03/90	Registered	Signature Styles, LLC
CREATE YOUR SIGNATURE STYLE	US	N/A	N/A	77/369,676	1/11/08	Pending	Signature Styles, LLC
CW	US	1,841,377	06/21/94	74/250,445	02/28/92	Cancelled	Signature Styles, LLC
CW CLIFFORD & WILLS [and design]	US	2,433,558	03/06/01	76/003,530	03/18/00	Registered	Signature Styles, LLC
DECORATING WITH UNIQUE STYLE	US	2,454,185	05/22/01	75/979,935	07/13/98	Cancelled	Signature Styles, LLC
DESIGNED TO MAKE THE BODY YOU HAVE LOOK LIKE THE BODY YOU WANT	US	2,540,145	2/19/02	76/228,105	3/22/01	Registered	Signature Styles, LLC
DETAILS MAKE THE DIFFERENCE	US	2,276,761	9/7/99	75/466,996	4/13/98	Cancelled	Signature Styles, LLC
EASY STYLE	US	2,269,553	8/10/99	75/299,275	5/28/97	Registered	Signature Styles, LLC
EASY STYLE	US	2,377,550	8/15/00	75/799,088	9/14/99	Cancelled	Signature Styles, LLC
EASY STYLE HOME	US	2,431,634	2/27/01	76/004,536	3/20/00	Cancelled	Signature Styles, LLC
ELEMENTS EXCLUSIVELY SPIEGEL	US	1,891,553	04/25/95	74/360,901	02/22/93	Cancelled	Signature Styles, LLC
ELEMENTS OF DESIRE	US	2,244,044	05/04/99	75/436,869	2/19/98	Cancelled	Signature Styles, LLC
FASHION AVENUE	US	1,596,571	5/15/90	73/822,304	8/29/89	Registered	Signature Styles, LLC
FOR YOU FROM SPIEGEL	US	1,564,685	11/07/89	73/785,222	03/07/89	Registered	Signature Styles, LLC
FREEDOM TO BE FEMININE	US	2,454,002	5/22/01	75/765,009	8/23/99	Registered	Signature Styles, LLC
HONEYBEE [and design]	US	0,873,854	07/29/69	72/309,047	10/07/68	Registered	Signature Styles, LLC
HONEYBEE AND THE EINBENDER CASUAL [and design]	US	0,838,413	11/07/67	72/209,695	01/11/65	Expired	Signature Styles, LLC
IF IT'S HOT THERE IT'S HAPPENING HERE	US	2,224,360	02/16/99	75/446,013	03/06/98	Cancelled	Signature Styles, LLC
INHOME	US	1,494,231	06/28/88	73/696,394	11/19/87	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS	US	2,171,904	07/07/98	75/210,851	12/10/96	Cancelled	Signature Styles, LLC
JAMES RIVER TRADERS [and design]	US	1,306,087	11/20/84	73/443,750	09/13/83	Cancelled	Signature Styles, LLC
JEANE. OLOGY	US	3,230,357	4/17/07	76/648,487	10/04/05	Registered	Signature Styles, LLC
JEANOLOGY	US	2,334,899	3/28/00	75/571,014	10/14/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,444,852	4/17/01	75/563,980	10/2/98	Registered	Signature Styles, LLC
JEANOLOGY	US	2,453,149	5/22/01	76/044,490	5/10/00	Cancelled	Signature Styles, LLC
JEANOLOGY	US	2,701,277	3/25/03	76/310,940	9/10/01	Registered	Signature Styles, LLC

