

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MacDermid Acumen, Inc.		11/01/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Hewlett-Packard Development Company, L.P.
Composed Of:	COMPOSED OF HPQ Holdings, LLC, a Delaware limited liability company
Street Address:	11445 Compaq Center Drive West
City:	Houston
State/Country:	TEXAS
Postal Code:	77070
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2294198	COLORSPAN
Registration Number:	2212563	COLORSPAN
Registration Number:	1974001	COLORMARK
Registration Number:	2474701	COLORMARK
Registration Number:	1973196	DISPLAYMAKER
Registration Number:	1919299	BIG COLOR
Registration Number:	2003483	PRESSMATE
Registration Number:	2338251	PERMA-CHROME
Registration Number:	2324357	ENDURA-CHROME
Registration Number:	2584962	DISPLAYMAKER MACH12
Registration Number:	2581442	TEXTACHROME

CORRESPONDENCE DATA

900138845

**TRADEMARK
 REEL: 004026 FRAME: 0098**

CH \$290.00 2294198

Fax Number: (650)813-3095
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 650.857.5144
Email: malia.abril@hp.com
Correspondent Name: Hewlett-Packard Company
Address Line 1: 3000 Hanover Street, ms 1051
Address Line 2: Attention: Malia Abril
Address Line 4: Palo Alto, CALIFORNIA 94304

NAME OF SUBMITTER:	Malia Abril
Signature:	/Malia Abril/
Date:	07/16/2009

Total Attachments: 7
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IP ASSIGNMENT AGREEMENT

This Assignment of Intellectual Property (this "Assignment") is made as of the 1st day of November, 2007 by and between MacDermid Acumen, Inc., a Delaware corporation ("Assignor") and Hewlett-Packard Development Company, L.P., a Texas limited partnership ("Assignee"). This Assignment is being entered into pursuant to that certain Stock Purchase Agreement by and among MacDermid, Incorporated ("Parent"), MacDermid Printing Solutions, LLC ("Seller"), MacDermid ColorSpan, Inc. ("Company") and Assignee, dated as of September 12, 2007 (the "Purchase Agreement"). Terms used but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement.

The Purchase Agreement provides that Seller shall cause Assignor to execute this Assignment in order to assign and contribute the Owned Company Intellectual Property listed on Schedule A attached hereto (collectively, including all inventions, registrations and applications therefor, "IP Rights") to Assignee as prescribed therein.

Now therefore, in consideration of the premises set forth in the Purchase Agreement and this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge, the parties agree as follows:

1. Assignor does hereby assign, convey, transfer and deliver to Assignee all of Assignor's right, title and interest in and to the IP Rights, together with the goodwill associated therewith, as applicable, the right to secure all reissues, re-examinations, continuations, continuations in part, divisionals, renewals and extensions thereof in all countries, and the right to sue and recover for, and the right to profits or damages due, accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of, or damage or injury to the IP Rights or the accompanying goodwill.

2. Assignor agrees that, upon the Assignee's reasonable request it will furnish all necessary documentation reasonably available to Assignor relating to or supporting chain of title, sign all appropriate papers, take all rightful oaths, and do all rightful acts which may be reasonably required to file for, prosecute, obtain, or maintain the IP Rights for Assignee or reasonably necessary for vesting title to, and effecting the transfer and recording of, the IP Rights in Assignee, its successors, assigns and legal representatives or nominees.

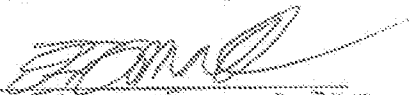
This Assignment may be executed by the parties hereto in separate counterparts and by facsimile, each of which when so executed and delivered shall be an original, but all such counterparts and facsimiles shall together constitute one and the same instrument.

(signatures on following page)

In witness whereof, each of Assignor and Assignee has caused this Assignment to be executed by its duly authorized representatives as of the date written above.

ASSIGNOR:

MACDERMID ACUMEN, INC.

By: 
Name: FRANK J. MONTENEGRO
Title: PRESIDENT

ASSIGNEE:

HEWLETT-PACKARD DEVELOPMENT
COMPANY, L.P.

By: HPQ Holding, LLC, its general partner

By: _____
Name: _____
Title: _____

In witness whereof, each of Assignor and Assignee has caused this Assignment to be executed by its duly authorized representatives as of the date written above.

ASSIGNOR:

MACDERMID ACUMEN, INC.

By: _____
Name: _____
Title: _____

ASSIGNEE:

HEWLETT-PACKARD DEVELOPMENT
COMPANY, L.P.

By: HPQ Holding, LLC, its general partner

By: Jeffery Brown
Name: Jeffery Brown
Title: Manager

SCHEDULE A

OWNED COMPANY INTELLECTUAL PROPERTY

Docket No. Owner	Trademark	Country	Filing Date Application No.	Registration Date Registration No.	Status
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Australia	22-Jul-1994 635602	22-Jul-1994	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Benelux	15-Sep-1993 803299	15-Sep-1994 539031	Registered
2156-T500 LaserMaster Corporation	DISPLAYMAKER ¹	Canada	737173	11-Mar-1998 491205	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	France	06-Oct-1993 93466512	06-Oct-1993 93466512	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Germany	18-Sep-1993 L375829Wz	13-Feb-1995 2091812	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER ²	Italy	19-Jul-1994 MI94C007014	19-Mar-1997 706147	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Japan	12-Jul-2006 2006-064840		Pending
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Korea, Republic of	02-Dec-2005 40-2005-56528	16-Oct-2006 681912	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	Taiwan	18-Oct-1993 82051411	01-Apr-1994 638864	Registered
2156-T500 LaserMaster Corporation	DISPLAYMAKER ¹	United Kingdom	23-Sep-1993 1548477	12-Jul-1996 1548477	Registered
2156-T500 MacDermid Acumen, Inc.	DISPLAYMAKER	United States of America	06-Apr-1993 74/376507	07-May-1996 1973196	Registered
2156-T501 MacDermid Acumen, Inc.	TURBORES	China (Peoples Republic)	18-Jul-1991 91033548	20-Jul-1992 603052	Registered
2156-T501 MacDermid Acumen, Inc.	TURBORES	Germany	13-Apr-1991 L345639Wz	10-Nov-1993 2049155	Registered

