

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Crimzon Rose International, Inc., now known as Crimzon Rose Holdings, Inc. by change of name		07/07/2009
	Entity Type		
	CORPORATION: RHODE ISLAND		
RECEIVING PARTY DATA			
Name:	Crimzon Rose International, LLC		
Street Address:	4 Warren Avenue		
City:	North Providence		
State/Country:	RHODE ISLAND		
Postal Code:	02911		
Entity Type:	LIMITED LIABILITY COMPANY: RHODE ISLAND		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	2525088	IT'S ALL ABOUT ME !
	Registration Number:	2744311	SENSITIVE STYLE
	Registration Number:	3391447	ELEMENTS
CORRESPONDENCE DATA			
Fax Number:	(401)861-1953		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	401-421-3141		
Email:	rsalter@saltermichaelson.com		
Correspondent Name:	Robert S. Salter, Esq.		
Address Line 1:	321 South Main Street		
Address Line 2:	Salter & Michaelson		
Address Line 4:	Providence, RHODE ISLAND 02903		
ATTORNEY DOCKET NUMBER:	CRIMZON/CRIMZON LLC ASGMT		

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**TRADEMARK
 REEL: 004025 FRAME: 0684**

NAME OF SUBMITTER:	Robert S. Salter
Signature:	/Robert S. Salter/
Date:	07/16/2009
Total Attachments: 2 source=Executed Crimzon to Crimzon LLC#page1.tif source=Executed Crimzon to Crimzon LLC#page2.tif	

ASSIGNMENT

WHEREAS, Crimzon Rose International, Inc. a Rhode Island corporation, now known as Crimzon Rose Holdings, Inc., by change of name effective April 30, 2009, located and doing business at 4 Warren Avenue, North Providence, RI 02911 (hereinafter ASSIGNOR), is the sole and exclusive owner of the below-listed trademarks which are registered in the United States Patent and Trademark Office (hereinafter the MARKS):

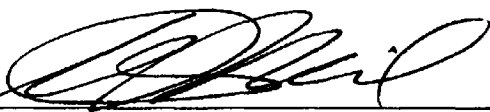
<u>Registration No.</u>	<u>Issued</u>	<u>Mark</u>
2525088	01 Jan 2002	IT'S ALL ABOUT ME!
2744311	29 Jul 2003	SENSITIVE STYLE
3391447	04 Mar 2008	ELEMENTS

WHEREAS, Crimzon Rose International, LLC, a Rhode Island limited liability company, located and doing business at 4 Warren Avenue, North Providence, RI 02911 (hereinafter ASSIGNEE), is desirous of acquiring the MARKS and the registrations therefore.

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does sell, assign, transfer and set over unto ASSIGNEE the entire right, title and interest in, to and under the MARKS and the registrations therefore, together with the good will of the business in connection with which the MARKS are used.

IN TESTIMONY WHEREOF, ASSIGNOR has caused these presents to be signed by its duly authorized officer thereof, on this 7th day of July, 2009.

CRIMZON ROSE INTERNATIONAL, INC.
now known as CRIMZON ROSE HOLDINGS, INC.

By: 

Steven J. O'Neil
Chief Financial Officer

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