

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SPSS Inc.		07/16/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Integral Solutions Limited		
<b>Street Address:</b>	1st Floor, St. Andrew's House, West Street		
<b>City:</b>	Woking, Surrey		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	GU21 6EB		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3355601	CLEMENTINE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)701-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(312) 701-8713		
<b>Email:</b>	ipdocket@mayerbrown.com		
<b>Correspondent Name:</b>	Michael D. Adams		
<b>Address Line 1:</b>	P.O. Box 2828		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-2828		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Michael D. Adams		
<b>Address Line 1:</b>	P.O. Box 2828		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60690-2828		
<b>NAME OF SUBMITTER:</b>	Michael D. Adams		

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Signature:	/MDA/
Date:	07/16/2009
Total Attachments: 1 source=CLEMENTINEAssignDoc#page1.tif	

**ASSIGNMENT OF TRADEMARK**

WHEREAS, SPSS Inc., a corporation organized under the laws of the State of Delaware, having its principal place of business at 233 South Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois 60606, United States of America ("Assignor"), is the owner of the United States registration for CLEMENTINE, U.S. Registration No. 3,355,601 (hereinafter the "Trademark"); and

WHEREAS, Integral Solutions Limited, a Limited Liability Company organized under the laws of the United Kingdom, having its principal place of business at 1<sup>st</sup> Floor, St. Andrew's House, West Street, Woking, Surrey GU21 6EB, United Kingdom ("Assignee"), is desirous of acquiring the Trademark together with the goodwill symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, all right, title and interest in and to the Trademark and registration thereof, including any rights under common law, and which include the Trademark alone or in combination with other words, figures, designs or indicia, including any rights, title and interest as a service mark or trade name, together with the goodwill symbolized by said Trademark and the right to sue and recover for, and the right to profits or damages, due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Trademark or the associated goodwill.


Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark in the United States. Assignee shall be responsible for all fees for recordation of this Assignment and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

THIS ASSIGNMENT OF TRADEMARK shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Signed as of this 16<sup>th</sup> day of July, 2009.

**SPSS Inc.**

By: \_\_\_\_\_



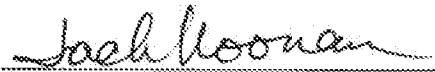
Name: \_\_\_\_\_

Anthony Ciro  
V.P. Assoc. General Counsel

Title: \_\_\_\_\_

**Integral Solutions Limited**

By: \_\_\_\_\_



Name: \_\_\_\_\_

JACK NOONAN

Title: \_\_\_\_\_

DIRECTOR