

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                          |
|-----------------------|--------------------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT           |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

**CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type  |
|---------------------|----------|----------------|--------------|
| Commerce Bank, N.A. |          | 07/10/2009     | CORPORATION: |

**RECEIVING PARTY DATA**

|                   |                         |
|-------------------|-------------------------|
| Name:             | Greenfield Online, Inc. |
| Street Address:   | 15 River Road           |
| Internal Address: | Suite 310               |
| City:             | Wilton                  |
| State/Country:    | CONNECTICUT             |
| Postal Code:      | 06897                   |
| Entity Type:      | CORPORATION: DELAWARE   |

**PROPERTY NUMBERS Total: 14**

| Property Type  | Number   | Word Mark   |
|----------------|----------|---|
| Serial Number: | 75255969 | FIELDSOURCE   |
| Serial Number: | 75415639 | RESEARCH REVOLUTION   |
| Serial Number: | 75415640 | NETREACH  |
| Serial Number: | 75521238 | MINDSTORM   |
| Serial Number: | 75682551 | MINDSTORM   |
| Serial Number: | 75686274 | FOCUSCHAT   |
| Serial Number: | 75727729 | QUICKTAKE   |
| Serial Number: | 75786075 | QUICKTAKE.COM   |
| Serial Number: | 76039788 | LEADING THE RESEARCH REVOLUTION                                     |
| Serial Number: | 76569575 | POWER YOUR RESEARCH WITH OUR EXPERIENCE, OUR PEOPLE, OUR TECHNOLOGY |
| Serial Number: | 76587989 |   |
| Serial Number: | 76589073 | SAM   |
| Serial Number: | 76589169 | SURVEY ALERTS MANAGER   |

OP \$365.00 75255969

|                |          |            |
|----------------|----------|------------|
| Serial Number: | 76632641 | STAY AHEAD |
|----------------|----------|------------|

**CORRESPONDENCE DATA**

Fax Number: (206)359-9160  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 206-359-8160  
Email: crachina@perkinscoie.com  
Correspondent Name: Perkins Coie LLP/Attn. Corina Rachina  
Address Line 1: 1201 3rd Avenue  
Address Line 2: Suite 4800  
Address Line 4: Seattle, WASHINGTON 98101

|                         |                                 |
|-------------------------|---------------------------------|
| ATTORNEY DOCKET NUMBER: | 41826-2005                      |
| NAME OF SUBMITTER:      | Perkins Coie LLP/Corina Rachina |
| Signature:              | /CR/                            |
| Date:                   | 07/14/2009                      |

**Total Attachments: 4**  
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source=Commerce Bank IP Release#page3.tif  
source=Commerce Bank IP Release#page4.tif

**FULL RELEASE AND RECONVEYANCE OF SECURITY INTEREST**

This Full Release and Reconveyance of Security Interest (the "*Release*"), dated as of July 10th, 2009, is granted by COMMERCE BANK, N.A. (hereinafter "*Secured Party*"), together with its successors, having a place of business at 535 East Crescent Avenue, Ramsey, New Jersey 07446 in favor of GREENFIELD ONLINE, INC., a Delaware Corporation (hereinafter "*Grantor*"), having a place of business at 15 River Road, Suite 310, Wilton, Connecticut 06897.

WHEREAS, on May 3, 2005, the Secured Party recorded an intellectual property security agreement relating to certain trademarks and service marks of Grantor, including, without limitation, the trademarks and service marks listed on the attached Schedule A and registrations and applications therefore identified in Schedule A (hereinafter collectively referred to as the "Trademark Collateral") by virtue of a Trademark Assignment, in the United States Patent and Trademark Office at Reel/Frame 3077-0510.

WHEREAS, on April 22, 2005, the Secured Party recorded an intellectual property security agreement relating to certain copyrights of Grantor, including, without limitation, the copyrights listed on the attached Schedule B and registrations and applications therefore identified in Schedule B (hereinafter collectively referred to as the "Copyright Collateral") in the United States Copyright Office (collectively the "*Security Agreements*").