Docket No. Owner	Trademark	Country	Filing Date Application No.	Registration Date Registration No.	Status
2156-T501 LaserMaster Corporation	TURBORES ¹	Switzerland	10-May-1991 3188199917	10-May-1991 389771	Registered
2156-T501 LaserMaster Corporation	TURBORES	United Kingdom	09-Mar-1991 1457867	01-May-1992 1457867	Registered
2156-T504 LaserMaster Corporation	BIG INK	Taiwan	19-Jul-1994 83047773	16-Aug-1997 771509	Registered
2156-T505 MacDermid Acumen, Inc.	BIG COLOR	France	30-Aug-1994 94534323	30-Aug-1994 9453423	Registered
2156-T505 MacDermid Acumen, Inc.	BIG COLOR	Germany	15-Jul-1994 13874719 Wz	21-Aug-1995 2911484	Registered
2156-T505 MacDermid Acumen, Inc.	BIG COLOR ²	Italy	19-Jul-1994 MI94C007023	23-Dec-1996 697813	Registered
2156-T505 LaserMaster Corporation	BIG COLOR	Japan	07-Nov-1994 111992/94	18-Jul-1997 4029744	Registered
2156-T505 MacDermid Acumen, Inc.	BIG COLOR	Taiwan	16-Aug-1997 771510	16-Aug-1997 771510	Registered
2156-T505A MacDermid Acumen, Inc.	BIG COLOR	Australia	22-Jul-1994 635596	22-Jul-1994 635596	Registered
2156-T505A MacDermid Acumen, Inc.	BIG COLOR	United States of America	18-May-1993 74/391850	19-Sep-1995 1919299	Registered
2156-T508 LaserMaster Corporation	LASERMASTER ¹	Canada	19-Mar-1991 0678173	11-Mar-1994 TMA424889	Registered
2156-T508 MacDermid Acumen, Inc.	LASERMASTER	Germany	03-Apr-1991 L345629Wz	26-Jul-1994 2072734	Registered
2156-T508 LaserMaster Corporation	LASERMASTER ¹	Switzerland	10-May-1991 318719915	10-May-1991 389770	Registered
2156-T513 LaserMaster Corporation	THE PROFESSIONAL'S CHOICE ¹	Canada	28-Oct-1993 739980	14-Jun-1996 459257	Registered
2156-T515 MacDermid Acumen, Inc.	PRESSMATE	United States of America	02-Aug-1994 74/556223	24-Sep-1996 2003483	Registered

Docket No. Owner	Trademark	Country	Filing Date Application No.	Registration Date Registration No.	Status
2156-T518A MacDermid Acumen, Inc.	COLORSPAN	United States of America	25-Jul-1997 75/340481	22-Dec-1998 2212563	Registered
2156-T518B MacDermid Acumen, Inc.	COLORSPAN	United States of America	04-Jun-1998 75/496074	23-Nov-1999 2294198	Registered
2156-T521 MacDermid Acumen, Inc.	PERMA-CHROME	United States of America	29-Mar-2000 75/670003	04-Apr-2000 2338251	Registered
2156-T525 MacDermid Acumen, Inc.	ENDURA-CHROME	United States of America	29-Mar-1999 76/6698506	29-Feb-2000 2324357	Registered
2156-T526 MacDermid Acumen, Inc.	WINPRINT	Germany	27-Nov-1992 L365049Wz	08-Oct-1993 2046679	Registered
2156-T527 MacDermid Acumen, Inc.	COLORMARK	Australia	22-Jul-1994 635603	22-Jul-1994 635603	Registered
2156-T527 MacDermid Acumen, Inc.	COLORMARK	Benelux	13-Jul-1994 830504	13-Jul-1994 558618	Registered
2156-T527 MacDermid Acumen, Inc.	COLORMARK	Germany	15-Jul-1994 L387449Wz	02-May-1995 2905383	Registered
2156-T527 MacDermid Acumen, Inc.	COLORMARK ²	Italy	19-Jul-1994 MI94C007013	22-Jan-1997 702470	Registered
2156-T527A MacDermid Acumen, Inc.	COLORMARK	United States of America	30-Nov-1993 74/464282	14-May-1996 1974001	Registered
2156-T527B MacDermid Acumen, Inc.	COLORMARK	United States of America	30-Dec-1996 75/224955	07-Aug-2001 2474701	Registered
2156-T536 MacDermid ColorSpan, Inc.	DISPLYMAKER MACH 12(& design)	United States of America	23-Mar-2001 76/228537	25-Jun-2002 2584962	Registered
2156-T537 MacDermid Acumen, Inc.	KILBORN	United States of America	30-Mar-1999 75/670493	23-Apr-2002 2564737	Registered
2156-T539 MacDermid ColorSpan, Inc.	TEXTACHROME	United States of America	04-Dec-2000 76/175331	18-Jun-2002 2581442	Registered

Bucket No. Owner	Trademark	Country	Filing Date Application No.	Registration Date Registration No.	Status
2156-T542 LaserMaster Corporation	Colorwish design	Canada	20-Sep-1993 737172	15-Mar-1996 455203	Registered

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