

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type  |
|---------------------|----------|----------------|--------------|
| Silicon Valley Bank |          | 07/14/2009     | CORPORATION: |

**RECEIVING PARTY DATA**

|                   |                         |
|-------------------|-------------------------|
| Name:             | Greenfield Online, Inc. |
| Street Address:   | 15 River Road           |
| Internal Address: | Suite 310               |
| City:             | Wilton                  |
| State/Country:    | CONNECTICUT             |
| Postal Code:      | 06897                   |
| Entity Type:      | CORPORATION: DELAWARE   |

**PROPERTY NUMBERS Total: 32**

| Property Type  | Number   | Word Mark             |
|----------------|----------|-----------------------|
| Serial Number: | 75255969 | FIELDSOURCE           |
| Serial Number: | 75415639 | RESEARCH REVOLUTION   |
| Serial Number: | 75415640 | NETREACH              |
| Serial Number: | 75415641 | NETCATCH              |
| Serial Number: | 75415642 | NETTAP                |
| Serial Number: | 75415643 | FOCUSCHAT             |
| Serial Number: | 75521238 | MINDSTORM             |
| Serial Number: | 75541778 | INTERACTIVE INSIGHTS  |
| Serial Number: | 75568365 | TRADESHOW TRACKER     |
| Serial Number: | 75591529 | DIGITAL VOTER         |
| Serial Number: | 75618700 | VETS & PETS           |
| Serial Number: | 75657504 | INTERCONNECT          |
| Serial Number: | 75661511 | THE ONLINE THINK TANK |

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|                |          |                                     |
|----------------|----------|-------------------------------------|
| Serial Number: | 75665715 | DIGITAL CONSUMER                    |
| Serial Number: | 75682551 | MINDSTORM                           |
| Serial Number: | 75686274 | FOCUSCHAT                           |
| Serial Number: | 75727729 | QUICKTAKE                           |
| Serial Number: | 75767511 | GO SHOP                             |
| Serial Number: | 75786075 | QUICKTAKE.COM                       |
| Serial Number: | 75786076 | QUICKTAKE IT!                       |
| Serial Number: | 75809109 |                                     |
| Serial Number: | 75854106 | SUREBET                             |
| Serial Number: | 75854180 | HOW SOON DO YOU NEED TO KNOW?       |
| Serial Number: | 75888779 | LIKE 20/20 HINDSIGHT UPFRONT/ONLINE |
| Serial Number: | 75893733 | DIGITAL OPINION                     |
| Serial Number: | 76013892 | ROOM OF KNOWLEDGE                   |
| Serial Number: | 76038930 | VIDEO FOCUSCHAT                     |
| Serial Number: | 76039788 | LEADING THE RESEARCH REVOLUTION     |
| Serial Number: | 76072109 | WEBROCKET                           |
| Serial Number: | 76085994 | PEOPLEPULSE                         |
| Serial Number: | 76112154 | INTERACTIVE INSIGHTS                |
| Serial Number: | 76244540 | FOCUSCHAT ASP                       |

**CORRESPONDENCE DATA**

Fax Number: (206)359-9160  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-359-8160  
Email: crachina@perkinscoie.com  
Correspondent Name: Perkins Coie LLP/Attn. Corina Rachina  
Address Line 1: 1201 3rd Avenue  
Address Line 2: Suite 4800  
Address Line 4: Seattle, WASHINGTON 98101

|                         |                                 |
|-------------------------|---------------------------------|
| ATTORNEY DOCKET NUMBER: | 41826-2005                      |
| NAME OF SUBMITTER:      | Perkins Coie LLP/Corina Rachina |
| Signature:              | /CR/                            |
| Date:                   | 07/14/2009                      |

Total Attachments: 4  
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**FULL RELEASE AND RECONVEYANCE OF SECURITY INTEREST**

This Full Release and Reconveyance of Security Interest (the "**Release**"), dated as of July 14, 2009, is granted by SILICON VALLEY BANK (hereinafter "**Secured Party**"), together with its successors, having a place of business at 3003 Tasman Drive, Santa Clara, California 95054 in favor of GREENFIELD ONLINE, INC., a Delaware Corporation (hereinafter "**Grantor**"), having a place of business at 15 River Road, Suite 310, Wilton, Connecticut 06897.

