

RE 6/11/09

Doc Code: 900135260

FORM PTO-1594 (Modified)  
(Rev. 07/05)  
OMB No. 0651-0027 (exp. 6/30/2008)  
TM05/REV04

06-29-2009

Docket No.:

5460

TRADEMARK



NET  
IS ONLY

103565327

Original documents or the new address(es) below.

To the Director of the U. S. Patent and Trade

1. Name of conveying party(ies):

WMG Productions, LLC

- Individual(s)
- General Partnership
- Corporation-State: \_\_\_\_\_
- Other **Limited Liability Company**

Citizenship (see guidelines) **Delaware**

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance/Execution Date(s):

Execution Date: **June 1, 2009**

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached?  Yes  No

Name: **PureVideo Networks, Inc.**

Internal

Address: \_\_\_\_\_

Street Address: **880 Apollo Street, Suite 353**

City: **El Segundo**

State: **CA**

Country: **USA** ZIP: **90245**

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship **Delaware**
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No.(s)

77/353,875  
77/587,300

B. Trademark / Service Mark Registration No.(s)

3,574,811      2,523,652  
3,550,280      3,479,943  
3,528,894

26

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s)/Service Mark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: **Jeffrey G. Sheldon**

Internal Address: **Sheldon Mak Rose & Anderson**

Street Address: **100 Corson Street, 3rd Floor**

City: **Pasadena**

State: **CA** Zip: **91103**

Phone Number: **626.796.4000**

Fax Number: **626.795.6321**

Email Address: **jgsheldon@usip.com**

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number **192090**

Authorized User Name **Jeffrey G. Sheldon**

9. Signature:

Signature

Jeffrey G. Sheldon

Name of Person Signing

June 23, 2009

Date

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 004025 FRAME: 0038

RE 6/1/09

Doc Code: 900135260

FORM PTO-1594 (Modified)  
(Rev. 07/05)  
OMB No. 0651-0027 (exp. 6/30/2008)  
TM05/REV04

06-10-2009

Docket No.:

5460

TRADE



HEET  
MARKS ONLY

103563383

original documents or the new address(es) below.

To the Director of the U. S. Patent and T

1. Name of conveying party(ies):

WMG Productions, LLC

- Individual(s)
- General Partnership
- Corporation-State: \_\_\_\_\_
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) Delaware

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3. Nature of conveyance/Execution Date(s):

Execution Date: June 1, 2009

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies):

Additional names, addresses, or citizenship attached?  Yes  No

Name: PureVideo Networks, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 880 Apollo Street, Suite 353

City: El Segundo

State: CA

Country: USA ZIP: 90245

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from

4. Application number(s) or registration numbers(s) and identification or description of the Trademark/Service Mark:

A. Trademark / Service Mark Application No. (s)

6975379  
77/353,875  
77/587,300

B. Trademark / Service Mark Registration No. (s)

69753395      2,523,652  
3,574,811      3,479,943  
3,550,280  
3,528,894

Additional sheet(s) attached?  Yes  No

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5. Name & address of party to whom correspondence concerning document should be mailed:

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Street Address: 100 Corson Street, 3rd Floor

City: Pasadena

State: CA Zip: 91103

Phone Number: 626.796.4000

Fax Number: 626.795.6321

Email Address: jgsheldon@usip.com

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \_\_\_\_\_

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- Authorized to be charged to deposit account
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a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 192090

Authorized User Name Jeffrey G. Sheldon

9. Signature: \_\_\_\_\_

Signature

Jeffrey G. Sheldon

Name of Person Signing

6-5-09

Date

Total number of pages including cover sheet, attachments, and document:  5

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TRADEMARK

REEL: 004025 FRAME: 0039

**ASSIGNMENT OF TRADEMARKS**

ASSIGNMENT OF TRADEMARKS effective March 31, 2009, by and WMG Productions, LLC, a Delaware limited liability company ("Seller"), in favor of and to PureVideo Networks, Inc., a Delaware corporation ("Buyer").

WITNESSETH:

WHEREAS, pursuant to an Asset Purchase Agreement dated as of equal date herewith (the "Agreement") by and between Buyer and Seller, Buyer has purchased certain assets of Seller and Seller has agreed to cause the same to be transferred, assigned and contributed to Buyer; and

WHEREAS, Seller has interests in and to the trademarks listed on Schedule A attached hereto, together with all applicable federal and foreign registrations and applications for such trademarks identified in Exhibit A (all of such trademarks, collectively, the "Marks"); and

WHEREAS, pursuant to the Agreement, Seller desires to assign and transfer to Buyer all of their rights, title and interest in and to the Marks and Buyer is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign, sell and transfer to Buyer all of their rights, title and interest in and to the Marks, together with the good will of the businesses symbolized by the Marks, the right to sue for past misappropriation, infringement, tarnishment, or dilution thereof, the right to oppose registrations of third parties, the state and federal registrations and applications for registration therefor, and all the benefits of the Marks. Seller does further consent to the recordation of this assignment by Buyer with the United States Commissioner of Patents and Trademarks, or any appropriate foreign trademark office. Seller further agrees to provide, at Buyer's expense, but without remuneration for time spent by Seller, any evidence, affidavits, testimony, declarations or other assistance as may be reasonably requested by buyer to aid in any registration of rights in the Marks.

