

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Erica Lyons, Inc.		07/07/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Crimzon Rose International, LLC		
Street Address:	4 Warren Avenue		
City:	North Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02911		
Entity Type:	LIMITED LIABILITY COMPANY: RHODE ISLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77328213	TREASURES BY ERICA LYONS	
Serial Number:	77586305	ERICA	
Registration Number:	2573709	ERICA LYONS	
Registration Number:	3477606	E&L COLLECTION	
CORRESPONDENCE DATA			
Fax Number:	(401)861-1953		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	401-421-3141		
Email:	rsalter@saltermichaelson.com		
Correspondent Name:	Robert S. Salter, Esq.		
Address Line 1:	321 South Main Street		
Address Line 2:	Salter & Michaelson		
Address Line 4:	Providence, RHODE ISLAND 02903		
ATTORNEY DOCKET NUMBER:	ERICALYONS/CRIMZON ASGMT		
NAME OF SUBMITTER:	Robert S. Salter		

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Signature:	/Robert S. Salter/
Date:	07/16/2009
Total Attachments: 2 source=Executed Erica Lyons to Crimzon#page1.tif source=Executed Erica Lyons to Crimzon#page2.tif	

ASSIGNMENT

WHEREAS, Erica Lyons, Inc., a Florida corporation, located and doing business at 10421 S.W. 187th Terrace, Miami, FL 33157 (hereinafter ASSIGNOR), is the sole and exclusive owner of the below-listed trademarks which are registered or pending in the United States Patent and Trademark Office (hereinafter the MARKS):

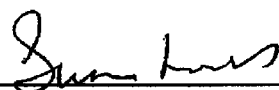
<u>Pending Application</u>	<u>Filed</u>	<u>Mark</u>
77/328213	11/13/2007	TREASURES BY ERICA LYONS
77/586305	10/06/2008	ERICA
<u>Registration</u>	<u>Issued</u>	<u>Mark</u>
2573709	05/28/2002	ERICA LYONS
3477606	07/29/2008	E&L COLLECTION

WHEREAS, Crimzon Rose International, LLC, a Rhode Island limited liability company, located and doing business at 4 Warren Avenue, North Providence, RI 02911 (hereinafter ASSIGNEE), is desirous of acquiring the MARKS and the registrations/applications for registration therefor;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer and set over unto ASSIGNEE the entire right, title and interest in, to and under the MARKS and the registrations/applications for registration therefor, together with the good will of the business in connection with which the MARKS are used.

IN TESTIMONY WHEREOF, ASSIGNOR has caused these presents to be signed by its duly authorized officer thereof, on this 7th day of July, 2009.

ERICA LYONS, INC.

By 
Susan Lyons, President.
(print name and title)