WHEREAS, on August 27, 2001, the Secured Party recorded an intellectual property security agreement relating to certain trademarks and service marks of Grantor, including, without limitation, the trademarks and service marks listed on the attached Schedule A and registrations and applications therefore identified in Schedule A (hereinafter collectively referred to as the "Trademark Collateral") by virtue of a Trademark Assignment, in the United States Patent and Trademark Office at Reel/Frame 2365/0250.

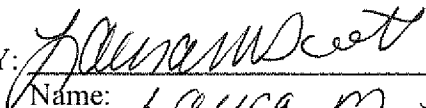
WHEREAS, on January 7, 2003, the Secured Party recorded an intellectual property security agreement relating to certain copyrights of Grantor, including, without limitation, the copyrights listed on the attached Schedule B and registrations and applications therefore identified in Schedule B (hereinafter collectively referred to as the "Copyright Collateral") in the United States Copyright Office (collectively the "**Security Agreements**").

WHEREAS, Grantor has completely satisfied the "Obligations" as defined in the Security Agreement.

NOW THEREFORE, FOR VALUE RECEIVED, the Secured Party does hereby irrevocably and unconditionally release and reconvey unto Grantor, its successors, assigns and legal representatives, its security interest in and to said trademark and copyright registrations and applications including, without limitation, all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all divisions, reissues, substitutions, continuations, continuations-in-part, renewals and extensions thereof.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed by its officer duly authorized as of the first date written above.

SILICON VALLEY BANK

BY:   
Name: Laura M Scott  
Title: SVP

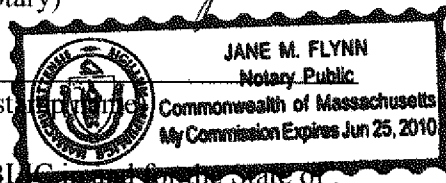
STATE OF MASS )  
 ) ss.  
COUNTY OF Middlesex )

On this 14 day of ~~June~~ <sup>July</sup> 2009, before me, the undersigned, a Notary Public in and for the State of MASS, duly commissioned and sworn, personally appeared LAURA M SCOTT, to me known to be the person who signed as SVP of SILICON VALLEY BANK, the corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation for the uses and purposes therein mentioned, and on oath stated that I was duly elected, qualified and acting as said officer of the corporation, that I was authorized to execute said instrument and that the seal affixed, if any, is the corporate seal of said corporation.

IN WITNESS WHEREOF I have hereunto set my hand and official seal the day and year first above written.

Jane M Flynn  
(signature of notary)

(print name or state)



NOTARY PUBLIC in and for the State of  
Washington residing at \_\_\_\_\_  
My Commission Expires: \_\_\_\_\_

