

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Banc of America Commercial Finance Corporation	FORMERLY Greyrock Capital Group, Inc.	07/13/2009	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Greenfield Online, Inc.
<b>Street Address:</b>	15 River Road
<b>Internal Address:</b>	Suite 310
<b>City:</b>	Wilton
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06897
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 22**

Property Type	Number	Word Mark
Serial Number:	75255969	FIELDSOURCE
Serial Number:	75415639	RESEARCH REVOLUTION
Serial Number:	75415640	NETREACH
Serial Number:	75415641	NETCATCH
Serial Number:	75415642	NETTAP
Serial Number:	75415643	FOCUSCHAT
Serial Number:	75521238	MINDSTORM
Serial Number:	75541778	INTERACTIVE INSIGHTS
Serial Number:	75568365	TRADESHOW TRACKER
Serial Number:	75591529	DIGITAL VOTER
Serial Number:	75618700	VETS & PETS
Serial Number:	75657504	INTERCONNECT
Serial Number:	75661511	THE ONLINE THINK TANK

OP \$565.00 75255969

Serial Number:	75665715	DIGITAL CONSUMER
Serial Number:	75682551	MINDSTORM
Serial Number:	75686274	FOCUSCHAT
Serial Number:	75694707	GREENFIELD ONLINE
Serial Number:	75727729	QUICKTAKE
Serial Number:	75767511	GO SHOP
Serial Number:	75786075	QUICKTAKE.COM
Serial Number:	75786076	QUICKTAKE IT!
Serial Number:	75809109	

**CORRESPONDENCE DATA**

Fax Number: (206)359-9160  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-359-8160  
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Correspondent Name: Perkins Coie LLP/Attn Corina Rachina  
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ATTORNEY DOCKET NUMBER:	41826-2005
NAME OF SUBMITTER:	Perkins Coie LLP/Corina Rachina
Signature:	/CR/
Date:	07/14/2009

Total Attachments: 3  
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**FULL RELEASE AND RECONVEYANCE OF SECURITY INTEREST**

This Full Release and Reconveyance of Security Interest (the "*Release*"), dated as of July 13, 2009, is granted by BANC OF AMERICA COMMERCIAL FINANCE CORPORATION, SUCCESSOR TO GREYROCK CAPITAL GROUP, INC. (hereinafter "*Secured Party*"), together with its successors, having a place of business at 10880 Wilshire Boulevard, Suite 1850, Los Angeles, California 90024 in favor of GREENFIELD ONLINE, INC., a Delaware Corporation (hereinafter "*Grantor*"), having a place of business at 15 River Road, Suite 310, Wilton, Connecticut 06897.

WHEREAS, on January 10, 2000, the Secured Party recorded an intellectual property security agreement relating to certain trademarks and service marks of Grantor, including, without limitation, the trademarks and service marks listed on the attached Schedule A and registrations and applications therefore identified in Schedule A (hereinafter collectively referred to as the "*Trademark Collateral*") by virtue of a Trademark Assignment, in the United States Patent and Trademark Office at Reel/Frame 2009/0881 (the "*Security Agreement*").

WHEREAS, Grantor has completely satisfied the "*Obligations*" as defined in the Security Agreement.

NOW THEREFORE, FOR VALUE RECEIVED, the Secured Party does hereby irrevocably and unconditionally release and reconvey unto Grantor, its successors, assigns and legal representatives, its security interest in and to said trademark registrations and applications including, without limitation, all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all divisions, reissues, substitutions, continuations, continuations-in-part, renewals and extensions thereof.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed by its officer duly authorized as of the first date written above.

BANC OF AMERICA COMMERCIAL  
FINANCE CORPORATION, SUCCESSOR  
TO GREYROCK CAPITAL GROUP, INC.

BY: Michael R. Weil  
Name: Michael R. WEIL  
Title: President

STATE OF North Carolina )  
 ) ss.  
COUNTY OF Mecklenburg )

On this 13<sup>th</sup> day of July, 2009, before me, the undersigned, a Notary Public in and for the State of North Carolina, duly commissioned and sworn, personally appeared Michael R. Weil, to me known to be the person who signed as President of BANC OF AMERICA COMMERCIAL FINANCE CORPORATION, SUCCESSOR TO GREYROCK CAPITAL GROUP, INC., the corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation for the uses and purposes therein mentioned, and on oath stated that he was duly elected, qualified and acting as said officer of the corporation, that he was authorized to execute said instrument and that the seal affixed, if any, is the corporate seal of said corporation.

IN WITNESS WHEREOF I have hereunto set my hand and official seal the day and year first above written.

John Brandon Love  
(signature of notary)

John Brandon Love  
(print name or stamp name)



NOTARY PUBLIC in and for the State of North Carolina  
Washington residing at Mecklenburg County  
My Commission Expires: Oct 30 2013

## SCHEDULE A

## Trademark Collateral

Trademark	Serial Number	Registration Number
FIELDSOURCE	75255969	2254105
RESEARCH REVOLUTION	75415639	2267753
NETREACH	75415640	2291510
NETCATCH	75415641	NONE
NETTAP	75415642	2324860
FOCUSCHAT	75415643	NONE
MINDSTORM	75521238	2433909
INTERACTIVE INSIGHTS	75541778	NONE
TRADESHOW TRACKER	75568365	NONE
DIGITAL VOTER	75591529	NONE
VETS & PETS	75618700	NONE
INTERCONNECT	75657504	2470261
THE ONLINE THINK TANK	75661511	NONE
DIGITAL CONSUMER	75665715	2430772
MINDSTORM	75682551	2392988
FOCUSCHAT	75686274	2387349
GREENFIELD ONLINE	75694707	2403562
QUICKTAKE	75727729	2520776
GO SHOP	75767511	NONE
QUICKTAKE.COM	75786075	2468949
QUICKTAKE IT!	75786076	2520869
	75809109	2484420