

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Worldwide Management LLC		03/22/2003	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Robert Latchman		
Street Address:	1092 St. George Avenue, Unit 166		
City:	Rahway		
State/Country:	NEW JERSEY		
Postal Code:	07065		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3051908	CHAMPION	
CORRESPONDENCE DATA			
Fax Number:	(312)332-6376		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	cschneider@davismcgrath.com		
Correspondent Name:	Maureen Beacom Gorman		
Address Line 1:	125 S. Wacker, Ste 1700		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Christopher W. Schneider		
Signature:	/cwschneider/		
Date:	07/14/2009		
Total Attachments: 5 source=assignment 3#page1.tif			

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CONFIRMATORY ASSIGNMENT

THIS CONFIRMATORY ASSIGNMENT is made the 11 day of July 2009 in respect to assignment effective as of March 22, 2003.

BETWEEN:

- I. WORLDWIDE MANAGEMENT LLC ("ASSIGNOR"), a Limited Liability Company organized in the USA State of New Jersey, whose address was 1162 St. George Avenue, Unit 264, Rahway, New Jersey, USA 07065; and
- II. ROBERT LATCHMAN ("ASSIGNEE"), a Canadian and USA citizen, whose address is 1092 St. George Avenue, Unit 166, Rahway, New Jersey USA 07065.

INTRODUCTION:

- A. ASSIGNOR was the owner of the mark CHAMPION and all right, title and interest to the mark CHAMPION, including any and all government filings related to the mark CHAMPION (such rights at the time of the assignment included but were not limited to the applications for (1) the United States Trademark Registration No. 3,051,908 ("3051908 REGISTRATION") for the mark CHAMPION for the goods: "butter, edible oils, meat in cans, butter oil," in International Class 29 and "processed cereals for infants, rice, sugar, starch for foods, powder for making custard, curry powder, flavouring extracts (non-essential oils) spices and spice blends," in International Class 30 and (2) the United States Trademark Registration No. 2,212,358 ("2212358 Registration") for the mark CHAMPION for the goods "butter, edible oils, meat in cans, butter oil, mashed potatoes and unsweetened and unflavoured gelatin," in International Class 29 and "processed cereals for infants, flour, rice, sugar, starch for foods, powder for making custard, curry powder, flavouring extracts made of non-essential oils, spices, spice blends, coffee, yeast, meat tenderizer, baking powder," in International Class 30;
- B. ASSIGNEE was desirous of acquiring and did so acquire all right, title and interest in and to the CHAMPION trademark, together with the goodwill of the business with which the mark was used and which was symbolized by the mark, and the right of recovery in all legal actions based on such mark;
- C. ASSIGNOR and ASSIGNEE entered into an Agreement dated March 22, 2003 (the "2003 Agreement") (attached at Schedule 1) whereby ASSIGNOR agreed to assign to ASSIGNEE all right, title and interest in and to the mark CHAMPION, together with the goodwill of the business with which the mark was used and which was symbolized by the mark, and the right of recovery in all legal actions based on such mark;
- D. ASSIGNOR assigned the CHAMPION mark, identifying it as the 2212358 Registration, to ASSIGNEE on March 22, 2003;

CONFIRMATORY ASSIGNMENT
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IN RESPECT TO ASSIGNMENT
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- E. ASSIGNOR intended to and did assign any and all of its interests in the mark CHAMPION from ASSIGNOR to ASSIGNEE as of March 22, 2003; and
- F. Now the parties wish to record the 2003 Agreement as it relates to the 3051908 REGISTRATION.

NOW THIS CONFIRMATORY ASSIGNMENT WITNESSETH AS FOLLOWS:

1. ASSIGNMENT

Pursuant to the 2003 Agreement, ASSIGNOR hereby confirms that on March 22, 2003, it irrevocably and absolutely assigned to ASSIGNEE its entire right, title and interest in and to the mark CHAMPION, together with the goodwill of the business in connection with which the mark was used and which was symbolized by the mark, as fully and entirely as the same would have been held and enjoyed by it if an assignment had not been made, including the right to pursue all actions based on such mark and to recover for past infringement or violations of law relating to said mark, the same to be held and enjoyed by the ASSIGNEE and its legal representatives, successors and assigns, for its own use and enjoyment, and for the use and enjoyment of its assigns, successors, or other legal representatives, as fully and entirely as if the same would have been held and enjoyed by the ASSIGNOR had this Assignment not been made, including the 3051908 REGISTRATION. Therefore, this Confirmatory Assignment confirms the assignment of said CHAMPION mark, 3051908 REGISTRATION, as of March 22, 2003.

2. FURTHER ASSURANCE

Assignor shall, as and when requested by Assignee, and at the expense of Assignor, do all acts and execute all documents as may reasonably be necessary or desirable to give full effect to this Confirmatory Assignment and the Assignment of the CHAMPION mark.

3. LAW AND JURISDICTION

This Confirmatory Assignment and the 2003 Agreement shall be governed by U.S. and Canadian Law. Where there is a conflict of law, Canadian law shall govern.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Confirmatory Assignment to be signed, as of this 11 day of July, 2009 and the undersigned

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declares, certifies, verifies, and states under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.


EXECUTED and DELIVERED on behalf of WORLDWIDE MANAGEMENT LLC acting by its Authorized Agent and Signatory.

) Signed *R. Latchman*

) Full Name: Robert Latchman

SWORN TO AND SUBSCRIBED BEFORE ME

THIS 11th DAY OF July 2009


JIN CHOON KIM
Notary Public, State of New Jersey
My Commission Expires Oct. 28, 2012

Schedule 1

ASSIGNMENT

I, Robert Latchman of Worldwide Management LLC, Avoncl, New Jersey HEREBY STATES

1. Worldwide Management whose full post office address is 1152 St. Georges Avenue, Unit 264, NJ 07001 hereby assign and transfer to Robert Latchman, of 957 Broadway, Unit 202, Bayonne, NJ 07002 the entire rights, title, and interest in to the following trade marks

Name	Registration Numbers
Palm Tree	20096608
Champlon	2212358
Shahnda	2047108

in all countries, including the entire rights, title and interest in and to the above listed United States of America trade marks and in and to the good will associated therewith, the same to be held and enjoyed by Robert Latchman, his successors and assigns and fully and effectively as the same would have been held and enjoyed by us if this assignment and transfer has not been made. The sum of \$500 and other good and valuable consideration, the receipt is hereby acknowledged for these trade marks.

2. This assignment is effective immediately.

R. Latchman

Worldwide Management LLC
Robert Latchman March 23, 2003