JEANOLOGY BASICS	US	2,343,072	4/18/00	75/654,026	3/4/99	Registered	Signature Styles, LLC
JEANOLOGY PERFORMANCE	US	2,448,515	5/1/01	75/808,025	9/27/99	Cancelled	Signature Styles, LLC
JEANOLOGY STUDIO	US	2,340,499	4/11/00	75/607,523	12/14/98	Registered	Signature Styles, LLC
LIFESTYLE RESOURCE FOR THE WORKING WOMAN	US	2,391,735	10/03/00	75/858,442	11/29/99	Registered	Signature Styles, LLC
LIFESTYLE RETAILERS	US	2,267,918	08/3/99	75/498,215	06/08/98	Cancelled	Signature Styles, LLC
MAURIZIO COLLECTIONS	US	2,458,101	06/05/01	75/661,135	03/16/99	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	2,155,463	05/05/98	75/111,821	05/30/96	Cancelled	Signature Styles, LLC
MODA SPIEGEL	US	3,137,037	8/29/06	78/537,328	12/22/04	Registered	Signature Styles, LLC
N DESIGN	US	2,464,610	6/26/01	75/846,883	11/12/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,691,635	6/9/92	73/839,779	11/15/89	Registered	Signature Styles, LLC
NEWPORT NEWS	US	1,892,686	5/2/95	74/303,538	8/10/92	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,105,336	10/14/97	75/179,380	10/7/96	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,379,372	8/22/00	75/784,333	8/26/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,391,515	10/3/00	75/799,283	9/15/99	Registered	Signature Styles, LLC
NEWPORT NEWS	US	2,866,075	7/27/04	76/470,999	11/29/02	Registered	Signature Styles, LLC
NEWPORT NEWS COMFORT BEAR	US	2,394,295	10/10/00	75/670,429	3/30/99	Cancelled	Signature Styles, LLC
NEWPORT NEWS DISCOUNT CLUB	US	2,198,548	10/20/98	75/393,605	11/20/97	Cancelled	Signature Styles, LLC
NEWPORT NEWS EASY STYLE	US	2,269,554	8/10/99	75/299,276	5/28/97	Registered	Signature Styles, LLC
NEWPORT NEWS EASY STYLE N [and design]	US	2,464,564	6/26/01	75/822,030	10/13/99	Cancelled	Signature Styles, LLC
NEWPORT-NEWS.COM	US	2,415,472	12/26/00	75/784,328	8/26/99	Registered	Signature Styles, LLC
NO SEASON, NO LIMITS	US	N/A	N/A	77/137,905	77/137,905	Abandoned	Signature Styles, LLC
OAKBROOK	US	1,464,646	11/10/87	73/608,794	07/10/86	Cancelled	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,226,299	2/23/99	75/474,451	4/27/98	Registered	Signature Styles, LLC
ONE PRICE FITS ALL	US	2,300,932	12/14/99	75/517,534	7/13/98	Registered	Signature Styles, LLC
ONE PRICE ONE PACKAGE	US	2,347,904	5/2/00	75/713,422	5/25/99	Cancelled	Signature Styles, LLC
ONVIEW	US	2,116,392	11/25/97	75/230,406	1/22/97	Cancelled	Signature Styles, LLC
ONVIEW HOME	US	2,434,322	03/06/01	75/979,927	10/14/97	Cancelled	Signature Styles, LLC
ORARIO	US	2,418,468	01/02/01	75/790,013	09/23/99	Cancelled	Signature Styles, LLC
PARADOX	US	1,863,192	11/15/94	74/368,687	03/17/93	Cancelled	Signature Styles, LLC
PRIVATE LIFE	US	0,831,850	07/11/67	72/147,242	07/19/62	Expired	Signature Styles, LLC
PRIVATE LIVES	US	1,279,922	05/29/84	73/342,715	12/21/81	Cancelled	Signature Styles, LLC
PRIVATE LIVES	US	1,342,543	06/18/85	73/465,259	02/13/84	Cancelled	Signature Styles, LLC
QUADKINI	US	2,430,406	2/20/01	75/667,707	3/25/99	Cancelled	Signature Styles, LLC
REALITY DRESSING	US	3,081,039	4/11/06	78/596,863	3/29/05	Registered	Signature Styles, LLC

