

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keystone Directories, L.L.C.		07/15/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Eatel Directories, L.L.C.		
Street Address:	#1 Galleria Boulevard, Suite 1900		
City:	Metairie		
State/Country:	LOUISIANA		
Postal Code:	70001		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77725485	THE BAYOU PAGES	
CORRESPONDENCE DATA			
Fax Number:	(703)836-2021		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-836-6620		
Email:	bassam.ibrahim@bipc.com		
Correspondent Name:	Bassam N. Ibrahim		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	1030875-001000		
NAME OF SUBMITTER:	Bassam N. Ibrahim		
Signature:	/bassam ibrahim/		
Date:	07/16/2009		

OP \$40.00 77725485

Total Attachments: 5

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**AGREEMENT FOR ASSIGNMENT OF TRADENAME, URL AND
TRADEMARK**

This Agreement for Assignment of Tradename, URL and Trademark (this "Agreement") is made effective as of July 15, 2009, by Keystone Directories, L.L.C., a limited liability company organized and existing under the laws of Delaware, with an address of 520 Lake Cook Road, Suite 650, Deerfield, Illinois 60015 ("Assignor") in favor of EATEL Directories, L.L.C, a limited liability company organized and existing under the laws of Louisiana, having an address of #1 Galleria Boulevard, Suite 1900, Metairie, Louisiana 70001 ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain asset purchase agreement dated July 15, 2009 (the "Purchase Agreement");

WHEREAS, Assignor is the owner of the entire right, title and interest in and to (i) the tradename THE BAYOU PAGES, (ii) the URL and Internet domain name, WWW.BAYOUPAGES.COM, and (iii) the trademark THE BAYOU PAGES and Design, and U.S. Trademark Application Serial Number 77/725,485, as set forth in the attached Schedule A (clause (i), clause (ii), and clause (iii) are hereinafter collectively referred to as the "Mark");

WHEREAS, Assignee is desirous of securing the entire right, title, and interest in and to the Mark:

NOW THEREFORE, be it known that, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Mark.

2. The Assignment covers (a) the Mark, and (b) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing (subsections (a) and (b) hereof, the "Assigned Intellectual Property.")

3. Assignor, as owner, does hereby sell, assign, transfer, and set over unto Assignee, its lawful successors and assigns, the entire right, title, and interest in and to the Mark in all countries throughout the world, together with the goodwill of the business associated herewith and symbolized by the Assigned Intellectual Property and Assignor hereby authorizes and requests any official of any country whose duty it is to issue registrations thereon to issue same to Assignee, its successors and assigns, in accordance with the terms of this Assignment.

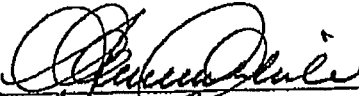
4. Assignor and Assignee agree that this Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which shall together constitute one and the same instrument. For purposes hereof, signatures of the Parties to this Agreement may be transmitted by facsimile, and such facsimile will, for all purposes, be deemed to be the

original signature of such Party whose signature it reproduces, and will be binding upon such Party.

[Signature Pages Follow]

IN WITNESS WHEREOF, the said Assignor has executed this Assignment.

ASSIGNOR: Keystone Directories, L.L.C.

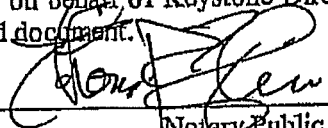
By: 
Name: ALLEN CARLISLE
Title: PRESIDENT
Date: 7/15/09

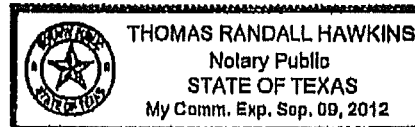
NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
STATE OF TEXAS)
COUNTY OF BEXAR)

I, THOMAS R. HAWKINS, the undersigned Notary Public do hereby certify that ALLEN CARLISLE as PRESIDENT of Keystone Directories, L.L.C., who signed the foregoing Assignment document, was authorized on the 15th day of JULY, 2009, to execute the foregoing Assignment document on behalf of Keystone Directories, L.L.C., and to me acknowledged that he/she did sign the said document.

(STAMP AND SEAL)


Notary Public



IN WITNESS WHEREOF, the said Assignee has executed this Assignment.

ASSIGNEE: EATEL Directories, L.L.C.

By: Bill Scheff
Name: BILL SCHEFF
Title: CHIEF FINANCIAL OFFICER
Date: JULY 15, 2009

NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA)
STATE OF)
COUNTY OF)

I, Jacob M. Kentrow, the undersigned Notary Public do hereby certify that Bill Scheff, as Chief Financial Officer of EATEL Directories, L.L.C., who signed the foregoing Assignment document, was authorized on the 15th day of July, 2009, to execute the foregoing Assignment document on behalf of EATEL Directories, L.L.C. and to me acknowledged that he/she did sign the said document.

(STAMP AND SEAL)

J. M. Kentrow
Notary Public

U.S. FEDERAL TRADEMARK APPLICATION

SCHEDULE A

US Application Serial Number 77/725,485