**SCHEDULE A**

**Trademark Collateral**

| <b>Trademark</b>                    | <b>Serial Number</b> | <b>Registration Number</b> |
|-------------------------------------|----------------------|----------------------------|
| FIELDSOURCE                         | 75255969             | 2254105                    |
| RESEARCH REVOLUTION                 | 75415639             | 2267753                    |
| NETREACH                            | 75415640             | 2291510                    |
| NETCATCH                            | 75415641             | NONE                       |
| NETTRAP                             | 75415642             | 2324860                    |
| FOCUSCHAT                           | 75415643             | NONE                       |
| MINDSTORM                           | 75521238             | 2433909                    |
| INTERACTIVE INSIGHTS                | 75541778             | NONE                       |
| TRADESHOW TRACKER                   | 75568365             | NONE                       |
| DIGITAL VOTER                       | 75591529             | NONE                       |
| VETS & PETS                         | 75618700             | NONE                       |
| INTERCONNECT                        | 75657504             | 2470261                    |
| THE ONLINE THINK TANK               | 75661511             | NONE                       |
| DIGITAL CONSUMER                    | 75665715             | 2430772                    |
| MINDSTORM                           | 75682551             | 2392988                    |
| FOCUSCHAT                           | 75686274             | 2387349                    |
| QUICKTAKE                           | 75727729             | 2520776                    |
| GO SHOP                             | 75767511             | NONE                       |
| QUICKTAKE.COM                       | 75786075             | 2468949                    |
| QUICKTAKE IT!                       | 75786076             | 2520869                    |
|                                     | 75809109             | 2484420                    |
| SUREBET                             | 75854106             | NONE                       |
| HOW SOON DO YOU NEED TO KNOW?       | 7584180              | NONE                       |
| LIKE 20/20 HINDSIGHT UPFRONT/ONLINE | 75888779             | 2486969                    |
| DIGITAL OPINION                     | 75893733             | NONE                       |
| ROOM OF KNOWLEDGE                   | 76013892             | NONE                       |
| VIDEO FOCUSCHAT                     | 76038930             | NONE                       |
| LEADING THE RESEARCH REVOLUTION     | 76039788             | 2570802                    |
| WEBROCKET                           | 76072109             | NONE                       |
| PEOPLEPLUSE                         | 76085994             | NONE                       |
| INTERACTIVE INSIGHTS                | 76112154             | 2561379                    |
| FOCUSCHAT ASP                       | 76244540             | NONE                       |

**SCHEDULE B**

**Copyright Collateral**

| <b>Title</b>  | <b>Registration Number</b> |
|---|----------------------------|
| SurveyRounter computer software   | TXu 1-010-167              |
| SuccessScreen computer software   | TXu 1-001-057              |
| QuickTake computer software   | TXu 1-001-066              |
| QMS computer software   | TXu 1-010-165              |
| DAT computer software   | TXu 1-010-166              |
| FocusChat computer software   | TXu 1-010-168              |
| MindStorm computer software   | TXu 1-001-064              |
| Survey wizard computer software   | TXu 1-001-065              |
| NetTap computer software  | DCR 2001                   |
| Shopping index-a quarterly report about online shopping/consumer perception   | DCR 1999                   |
| Online holiday shopping-a report about online shopping practices / Produced only once                                 | DCR 2001                   |
| Digital drugstore-an annual report that details consumers online prescription drug purchasing activities              | DCR 1999                   |
| NetStyles-a study that details the impact of the Internet on family life / A semi-annual report                       | DCR 1999                   |
| Gay & lesbian shopping index-annual study that details lesbian & gay groups online shopping activities                | DCR 1999                   |
| Crusing for cars on the Information Highway-a report that details consumers car buying & how the Internet is used     | DCR 1999                   |
| Eye on apparel  | DCR 1999                   |
| Home for the holidays-an annual report that online consumers holiday shopping & travel activities                     | DCR 1999                   |
| Dollars & sense-an annual report that details online consumers investing activities                                   | DCR 1999                   |
| Executives in motion-a semi-annual study that reports findings about executives options about travel...transportation | DCR 1999                   |
| Ordering groceries online-a semi-annual report about consumer online grocery buying activities                        | DCR 1999                   |
| What are the odds?-an annual study that details online gaming practices   | DCR 1999                   |
| Surfin' for a livin-a single study about online job search  | DCR 1999                   |
| Ticker jitters-annual study about online investing  | DCR 2000                   |
| Surfing seniors-an annual study about the online habits of 50+ market   | DCR 1999                   |
| Brides decide-an annual study about the bridal industry, online shopping/planning activities                          | DCR 1999                   |