REFLECTIONS BY SPIEGEL	US	2,418,065	01/02/01	75/545,430	09/01/98	Registered	Signature Styles, LLC
RR [and Design]	US	2,384,033	09/05/00	75/563,721	10/5/98	Cancelled	Signature Styles, LLC
S MADE EXCLUSIVELY FOR SPIEGEL CATALOG INC	US	2,753,634	08/19/03	76/123,205	09/06/00	Registered	Signature Styles, LLC
SECOND HAND NEWS FASHION CATALOG RETURNS FOR YOU & YOUR HOME [and design]	US	2,256,062	06/22/99	75/372,257	10/14/97	Cancelled	Signature Styles, LLC
SECRET SCULPTOR BY SHAPE FX	US	N/A	N/A	77/500,060	06/16/08	Pending	Signature Styles, LLC
SENSUAL HOME	US	2,304,757	12/28/99	75/435,144	02/17/98	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	2,113,070	11/11/97	75/147,836	08/09/96	Cancelled	Signature Styles, LLC
SHAPE & SLIM	US	3,583,433	3/3/09	78/719,130	9/23/05	Registered	Signature Styles, LLC
SHAPE FX	US	2,398,811	10/24/00	75/725,951	6/10/99	Registered Supplemental Register	Signature Styles, LLC
SHAPE FX	US	2,598,557	07/23/02	75/810,448	10/21/99	Registered	Signature Styles, LLC
SHAPE FX	US	3,268,360	07/24/07	78/972,117	09/12/06	Registered	Signature Styles, LLC
SHOPPING AT THE SPEED OF LIFE	US	2,139,476	2/24/98	75/016,965	10/19/95	Cancelled	Signature Styles, LLC
SHOPPING AT THE SPEED OF LIFE	US	2,437,259	03/20/01	76/037,375	05/01/00	Cancelled	Signature Styles, LLC
SPIEGEL	US	1,339,154	06/04/85	73/463,727	02/02/84	Registered	Signature Styles, LLC
SPIEGEL	US	1,840,600	06/21/94	74/387,194	05/05/93	Registered	Signature Styles, LLC
SPIEGEL	US	2,357,704	06/13/00	75/784,327	08/26/99	Registered	Signature Styles, LLC
SPIEGEL	US	3,466,133	07/15/08	77/253,973	08/13/07	Registered	Signature Styles, LLC
SPIEGEL [and design]	US	1,496,715	07/19/88	73/630,313	11/14/86	Registered	Signature Styles, LLC
SPIEGEL EMARKET (AND DESIGN)	US	2,717,759	05/20/03	76/028,851	04/19/00	Registered	Signature Styles, LLC
SPIEGEL INCENTIVES	US	2,584,963	06/25/02	76/228,675	03/23/01	Cancelled	Signature Styles, LLC
SPIEGEL SIGNATURE	US	N/A	N/A	77/368,436	1/10/08	Pending	Signature Styles, LLC
SPIEGEL SIGNATURE	US	3,444,214	06/10/08	77/243,261	07/31/07	Registered	Signature Styles, LLC
SPIEGEL SIGNATURE	US	3,483,616	08/12/08	77/255689	8/15/07	Registered	Signature Styles, LLC
SPIEGEL SIGNATURE ESTATE	US	N/A	N/A	77/368,430	1/10/08	Pending	Signature Styles, LLC
SPIEGEL.COM	US	2,387,639	09/19/00	75/784,329	08/26/99	Registered	Signature Styles, LLC
SPIEGELTRONICS	US	2,346,491	05/02/00	75/504,544	07/16/98	Cancelled	Signature Styles, LLC
STYLES TO GO	US	1,856,793	10/04/94	74/276,347	05/15/92	Cancelled	Signature Styles, LLC
SUN STREAK	US	1,462,939	10/27/87	73/651,067	3/23/87	Registered	Signature Styles, LLC
SWIM 21	US	2,152,547	04/21/98	75/308,051	06/12/97	Cancelled	Signature Styles, LLC
THE 12 DAYS OF SHOPPING	US	2,420,276	1/9/01	75/775,754	8/11/99	Registered Supplemental Register	Signature Styles, LLC
THE BEST IDEA IN A THOUSAND YEARS	US	2,585,876	6/25/02	75/765,011	8/23/99	Cancelled	Signature Styles, LLC
THE FINER THINGS	US	1,442,086	06/09/87	73/626,488	10/23/86	Cancelled	Signature Styles, LLC
THE KID'S	US	2,513,324	11/27/01	75/855,161	12/09/99	Cancelled	Signature Styles, LLC

RESOURCE							
THE SPIEGEL GROUP	US	2,554,891	04/02/02	76/015,859	04/03/00	Registered	Signature Styles, LLC
THE SPIEGEL GROUP LIFESTYLE RETAILERS (AND DESIGN)	US	2,471,411	07/24/01	76/029,020	04/19/00	Cancelled	Signature Styles, LLC
THE ULTIMATE OUTLET	US	1,472,213	01/12/88	73/640,009	01/15/87	Registered	Signature Styles, LLC
TOFFS	US	1,443,315	06/16/87	73/626,495	10/23/86	Cancelled	Signature Styles, LLC
WORLD OF MY OWN	US	2,119,576	12/9/97	75/196,856	11/12/97	Cancelled	Signature Styles, LLC

Exhibit B

None.