

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DME Holdings, LLC		07/16/2009	LIMITED LIABILITY COMPANY: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RME, LLC		
<b>Doing Business As:</b>	DBA Response Mail Express		
<b>Street Address:</b>	4910 Savarese Circle		
<b>City:</b>	Tampa		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33634		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3048121	SEMINAR SUCCESS BY RME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(248)566-8531		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	248-566-8530		
<b>Email:</b>	tmdocketing@honigman.com		
<b>Correspondent Name:</b>	Honigman Miller Schwartz and Cohn LLP		
<b>Address Line 1:</b>	38500 Woodward Ave, Suite 100		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48304		
<b>NAME OF SUBMITTER:</b>	Julie E. Kretzschmer		
<b>Signature:</b>	/Julie E. Kretzschmer/		
<b>Date:</b>	07/16/2009		

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Total Attachments: 2

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U.S. TRADEMARK ASSIGNMENT


Effective this 16<sup>th</sup> day of JULY, 2009, DME Holdings, LLC, a limited liability company organized under the laws of Florida, with an address at 2441 Bellevue Avenue, Daytona Beach, FL 32114 ("Assignor"), assigns to RME, LLC d/b/a Response Mail Express, a limited liability company organized under the laws of Florida with an address at 4910 Savarese Circle, Tampa, FL 33634 ("Assignee") all of its right, title, and interest in and to the trademark(s) in Schedule A (collectively, the "Trademark Rights"); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 16<sup>th</sup> day of JULY, 2009

ASSIGNOR: DME HOLDINGS, LLC

By: 

Name: BRYAN D. MACLEOD

Title: CFO

**Schedule A**

<b>Mark</b>	<b>Reg. Number</b>	<b>Reg. Date</b>	<b>Class – Goods/Services</b>
SEMINAR SUCCESS BY RME	3,048,121	1/24/2006	<i>Advertising services, namely, promoting the seminars of others by distributing leaflets, circulars, business cards and printed materials in International Class 35 and Conducting workshops and seminars promoting the services of others in International Class 41.</i>

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