

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Healthy-Foot, LLC		07/08/2009	LIMITED LIABILITY COMPANY: MISSOURI
RECEIVING PARTY DATA			
Name:	Knit-Rite, Inc.		
Street Address:	120 Osage Avenue		
City:	Kansas City		
State/Country:	KANSAS		
Postal Code:	66105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3120261	THE DIABETIC SOCK STORE	
CORRESPONDENCE DATA			
Fax Number:	(913)647-9057		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	913-647-9050		
Email:	cdw@hoveywilliams.com		
Correspondent Name:	Andrew G. Colombo/Hovey Williams LLP		
Address Line 1:	10801 Mastin Blvd.		
Address Line 2:	Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	AGC/KNIT/36299/1830.116		
NAME OF SUBMITTER:	Andrew G. Colombo		
Signature:	/Andrew G. Colombo/		

CH \$40.00 3120261

Date:

07/10/2009

Total Attachments: 2

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ASSIGNMENT

This Agreement is entered into by and between **Healthy-Foot, LLC** (hereinafter "ASSIGNOR"), a limited liability company duly organized under the laws of the State of Missouri having an address 1616 N. Corrington Ave., Kansas City, Missouri 64120; and **Knit-Rite, Inc.** (hereinafter "ASSIGNEE"), a corporation duly organized under the laws of the State of Delaware having an address of 120 Osage Avenue, Kansas City, Kansas 66105.

Whereas, ASSIGNOR, has adopted, used and/or licensed the use of, and is using and/or licensing the use of the mark THE DIABETIC SOCK STORE AND DESIGN (hereinafter "the Mark"), and has registered the Mark as United States Certificate of Trademark Reg. No. 3,120,261 (hereinafter "the Registration"); and

Whereas, ASSIGNEE is desirous of acquiring all right, title and interest in, to and under the Mark and the Registration.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. ASSIGNOR has sold, assigned and transferred, and by these presents does sell, assign and transfer unto ASSIGNEE the full and exclusive right, title and interest, throughout the world, in, to and under the Mark and the Registration, together with the good will of the business symbolized by the Mark and the right to sue for and collect on all claims for damages by reason of past infringement of the Mark or the Registration.
2. At ASSIGNEE's request, ASSIGNOR shall provide non-monetary assistance to ASSIGNEE in registering, perfecting, enforcing or defending ASSIGNEE's rights in the Mark.

This Agreement is executed this 8th day of July, 2009

ASSIGNOR:

Healthy-Foot, LLC

Christopher H. Vering

Christopher H. Vering, Manager

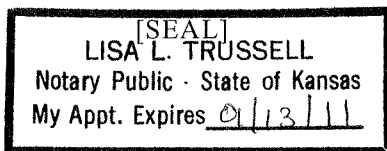
STATE OF Kansas)
) ss.
County of Johnson)

On this 8th day of July, 2009, before me personally appeared **Christopher H. Vering, Manager**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Lisa L. Trussell
Notary Public

My Commission expires:

01/13/11



ASSIGNEE:

Knit-Rite, Inc.

By *Christopher H. Vering*
Christopher H. Vering, Vice President & C.F.O.

STATE OF Kansas)
) ss.
County of Johnson)

On this 8th day of July, 2009, before me personally appeared **Christopher H. Vering, Vice President and C.F.O.**, to me known to be the person described in and who executed the foregoing instrument, and who duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

Lisa L. Trussell
Notary Public

My Commission expires:

01/13/11