**[SIGNATURES BEGIN ON FOLLOWING PAGE]**

IN WITNESS WHEREOF the Seller has executed this Assignment on June 1, 2009

WMG Productions, LLC

~~Wendy Schneider~~  
By: Teisha Schneider  
As Its: General Counsel

State of California ) ss  
County of Los Angeles)

On June 1, 2009 before me, Catherine Stallings Notary Public, personally appeared Teisha Schneider who proved to me on the basis of satisfactory evidence to be the person whose name (s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Catherine Stallings  
Signature



(seal)

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Serial No.</b>	<b>Registration No.</b>
SWELLWATCH	CTM	6975395	6975395
SPORTNET	CTM	6975379	---
SPORTNET	US	77/354,816	3,574,811
SURFSPOT	US	77/353,875	---
WETSAND	US	78/905,422	3,550,280
SWELLWATCH	US	77/365,556	3,528,894
SKATEBOARD.COM	US	76/040,708	2,523,652
SKATEBOARD.COM	US	77/587,300	---
NEWSCHOOLERS	US	77/354,095	3,479,943

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### WITNESSETH:

WHEREAS, pursuant to an Asset Purchase Agreement dated as of equal date herewith (the "Agreement") by and between Buyer and Seller, Buyer has purchased certain assets of Seller and Seller has agreed to cause the same to be transferred, assigned and contributed to Buyer; and

WHEREAS, Seller has interests in and to the trademarks listed on Schedule A attached hereto, together with all applicable federal and foreign registrations and applications for such trademarks identified in Exhibit A (all of such trademarks, collectively, the "Marks"); and

WHEREAS, pursuant to the Agreement, Seller desires to assign and transfer to Buyer all of their rights, title and interest in and to the Marks and Buyer is desirous of acquiring the same.

NOW, THEREFORE, for the foregoing recited consideration and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign, sell and transfer to Buyer all of their rights, title and interest in and to the Marks, together with the good will of the businesses symbolized by the Marks, the right to sue for past misappropriation, infringement, tarnishment, or dilution thereof, the right to oppose registrations of third parties, the state and federal registrations and applications for registration therefor, and all the benefits of the Marks. Seller does further consent to the recordation of this assignment by Buyer with the United States Commissioner of Patents and Trademarks, or any appropriate foreign trademark office. Seller further agrees to provide, at Buyer's expense, but without remuneration for time spent by Seller, any evidence, affidavits, testimony, declarations or other assistance as may be reasonably requested by buyer to aid in any registration of rights in the Marks.

**[SIGNATURES BEGIN ON FOLLOWING PAGE]**

WMG Productions, LLC

TRISTA SCHROEDER

By: TRISTA SCHROEDER

As Its: General Counsel

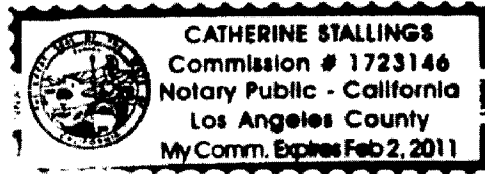
State of California ) ss  
County of Los Angeles)

On June 1, 2009 before me, CATHERINE STALLINGS Notary Public, personally appeared TRISTA SCHROEDER who proved to me on the basis of satisfactory evidence to be the person whose name (s) is/are subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

Witness my hand and official seal.

Catherine Stallings  
Signature



(seal)

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Serial No.</b>	<b>Registration No.</b>
SWELLWATCH	CTM	6975395	6975395
SPORTNET	CTM	6975379	---
SPORTNET	US	77/354,816	3,574,811
SURFSPOT	US	77/353,875	---
WETSAND	US	78/905,422	3,550,280
SWELLWATCH	US	77/365,556	3,528,894
SKATEBOARD.COM	US	76/040,708	2,523,652
SKATEBOARD.COM	US	77/587,300	---
NEWSCHOOLERS	US	77/354,095	3,479,943



**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

~~06/01/2009~~  
~~900435260~~

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
WMG Productions LLC		06/01/2009	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

Name:	PureVideo Networks, Inc.
Street Address:	880 Apollo Street
Internal Address:	Suite 353
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	77353875	SURFSPOT
Serial Number:	77587300	SKATEBOARD.COM
Registration Number:	3574811	SPORTNET
Registration Number:	3550280	WETSAND
Registration Number:	3528894	SWELLWATCH
Registration Number:	2523652	SKATEBOARD.COM
Registration Number:	3479943	NEWSCHOOLERS

**CORRESPONDENCE DATA**

Fax Number: (626)795-6321  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (626) 796-4000  
 Email: kira@usip.com  
 Correspondent Name: Jeffrey G. Sheldon

CH \$190.00 77353875

Address Line 1: 100 Corson Street, Third Floor  
Address Line 2: Sheldon Mak Rose & Anderson  
Address Line 4: Pasadena, CALIFORNIA 91103

ATTORNEY DOCKET NUMBER: 5460.01

NAME OF SUBMITTER: Jeffrey G. Sheldon

Signature: /Jeffrey G. Sheldon/

Date: 06/01/2009

**Total Attachments: 4**

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