

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	02/01/2005		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	PRACTICE BUILDER ORGANIZATION, INC.		02/01/2005
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ASCEND MEDIA AGENCY, LLC		
Street Address:	7015 College Blvd., Suite 600		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66211		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	1739819	THE PRACTICE BUILDER
	Registration Number:	1740153	THE PRACTICE BUILDER
CORRESPONDENCE DATA			
Fax Number:	(913)451-0875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-451-5100		
Email:	gkraai@lathropgag.com		
Correspondent Name:	Gerald M. Kraai		
Address Line 1:	10851 Mastin Blvd, Bldg 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
NAME OF SUBMITTER:	Gerald M. Kraai		
Signature:	/Gerald M. Kraai/		

CH \$65.00 1739819

Date:

07/14/2009

Total Attachments: 3

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Delaware

PAGE 1

The First State

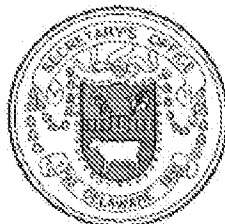
I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PRACTICE BUILDER ORGANIZATION, INC.", A DELAWARE CORPORATION,

WITH AND INTO "ASCEND MEDIA AGENCY, LLC" UNDER THE NAME OF "ASCEND MEDIA AGENCY, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE FIRST DAY OF FEBRUARY, A.D. 2005, AT 4:54 O'CLOCK P.M.

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070733799



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5809507

DATE: 07-02-07

TRADEMARK
REEL: 004024 FRAME: 0132

CERTIFICATE OF MERGER

merging

PRACTICE BUILDER ORGANIZATION, INC.
(a Delaware corporation)

into

ASCEND MEDIA AGENCY, LLC
(a Delaware limited liability company)

Pursuant to the provisions of Section 264 of the General Corporation Law of the State of Delaware (the "GCL"), and Section 18-209 of the Delaware Limited Liability Company Act (the "Act"), Ascend Media Agency, LLC, a Delaware limited liability company ("AMA"), as the surviving limited liability company in the merger of Practice Builder Organization, Inc., a Delaware corporation ("PBO"), into AMA,

DOES HEREBY CERTIFY:

FIRST: The name and jurisdiction of formation of each of the constituent entities in the merger is as follows:

(a) Ascend Media Agency, LLC, a limited liability company organized and existing under the laws of the State of Delaware; and

(b) Practice Builder Organization, Inc., a corporation incorporated and existing under the laws of the State of Delaware.

SECOND: An Agreement and Plan of Merger between AMA and PBO has been approved, adopted, executed and acknowledged by each of the aforesaid constituent entities in accordance with the provisions of Section 264 of the GCL and Section 18-209 of the Act.

THIRD: The name of the surviving Delaware limited liability company is "Ascend Media Agency, LLC".

FOURTH: The Agreement and Plan of Merger is on file at the place of business of the surviving corporation, Ascend Media Agency, LLC, c/o Ascend Medial Holdings, LLC, 11600 College Boulevard, Overland Park, Kansas 66210.

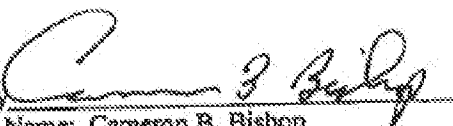
FIFTH: A copy of the Agreement and Plan of Merger will be furnished by AMA, on request and without cost, to any member or stockholder, as applicable, of AMA or PBO.

PBO/AMA Certificate of Merger

NY1#3388067v1

IN WITNESS WHEREOF, the undersigned surviving limited liability company has caused this Certificate of Merger to be executed on its behalf by an authorized officer this 1 day of February, 2005.

ASCEND MEDIA AGENCY, LLC

By 
Name: Cameron B. Bishop
Title: President and CEO

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FBI/AMA Certificate of Merger