WHEREAS, Grantor has completely satisfied the "Obligations" as defined in the Security Agreement.

NOW THEREFORE, FOR VALUE RECEIVED, the Secured Party does hereby irrevocably and unconditionally release and reconvey unto Grantor, its successors, assigns and legal representatives, its security interest in and to said trademark and copyright registrations and applications including, without limitation, all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all divisions, reissues, substitutions, continuations, continuations-in-part, renewals and extensions thereof.

IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed by its officer duly authorized as of the first date written above.

COMMERCE BANK, N.A.

BY: 

Name: MARK SICIŃSKI  
Title: Regional Vice President

STATE OF New York )  
 ) ss.  
COUNTY OF Westchester )

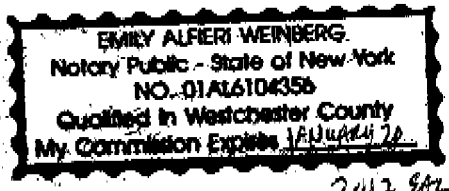
On this 10<sup>th</sup> day of ~~June~~ July, 2009, before me, the undersigned, a Notary Public in and for the State of New York, duly commissioned and sworn, personally appeared MARK J. SICIANSKI to me known to be the person who signed as Regional Vice President of COMMERCE BANK, N.A., the corporation that executed the within and foregoing instrument, and acknowledged said instrument to be the free and voluntary act and deed of said corporation for the uses and purposes therein mentioned, and on oath stated that he was duly elected, qualified and acting as said officer of the corporation, that he was authorized to execute said instrument and that the seal affixed, if any, is the corporate seal of said corporation.

IN WITNESS WHEREOF I have hereunto set my hand and official seal the day and year first above written.

Emily Alfieri Weinberg  
(signature of notary)

EMILY ALFIERI-WEINBERG  
(print name or stamp name)

NEW YORK NOTARY PUBLIC in and for the State of ,  
~~Washington~~ residing at 3020 WESTCHATEL AVE  
My Commission Expires: JANUARY 20, 2012 PURCHASE  
NY 10573



**SCHEDULE A****Trademark Collateral**

| <b>Trademark</b>                            | <b>Serial Number</b> | <b>Registration Number</b> |
|---|----------------------|----------------------------|
| FIELDSOURCE                                 | 75255969             | 2254105                    |
| RESEARCH REVOLUTION                         | 75415639             | 2267753                    |
| NETREACH                                    | 75415640             | 2291510                    |
| MINDSTORM                                   | 75521238             | 2433909                    |
| MINDSTORM                                   | 75682551             | 2392988                    |
| FOCUSCHAT                                   | 75686274             | 2387349                    |
| QUICKTAKE                                   | 75727729             | 2520776                    |
| QUICKTAKE.COM                               | 75786075             | 2468949                    |
| LEADING THE RESEARCH<br>REVOLUTION          | 76039788             | 2570802                    |
| POWER YOUR RESEARCH WITH<br>OUR EXPERIENCE, | 76569575             | NONE                       |
|   | 76587989             | 3083278                    |
| SAM   | 76589073             | 3133488                    |
| SURVEY ALERTS MANAGER                       | 76589169             | NONE                       |
| STAY AHEAD                                  | 76632641             | 3177543                    |

**SCHEDULE B**  
**Copyright Collateral**

| Title         | Registration Number |
|---------------|---------------------|
| SuccessScreen | TXu 1-001-067       |
| QuickTake     | TXu 1-001-066       |
| Survey Wizard | TXu 1-001-065       |
| Mindstorm     | TXu 1-001-064       |
| QMS           | TXu 010-165         |
| DAT           | TXu 1-010-166       |
| Survey router | TXu 1-010-167       |