

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HRB Innovations		06/26/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ameriprise Financial, Inc.		
Street Address:	5226 Ameriprise Financial Center		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55474		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2848069	SMART SOLUTIONS	
CORRESPONDENCE DATA			
Fax Number:	(612)671-4771		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(612) 678-0298		
Email:	michael.j.newman@ampf.com		
Correspondent Name:	Michael J. Newman		
Address Line 1:	5226 Ameriprise Financial Center		
Address Line 4:	Minneapolis, MINNESOTA 55474		
ATTORNEY DOCKET NUMBER:	SMART SOLUTIONS ASSIGNMEN		
NAME OF SUBMITTER:	Michael J. Newman		
Signature:	/Michael J. Newman/		
Date:	07/17/2009		

OP \$40.00 2848069

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (this "Assignment") is made and entered into as of June 26, 2009, by and between HRB Innovations, Inc., a Delaware corporation ("HRB Innovations"), and Ameriprise Financial, Inc., a Delaware corporation ("Ameriprise").

WHEREAS, Block Financial LLC, Ameriprise, and H&R Block Inc. ("H&R Block") entered into that certain Stock Purchase Agreement dated as of August 12, 2008 (as the same may be amended from time to time, the "Purchase Agreement") (terms used but not defined herein shall have the meanings assigned thereto in the Purchase Agreement);

WHEREAS, HRB Innovations, a Subsidiary of H&R Block, is the owner of the service mark set forth on Schedule I hereto (the "Mark");

WHEREAS, pursuant to the Purchase Agreement, HRB Innovations wishes to assign to Ameriprise, all right, title and interest in and to the Mark and the registration thereof; and

WHEREAS, Ameriprise wishes to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective as of the date hereof, HRB Innovations does hereby irrevocably assign, transfer and convey to Ameriprise and its successors and assigns, without any restriction, reservations or limitations, any and all rights, title and interest in and to the Mark together with that part of the goodwill of the business connected with the use of and symbolized by the Mark, the registration thereof and all claims for liabilities or damages by reason of past, present or future infringement or other unauthorized use of the Mark including the right to collect and retain all proceeds and damages therefrom.

HRB Innovations further agrees that should any additional or further documentation of the assignment be reasonably required to protect, secure, vest or record good title to the Mark in Ameriprise, HRB Innovations shall, without further consideration (but at the requestor's expense for reasonable and documented out-of-pocket costs incurred by HRB Innovations) provide or execute such other information or documents as may reasonably be requested by Ameriprise.

This Assignment shall be governed by and construed in accordance with the domestic laws of the State of New York without regard to the conflict of laws rules thereof.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original document and all of which together shall constitute a single instrument.

[Signature page follows this page]

HRB Innovations, Inc.

By: Kellie Logerwell
Its: President

STATE OF MISSOURI)
) ss.
COUNTY OF JACKSON)

On this 26 day of June, 2009, Kellie Logerwell personally appeared before me, to me known to be the person named in and who executed the above instrument, and acknowledged that he executed the same for the uses and purposes therein mentioned.



Karen M. Bartle
Notary Public
My Commission Expires: 3-18-2010

(SEAL)

Accepted by:

Ameriprise Financial, Inc.

By: _____
Its: _____

SCHEDULE 1

SMART SOLUTIONS

Reg. No. 2,848,069

Date of Registration: June 1, 2004